



## SUBSCRIPTION TO THE CIM INTERNET STUDY

The undersigned wishes to subscribe the following website, application or player to the CIM Internet study.  
(please fill out a separate form for each website, app or player)

Site/app/player name (strike through what is not applicable): .....

If site, URL:.....

Requested site/app section(s):  
 .....  
 .....  
 .....

*Each section is published separately. Only fill in sections if you want to receive separate reports for the sections of the site or app (e.g. home, news, fashion). Don't fill in sections if you only want 1 global report for your site or app.*

Estimation of average number of visits per day : .....

### Company information

Name: .....

Address: .....

V.A.T. number:.....

Phone : .....

E-mail business contact: .....

E-mail technical contact: .....

Requested subscription type:

- Standard subscription (full option)
- Press Total Brand only

If Standard subscription : Media Sales House (please tick one of the boxes below)

- No advertisement on the site/app/player is sold
- Internal Media Sales House \*
- External Media Sales House \*

- Name:.....

*\* Please add the rate card of your site, app or player to your subscription*

I have read and agree with the rules applying to this study, as published on:

- <https://www.cim.be/nl/reglementen?media=internet> (Dutch)
- <https://www.cim.be/fr/reglements?media=internet> (French)

Date: .....

Signature Business contact: .....

Please contact [internet@cim.be](mailto:internet@cim.be) if you have any questions related to this document.