



CIM ONLINE VIDEO CONTENT: PARTICIPATION REQUEST NEW CHANNEL

Channel name:

Media Sales house:

Broadcasting company:

Address:

Phone:

Business contact:

E-mail:

Technical contact:

E-mail:

- I have read and agree with the rules to the CIM Internet study as published on the CIM site
<https://www.cim.be/nl/reglementen?media=internet> (Dutch)
<https://www.cim.be/fr/reglements?media=internet> (French)
- I have read and agree with the conditions of publishing results of the CIM TV study as described on the CIM site.
<https://www.cim.be/nl/reglementen?media=televisie> (Dutch)
<https://www.cim.be/fr/reglements?media=television> (French)
- I confirm the request to add the above mentioned channel to the CIM Online Video Content (OVC) measurement
- Corresponding TV channel measured in CIM TAM Big Audimetrie Normal:
- Preferred date to add the channel to the CIM OVC measurement [yy/mm/dd]:/...../....

Date: Signature Business contact:

Technical information

Name of Prism project for stream account:

Reporting

Site

App

Channel parameter code – in script:

Channel parameter code – in Time logging: