

Etude CIM Radio Studie



Historique résultats

Historiek resultaten

Vague 2013-1 - Mar-Jun 2018

Golf 2013-1 - Mar-Jun 2018

WAVE 2013-1

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.303,49 | 1.375,93 | 1.447,93 | 25,50 | 31,36 | 270 |
| Q-Music | 743,28 | 802,21 | 861,18 | 14,87 | 13,05 | 193 |
| Studio Brussel (VRT) | 629,99 | 685,10 | 740,33 | 12,70 | 11,92 | 206 |
| MNM (VRT) | 560,81 | 613,18 | 666,00 | 11,37 | 8,57 | 166 |
| Radio 1 (VRT) | 611,76 | 666,03 | 720,79 | 12,35 | 8,46 | 151 |
| JOE fm | 347,14 | 390,06 | 432,96 | 7,23 | 7,87 | 238 |
| Nostalgie (NL) | 347,14 | 390,09 | 432,96 | 7,23 | 6,42 | 195 |
| Klara (VRT) | 102,66 | 127,84 | 153,06 | 2,37 | 1,89 | 175 |
| TOPradio | 46,23 | 64,31 | 82,17 | 1,19 | 0,71 | 131 |
| ClubFM | 9,10 | 19,14 | 28,67 | 0,35 | 0,18 | 113 |
| MNM Hits (VRT) | 5,21 | 13,25 | 21,76 | 0,25 | 0,12 | 109 |
| Klara Continuo (VRT) | 0,00 | 4,00 | 8,16 | 0,07 | 0,05 | 137 |
| Nieuws + (VRT) | 0,00 | 5,12 | 9,82 | 0,09 | 0,01 | 18 |
| Ketnetradio (VRT) | 0,00 | 2,15 | 5,47 | 0,04 | 0,01 | 81 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio Contact (Francophone) | 558,79 | 603,63 | 648,52 | 14,86 | 15,95 | 161 |
| Bel RTL | 559,18 | 604,00 | 648,94 | 14,87 | 13,38 | 135 |
| VivaCité (RTBF) | 464,89 | 506,47 | 548,24 | 12,47 | 12,86 | 155 |
| Radio Nostalgie (Francophone) | 348,15 | 384,96 | 422,06 | 9,48 | 10,77 | 170 |
| Classic 21 (RTBF) | 252,17 | 284,51 | 316,54 | 7,00 | 8,30 | 178 |
| La Première (RTBF) | 324,07 | 359,93 | 395,76 | 8,86 | 6,84 | 116 |
| NRJ | 360,21 | 397,88 | 435,18 | 9,79 | 6,44 | 98 |
| Fun Radio | 208,04 | 237,47 | 267,25 | 5,85 | 4,99 | 128 |
| Pure FM (RTBF) | 123,49 | 147,19 | 170,62 | 3,62 | 2,54 | 105 |
| Musiq'3 (RTBF) | 73,79 | 92,78 | 111,45 | 2,28 | 2,40 | 157 |
| Sud Radio | 29,45 | 42,30 | 55,04 | 1,04 | 1,41 | 203 |
| Twizz Radio | 9,84 | 18,24 | 26,72 | 0,45 | 0,33 | 109 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2013-2

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.255,89 | 1.327,96 | 1.399,70 | 24,48 | 29,65 | 259 |
| Q-Music | 787,04 | 847,64 | 908,50 | 15,63 | 14,08 | 193 |
| Studio Brussel (VRT) | 642,59 | 698,79 | 754,63 | 12,88 | 13,41 | 223 |
| MNM (VRT) | 583,99 | 637,67 | 691,73 | 11,76 | 9,90 | 180 |
| Joe FM | 334,44 | 376,74 | 419,50 | 6,95 | 7,31 | 225 |
| Radio 1 (VRT) | 499,51 | 550,11 | 600,47 | 10,14 | 6,38 | 135 |
| Nostalgie (NL) | 293,91 | 334,09 | 374,33 | 6,16 | 5,41 | 188 |
| Klara (VRT) | 120,33 | 147,38 | 174,74 | 2,72 | 2,01 | 159 |
| TOP radio | 53,45 | 72,88 | 91,91 | 1,34 | 0,76 | 122 |
| MNM Hits (VRT) | 6,35 | 15,37 | 24,02 | 0,28 | 0,19 | 142 |
| Club FM | 3,02 | 10,36 | 17,59 | 0,19 | 0,18 | 204 |
| Klara Continuo (VRT) | 0,14 | 5,34 | 10,71 | 0,10 | 0,05 | 109 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Bel RTL | 590,35 | 635,64 | 680,92 | 15,76 | 16,78 | 162 |
| Radio Contact (Francophone) | 535,59 | 578,98 | 622,75 | 14,36 | 14,56 | 154 |
| VivaCité (RTBF) | 461,49 | 502,71 | 543,58 | 12,46 | 13,56 | 165 |
| Radio Nostalgie (Francophone) | 371,07 | 408,61 | 446,06 | 10,13 | 11,16 | 167 |
| NRJ | 414,08 | 453,25 | 492,59 | 11,24 | 8,57 | 116 |
| Classic 21 (RTBF) | 263,24 | 295,51 | 328,03 | 7,33 | 8,34 | 173 |
| La Première (RTBF) | 324,73 | 360,27 | 395,61 | 8,93 | 6,85 | 116 |
| Fun Radio | 206,78 | 236,03 | 265,11 | 5,85 | 5,19 | 135 |
| Pure FM (RTBF) | 114,61 | 137,02 | 159,65 | 3,40 | 2,46 | 110 |
| Musiq'3 (RTBF) | 60,74 | 78,04 | 94,94 | 1,93 | 1,75 | 138 |
| Sud Radio | 14,93 | 24,42 | 34,28 | 0,61 | 0,79 | 198 |
| Twizz Radio | 14,93 | 24,54 | 34,28 | 0,61 | 0,40 | 99 |
| RTBF (code générique) | 1,00 | 5,80 | 10,29 | 0,14 | 0,17 | 174 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2013-3

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.178,52 | 1.248,69 | 1.318,80 | 22,96 | 28,23 | 255 |
| Q-Music | 739,34 | 798,32 | 857,38 | 14,68 | 13,51 | 191 |
| Studio Brussel (VRT) | 644,08 | 699,79 | 755,77 | 12,87 | 13,07 | 211 |
| MNM (VRT) | 570,64 | 623,67 | 676,93 | 11,47 | 9,83 | 178 |
| JOE fm | 383,10 | 427,83 | 472,91 | 7,87 | 8,46 | 223 |
| Radio 1 (VRT) | 598,41 | 652,85 | 706,81 | 12,00 | 8,40 | 145 |
| Nostalgie (NL) | 309,81 | 350,70 | 391,74 | 6,45 | 6,00 | 193 |
| Klara (VRT) | 124,27 | 151,71 | 179,20 | 2,79 | 1,95 | 145 |
| TOPradio | 57,49 | 77,01 | 96,96 | 1,42 | 0,93 | 136 |
| Minerva | 27,75 | 42,68 | 57,09 | 0,78 | 0,61 | 160 |
| ClubFM | 9,59 | 19,60 | 29,57 | 0,36 | 0,26 | 148 |
| MNM Hits (VRT) | 1,70 | 8,24 | 14,61 | 0,15 | 0,13 | 172 |
| Klara Continuo (VRT) | 0,17 | 5,62 | 10,71 | 0,10 | 0,08 | 160 |
| Nieuws + (VRT) | 0,00 | 1,62 | 4,52 | 0,03 | 0,01 | 35 |
| Ketnetradio (VRT) | 0,00 | 0,97 | 3,45 | 0,02 | 0,01 | 117 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio Contact (Francophone) | 505,22 | 548,31 | 591,58 | 13,43 | 15,55 | 172 |
| Bel RTL | 579,97 | 625,55 | 671,18 | 15,32 | 14,73 | 142 |
| VivaCité (RTBF) | 470,52 | 512,29 | 554,42 | 12,55 | 13,88 | 164 |
| Radio Nostalgie (Francophone) | 402,49 | 441,67 | 481,16 | 10,82 | 11,86 | 162 |
| Classic 21 (RTBF) | 263,60 | 296,61 | 329,31 | 7,26 | 8,38 | 171 |
| NRJ | 391,12 | 429,78 | 468,85 | 10,53 | 7,76 | 109 |
| La Première (RTBF) | 314,89 | 350,49 | 385,82 | 8,58 | 6,49 | 112 |
| Fun Radio | 208,39 | 238,24 | 267,73 | 5,83 | 3,71 | 94 |
| Pure FM (RTBF) | 135,12 | 159,76 | 184,20 | 3,91 | 3,29 | 125 |
| Musiq'3 (RTBF) | 57,75 | 74,54 | 91,70 | 1,83 | 1,66 | 135 |
| Sud Radio | 24,11 | 35,80 | 47,76 | 0,88 | 0,82 | 138 |
| Twizz Radio | 11,17 | 19,87 | 28,85 | 0,49 | 0,43 | 131 |
| RTBF (code générique) | 0,00 | 1,86 | 4,87 | 0,05 | 0,05 | 150 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2014-1

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.231,20 | 1.302,71 | 1.374,35 | 23,95 | 28,80 | 259 |
| Q-Music | 827,87 | 890,00 | 951,95 | 16,36 | 14,38 | 189 |
| Studio Brussel (VRT) | 626,05 | 681,56 | 737,10 | 12,53 | 11,94 | 205 |
| MNM (VRT) | 554,25 | 606,95 | 659,87 | 11,16 | 9,74 | 188 |
| Radio 1 (VRT) | 559,48 | 612,57 | 665,51 | 11,26 | 7,82 | 150 |
| JOE fm | 363,28 | 407,63 | 451,57 | 7,49 | 7,77 | 226 |
| Nostalgie (NL) | 361,73 | 405,55 | 449,86 | 7,46 | 6,48 | 187 |
| Klara (VRT) | 134,08 | 162,48 | 191,21 | 2,99 | 2,36 | 170 |
| TOPradio | 72,72 | 94,63 | 116,58 | 1,74 | 1,25 | 155 |
| ClubFM | 16,22 | 28,36 | 40,35 | 0,52 | 0,39 | 162 |
| Klara Continuo (VRT) | 6,37 | 15,15 | 24,09 | 0,28 | 0,21 | 159 |
| MNM Hits (VRT) | 4,85 | 13,12 | 21,26 | 0,24 | 0,17 | 151 |
| Story FM | 1,67 | 8,40 | 14,65 | 0,15 | 0,13 | 180 |
| Nieuws + (VRT) | 0,00 | 1,54 | 4,54 | 0,03 | 0,03 | 245 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Bel RTL | 533,34 | 577,38 | 1.110,56 | 14,14 | 13,54 | 145 |
| VivaCité (RTBF) | 504,50 | 547,37 | 1.051,93 | 13,41 | 13,47 | 152 |
| Radio Contact (Francophone) | 477,29 | 519,06 | 996,55 | 12,72 | 12,98 | 154 |
| Radio Nostalgie (Francophone) | 396,29 | 435,09 | 831,46 | 10,66 | 12,42 | 176 |
| Classic 21 (RTBF) | 312,25 | 347,38 | 659,65 | 8,51 | 10,36 | 184 |
| NRJ | 403,74 | 442,97 | 846,67 | 10,85 | 7,66 | 107 |
| La Première (RTBF) | 350,48 | 387,37 | 737,89 | 9,49 | 7,18 | 114 |
| Fun Radio | 190,44 | 218,96 | 409,24 | 5,36 | 3,70 | 104 |
| Pure FM (RTBF) | 131,04 | 154,98 | 286,16 | 3,80 | 3,13 | 125 |
| Musiq'3 (RTBF) | 67,30 | 85,26 | 152,62 | 2,09 | 2,10 | 152 |
| DH Radio/Twizz Radio | 12,81 | 22,23 | 34,86 | 0,54 | 0,54 | 149 |
| RTBF (code générique) | 0,00 | 1,96 | 1,27 | 0,05 | 0,02 | 76 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2014-2

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.221,95 | 1.293,42 | 1.364,77 | 23,78 | 30,29 | 261 |
| Q-Music | 740,64 | 800,25 | 859,47 | 14,71 | 13,71 | 191 |
| Studio Brussel (VRT) | 598,68 | 653,44 | 707,73 | 12,01 | 13,12 | 224 |
| MNM (VRT) | 553,64 | 606,19 | 659,23 | 11,15 | 9,31 | 171 |
| JOE fm | 349,79 | 393,06 | 436,67 | 7,23 | 8,20 | 233 |
| Radio 1 (VRT) | 544,22 | 596,87 | 649,06 | 10,97 | 7,66 | 143 |
| Nostalgie (NL) | 279,83 | 319,14 | 358,69 | 5,87 | 5,71 | 199 |
| Klara (VRT) | 119,66 | 146,93 | 174,04 | 2,70 | 1,98 | 150 |
| TOPradio | 46,07 | 63,92 | 82,29 | 1,18 | 0,74 | 129 |
| ClubFM | 13,67 | 24,99 | 36,37 | 0,46 | 0,34 | 150 |
| MNM Hits (VRT) | 2,34 | 9,19 | 16,16 | 0,17 | 0,10 | 126 |
| Klara Continuo (VRT) | 1,03 | 6,81 | 13,11 | 0,13 | 0,07 | 108 |
| Story FM | 0,00 | 3,21 | 7,37 | 0,06 | 0,07 | 226 |
| Nieuws + (VRT) | 0,00 | 2,26 | 5,53 | 0,04 | 0,01 | 73 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| VivaCité (RTBF) | 475,45 | 517,38 | 559,17 | 12,67 | 15,44 | 168 |
| Radio Contact (Francophone) | 514,91 | 558,00 | 601,37 | 13,67 | 14,98 | 151 |
| Bel RTL | 508,98 | 552,14 | 595,04 | 13,52 | 13,67 | 139 |
| Radio Nostalgie (Francophone) | 352,15 | 389,04 | 426,06 | 9,53 | 12,64 | 183 |
| Classic 21 (RTBF) | 237,84 | 269,11 | 300,29 | 6,59 | 8,21 | 172 |
| NRJ | 379,16 | 417,14 | 455,40 | 10,22 | 7,89 | 106 |
| La Première (RTBF) | 307,28 | 342,17 | 377,02 | 8,38 | 6,30 | 103 |
| Fun Radio | 181,31 | 209,19 | 236,78 | 5,12 | 3,75 | 101 |
| Pure FM (RTBF) | 114,51 | 137,22 | 159,86 | 3,36 | 2,91 | 119 |
| Musiq'3 (RTBF) | 65,50 | 83,37 | 101,08 | 2,04 | 2,37 | 160 |
| DH Radio/Twizz Radio | 9,95 | 18,43 | 26,80 | 0,45 | 0,39 | 118 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2014-3

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.154,56 | 1.224,90 | 1.294,90 | 22,42 | 27,77 | 261 |
| Q-Music | 818,19 | 880,15 | 941,88 | 16,11 | 14,91 | 195 |
| Studio Brussel (VRT) | 674,16 | 731,47 | 788,74 | 13,39 | 12,92 | 203 |
| MNM (VRT) | 538,80 | 591,16 | 643,32 | 10,82 | 8,82 | 172 |
| JOE fm | 386,17 | 431,56 | 476,93 | 7,90 | 8,48 | 226 |
| Radio 1 (VRT) | 581,37 | 635,52 | 689,24 | 11,63 | 8,21 | 149 |
| Nostalgie (NL) | 320,83 | 362,90 | 404,61 | 6,64 | 5,18 | 164 |
| Klara (VRT) | 139,18 | 168,19 | 197,32 | 3,08 | 2,29 | 157 |
| TOPradio | 68,70 | 90,33 | 111,57 | 1,65 | 1,09 | 138 |
| ClubFM | 22,87 | 36,40 | 50,32 | 0,67 | 0,48 | 151 |
| MNM Hits (VRT) | 1,68 | 8,02 | 14,71 | 0,15 | 0,14 | 200 |
| Klara Continuo (VRT) | 0,43 | 6,28 | 11,59 | 0,11 | 0,12 | 217 |
| Story FM | 0,00 | 4,91 | 9,96 | 0,09 | 0,11 | 262 |
| Ketnetradio (VRT) | 0,00 | 2,87 | 6,49 | 0,05 | 0,01 | 44 |
| Nieuws + (VRT) | 0,00 | 1,52 | 4,55 | 0,03 | 0,01 | 57 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio Contact (Francophone) | 532,21 | 576,16 | 620,40 | 14,01 | 16,53 | 173 |
| Bel RTL | 563,29 | 608,20 | 653,49 | 14,79 | 14,34 | 142 |
| Radio Nostalgie (Francophone) | 414,71 | 454,49 | 494,38 | 11,05 | 13,87 | 184 |
| VivaCité (RTBF) | 492,82 | 535,65 | 578,34 | 13,02 | 13,67 | 154 |
| Classic 21 (RTBF) | 255,92 | 288,37 | 320,80 | 7,01 | 8,05 | 168 |
| NRJ | 359,44 | 397,02 | 434,47 | 9,65 | 6,87 | 104 |
| La Première (RTBF) | 320,89 | 356,59 | 392,39 | 8,67 | 6,83 | 115 |
| Fun Radio | 149,20 | 174,77 | 200,45 | 4,25 | 2,89 | 100 |
| Pure FM (RTBF) | 105,50 | 127,68 | 149,54 | 3,10 | 2,75 | 130 |
| Musiq'3 (RTBF) | 54,60 | 71,14 | 87,73 | 1,73 | 1,48 | 125 |
| DH Radio/Twizz Radio | 6,29 | 13,47 | 20,86 | 0,33 | 0,19 | 84 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2015-1

NORTH NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.210,66 | 1.282,23 | 1.353,64 | 23,44 | 29,44 | 272 |
| Studio Brussel (VRT) | 705,64 | 764,33 | 822,65 | 13,97 | 13,66 | 212 |
| Q-Music | 788,89 | 850,16 | 911,16 | 15,54 | 12,95 | 181 |
| MNM (VRT) | 594,70 | 649,05 | 703,86 | 11,87 | 9,30 | 170 |
| Radio 1 (VRT) | 571,52 | 625,26 | 678,91 | 11,43 | 8,27 | 157 |
| JOE fm | 368,91 | 413,45 | 458,14 | 7,56 | 7,56 | 217 |
| Nostalgie (NL) | 345,54 | 389,11 | 432,28 | 7,11 | 6,24 | 190 |
| Klara (VRT) | 107,43 | 133,68 | 159,50 | 2,44 | 1,54 | 136 |
| TOPradio | 72,63 | 94,60 | 116,63 | 1,73 | 1,36 | 171 |
| ClubFM | 10,81 | 21,06 | 31,85 | 0,39 | 0,21 | 116 |
| Story FM | 0,14 | 5,27 | 10,80 | 0,10 | 0,11 | 258 |
| MNM Hits (VRT) | 5,63 | 14,11 | 22,82 | 0,26 | 0,10 | 86 |
| Klara Continuo (VRT) | 0,00 | 2,44 | 5,56 | 0,04 | 0,04 | 173 |
| Nieuws + (VRT) | 0,00 | 2,32 | 5,56 | 0,04 | 0,01 | 48 |
| Ketnetradio (VRT) | 0,00 | 1,05 | 3,48 | 0,02 | 0,01 | 72 |

SOUTH NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio Contact (Francophone) | 530,04 | 575,53 | 621,36 | 14,02 | 16,03 | 162 |
| Bel RTL | 557,05 | 603,58 | 650,19 | 14,70 | 14,95 | 144 |
| VivaCité (RTBF) | 482,06 | 525,91 | 569,97 | 12,81 | 14,59 | 161 |
| Radio Nostalgie (Francophone) | 382,97 | 423,11 | 462,92 | 10,30 | 10,89 | 149 |
| Classic 21 (RTBF) | 259,32 | 293,33 | 327,05 | 7,14 | 9,14 | 181 |
| NRJ | 390,06 | 430,42 | 470,62 | 10,48 | 7,84 | 106 |
| La Première (RTBF) | 304,54 | 340,83 | 377,10 | 8,30 | 6,90 | 117 |
| Pure FM (RTBF) | 143,80 | 170,01 | 196,20 | 4,14 | 3,54 | 121 |
| Fun Radio | 158,28 | 185,63 | 212,93 | 4,52 | 2,93 | 92 |
| Musiq'3 (RTBF) | 38,84 | 53,97 | 68,75 | 1,31 | 1,12 | 120 |
| Sud Radio | 14,48 | 24,61 | 34,79 | 0,60 | 0,52 | 122 |
| DH Radio/Twizz Radio | 3,14 | 9,36 | 15,74 | 0,23 | 0,14 | 87 |
| RTBF (code générique) | 0,00 | 0,86 | 2,68 | 0,02 | 0,01 | 62 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2015-2

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.203,29 | 1.274,25 | 1.345,69 | 23,30 | 28,44 | 259 |
| Q-Music | 779,98 | 840,87 | 901,47 | 15,37 | 14,69 | 203 |
| Studio Brussel (VRT) | 628,57 | 684,17 | 740,01 | 12,51 | 12,00 | 203 |
| MNM (VRT) | 588,48 | 642,46 | 696,95 | 11,75 | 10,41 | 188 |
| JOE fm | 397,63 | 443,56 | 489,59 | 8,11 | 8,68 | 227 |
| Radio 1 (VRT) | 505,38 | 556,53 | 607,20 | 10,17 | 6,56 | 137 |
| Nostalgie (NL) | 331,63 | 373,94 | 416,66 | 6,84 | 6,00 | 186 |
| Klara (VRT) | 121,88 | 149,41 | 176,77 | 2,73 | 1,94 | 151 |
| Minerva | 31,49 | 47,18 | 62,59 | 0,86 | 0,98 | 242 |
| TOPradio | 53,93 | 73,49 | 92,66 | 1,34 | 0,84 | 132 |
| ClubFM | 8,79 | 18,49 | 28,40 | 0,34 | 0,34 | 213 |
| MNM Hits (VRT) | 5,65 | 14,25 | 22,80 | 0,26 | 0,18 | 143 |
| Klara Continuo (VRT) | 0,00 | 5,16 | 9,97 | 0,09 | 0,06 | 133 |
| Nieuws + (VRT) | 0,15 | 5,27 | 10,79 | 0,10 | 0,02 | 50 |
| Story FM | 0,00 | 3,22 | 7,41 | 0,06 | 0,02 | 62 |
| Ketnetradio (VRT) | 0,00 | 1,17 | 3,48 | 0,02 | 0,01 | 96 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| VivaCité (RTBF) | 482,20 | 524,83 | 567,36 | 12,78 | 14,99 | 170 |
| Bel RTL | 521,49 | 565,46 | 609,38 | 13,77 | 14,10 | 148 |
| Radio Contact (Francophone) | 481,02 | 523,70 | 566,08 | 12,75 | 12,88 | 146 |
| Radio Nostalgie (Francophone) | 437,07 | 478,02 | 518,87 | 11,64 | 11,88 | 148 |
| Classic 21 (RTBF) | 269,70 | 303,00 | 336,38 | 7,38 | 9,40 | 184 |
| La Première (RTBF) | 304,46 | 339,79 | 374,71 | 8,27 | 6,74 | 118 |
| NRJ | 356,63 | 394,05 | 431,77 | 9,60 | 6,41 | 97 |
| Fun Radio | 171,76 | 199,11 | 226,55 | 4,85 | 3,77 | 113 |
| Pure FM (RTBF) | 144,21 | 169,44 | 194,96 | 4,13 | 3,74 | 131 |
| Musiq'3 (RTBF) | 76,81 | 96,05 | 115,36 | 2,34 | 2,32 | 143 |
| Sud Radio | 20,47 | 31,44 | 42,77 | 0,77 | 1,43 | 269 |
| DH Radio/Twizz Radio | 11,22 | 20,15 | 29,03 | 0,49 | 0,27 | 80 |
| Chérie FM | 1,73 | 6,89 | 12,23 | 0,17 | 0,20 | 175 |
| RTBF (code générique) | 0,00 | 0,98 | 2,62 | 0,02 | 0,01 | 88 |

* Daily Reach: number of listeners who listened to the given radio at least 10 minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2015-3

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.205,81 | 1.277,09 | 1.348,84 | 23,26 | 29,16 | 266 |
| Studio Brussel (VRT) | 648,48 | 705,06 | 761,74 | 12,84 | 12,93 | 214 |
| Q-Music | 751,04 | 811,06 | 871,16 | 14,77 | 12,52 | 180 |
| MNM (VRT) | 580,16 | 634,26 | 688,37 | 11,55 | 10,23 | 188 |
| Radio 1 (VRT) | 649,54 | 706,26 | 762,87 | 12,86 | 9,36 | 155 |
| JOE fm | 347,46 | 390,92 | 434,53 | 7,12 | 7,63 | 228 |
| Nostalgie (NL) | 330,29 | 372,71 | 415,46 | 6,79 | 5,67 | 177 |
| Klara (VRT) | 142,91 | 172,68 | 201,95 | 3,14 | 2,14 | 144 |
| TOPradio | 46,99 | 65,27 | 83,70 | 1,19 | 0,84 | 150 |
| ClubFM | 13,81 | 25,01 | 36,72 | 0,46 | 0,34 | 160 |
| Klara Continuo (VRT) | 3,06 | 10,25 | 17,81 | 0,19 | 0,19 | 220 |
| MNM Hits (VRT) | 4,90 | 12,94 | 21,46 | 0,24 | 0,18 | 162 |
| Ketnetradio (VRT) | 0,00 | 3,70 | 8,32 | 0,07 | 0,02 | 73 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio Contact (Francophone) | 542,32 | 587,14 | 631,77 | 14,24 | 16,11 | 164 |
| Bel RTL | 526,36 | 570,55 | 614,75 | 13,84 | 14,40 | 151 |
| VivaCité (RTBF) | 510,41 | 553,96 | 597,71 | 13,44 | 14,17 | 153 |
| Radio Nostalgie (Francophone) | 386,11 | 424,95 | 463,95 | 10,31 | 11,52 | 162 |
| Classic 21 (RTBF) | 306,47 | 341,87 | 377,04 | 8,29 | 10,24 | 179 |
| NRJ | 360,82 | 398,81 | 436,47 | 9,67 | 7,01 | 105 |
| La Première (RTBF) | 293,90 | 328,76 | 363,22 | 7,97 | 6,87 | 125 |
| Pure FM (RTBF) | 155,14 | 181,49 | 207,64 | 4,40 | 3,63 | 120 |
| Fun Radio | 128,75 | 152,74 | 177,13 | 3,71 | 3,02 | 118 |
| Musiq'3 (RTBF) | 49,18 | 65,17 | 81,09 | 1,58 | 1,18 | 108 |
| DH Radio/Twizz Radio | 15,85 | 26,07 | 36,10 | 0,63 | 0,54 | 124 |
| Chérie FM | 3,07 | 8,97 | 15,07 | 0,22 | 0,16 | 110 |
| RTBF (code générique) | 0,00 | 3,14 | 6,92 | 0,08 | 0,02 | 32 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2016-1

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.269,98 | 1.342,61 | 1.415,36 | 24,45 | 29,83 | 266 |
| Studio Brussel (VRT) | 722,89 | 782,14 | 841,09 | 14,24 | 14,11 | 216 |
| Q-Music | 723,42 | 782,29 | 841,66 | 14,25 | 11,72 | 179 |
| MNM (VRT) | 624,15 | 679,71 | 735,55 | 12,38 | 9,80 | 172 |
| JOE fm | 367,84 | 412,38 | 456,99 | 7,51 | 8,38 | 243 |
| Radio 1 (VRT) | 619,91 | 675,27 | 731,00 | 12,30 | 8,20 | 145 |
| Nostalgie (NL) | 351,15 | 394,70 | 438,53 | 7,19 | 5,66 | 172 |
| Klara (VRT) | 140,92 | 170,45 | 199,55 | 3,10 | 2,18 | 153 |
| Minerva | 24,79 | 39,02 | 53,19 | 0,71 | 0,76 | 233 |
| TOPradio | 38,09 | 54,65 | 71,74 | 1,00 | 0,53 | 117 |
| ClubFM | 4,53 | 12,79 | 20,73 | 0,23 | 0,15 | 138 |
| MNM Hits (VRT) | 4,53 | 12,88 | 20,73 | 0,23 | 0,14 | 129 |
| Klara Continuo (VRT) | 3,07 | 10,38 | 17,80 | 0,19 | 0,09 | 103 |
| Ketnetradio (VRT) | 0,00 | 5,12 | 10,01 | 0,09 | 0,02 | 51 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio Contact (Francophone) | 506,74 | 550,90 | 594,78 | 13,36 | 15,33 | 169 |
| Bel RTL | 547,81 | 593,27 | 638,64 | 14,39 | 14,74 | 151 |
| VivaCité (RTBF) | 511,13 | 555,15 | 599,47 | 13,47 | 14,38 | 157 |
| Radio Nostalgie (Francophone) | 396,76 | 436,45 | 476,38 | 10,59 | 11,96 | 166 |
| Classic 21 (RTBF) | 271,19 | 304,91 | 338,93 | 7,40 | 8,67 | 172 |
| NRJ | 366,33 | 404,80 | 443,33 | 9,82 | 6,99 | 105 |
| La Première (RTBF) | 286,86 | 321,45 | 356,25 | 7,80 | 5,82 | 110 |
| Pure FM (RTBF) | 132,68 | 157,61 | 182,28 | 3,82 | 3,07 | 118 |
| Fun Radio | 119,75 | 143,26 | 167,18 | 3,48 | 2,41 | 102 |
| Musiq'3 (RTBF) | 62,87 | 80,75 | 98,74 | 1,96 | 1,81 | 136 |
| DH Radio | 19,76 | 31,10 | 42,08 | 0,75 | 0,58 | 114 |
| Mint | 14,41 | 24,50 | 34,23 | 0,59 | 0,50 | 123 |
| Chérie FM | 0,00 | 0,96 | 2,65 | 0,02 | 0,03 | 190 |
| RTBF (code générique) | 0,00 | 1,63 | 4,24 | 0,04 | 0,01 | 51 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2016-2

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.173,40 | 1.249,05 | 1.324,15 | 22,82 | 27,86 | 255 |
| Qmusic | 737,12 | 800,84 | 864,07 | 14,63 | 13,39 | 191 |
| Studio Brussel (VRT) | 623,05 | 682,63 | 741,73 | 12,47 | 13,05 | 218 |
| MNM (VRT) | 632,01 | 691,57 | 751,38 | 12,64 | 10,53 | 174 |
| Radio 1 (VRT) | 666,82 | 727,82 | 788,81 | 13,30 | 9,38 | 147 |
| JOE | 357,93 | 404,80 | 451,97 | 7,40 | 7,76 | 121 |
| Nostalgie (NL) | 301,63 | 345,14 | 388,97 | 6,31 | 5,88 | 194 |
| Klara (VRT) | 135,02 | 166,03 | 196,60 | 3,03 | 2,41 | 166 |
| TOPradio | 40,54 | 59,32 | 77,67 | 1,08 | 0,61 | 117 |
| ClubFM | 8,94 | 19,43 | 30,46 | 0,36 | 0,21 | 126 |
| MNM Hits (VRT) | 1,90 | 9,47 | 16,70 | 0,17 | 0,14 | 166 |
| Klara Continuo (VRT) | 1,26 | 8,20 | 15,16 | 0,15 | 0,11 | 148 |
| Nieuws + (VRT) | 0,00 | 3,64 | 8,58 | 0,07 | 0,01 | 25 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio Contact (Francophone) | 501,95 | 548,93 | 595,60 | 13,25 | 15,89 | 179 |
| Bel RTL | 543,52 | 591,95 | 640,18 | 14,29 | 14,56 | 152 |
| VivaCité (RTBF) | 496,77 | 543,56 | 590,02 | 13,12 | 14,09 | 160 |
| Radio Nostalgie (Francophone) | 394,52 | 436,83 | 479,38 | 10,55 | 12,74 | 180 |
| Classic 21 (RTBF) | 295,83 | 333,49 | 370,98 | 8,05 | 8,65 | 160 |
| NRJ | 296,23 | 333,86 | 371,42 | 8,06 | 6,57 | 122 |
| La Première (RTBF) | 286,80 | 323,94 | 360,96 | 7,82 | 6,47 | 124 |
| Fun Radio | 137,46 | 164,54 | 191,39 | 3,97 | 3,07 | 115 |
| Pure FM (RTBF) | 140,90 | 167,96 | 195,41 | 4,06 | 2,93 | 108 |
| Musiq'3 (RTBF) | 60,93 | 79,95 | 98,94 | 1,93 | 1,72 | 133 |
| DH Radio | 23,89 | 36,84 | 49,83 | 0,89 | 0,95 | 160 |
| Mint | 18,48 | 30,37 | 41,99 | 0,73 | 0,46 | 94 |
| Chérie FM | 0,00 | 3,75 | 7,87 | 0,09 | 0,16 | 269 |
| RTBF (code générique) | 0,00 | 2,04 | 5,16 | 0,05 | 0,04 | 119 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2016-3

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.246,70 | 1.319,43 | 1.392,16 | 23,76 | 28,60 | 259 |
| Studio Brussel (VRT) | 644,06 | 700,77 | 757,55 | 12,62 | 13,04 | 222 |
| Qmusic | 720,30 | 779,81 | 839,03 | 14,04 | 11,59 | 177 |
| MNMM (VRT) | 700,41 | 759,06 | 817,82 | 13,67 | 11,21 | 176 |
| JOE | 420,65 | 467,98 | 515,61 | 8,43 | 9,06 | 231 |
| Radio 1 (VRT) | 609,78 | 665,14 | 720,76 | 11,98 | 8,42 | 151 |
| Nostalgie (NL) | 335,65 | 378,63 | 421,80 | 6,82 | 5,68 | 179 |
| Klara (VRT) | 155,28 | 185,98 | 216,78 | 3,35 | 2,56 | 164 |
| TOP radio | 42,31 | 60,06 | 77,64 | 1,08 | 0,63 | 125 |
| Club FM | 12,70 | 24,12 | 35,06 | 0,43 | 0,20 | 97 |
| MNMM Hits (VRT) | 6,13 | 15,14 | 23,86 | 0,27 | 0,20 | 158 |
| Klara Continuo (VRT) | 0,00 | 5,00 | 10,12 | 0,09 | 0,05 | 125 |
| Ketnetradio (VRT) | 0,00 | 0,77 | 2,26 | 0,01 | 0,03 | 397 |
| Nieuws + (VRT) | 0,00 | 3,98 | 8,41 | 0,07 | 0,01 | 21 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio Contact (Francophone) | 488,50 | 531,97 | 575,36 | 12,76 | 15,11 | 172 |
| VivaCité (RTBF) | 515,48 | 560,05 | 604,25 | 13,43 | 14,95 | 162 |
| Radio Nostalgie (Francophone) | 430,26 | 471,48 | 512,71 | 11,31 | 14,23 | 183 |
| Bel RTL | 533,62 | 578,81 | 623,63 | 13,88 | 14,05 | 147 |
| Classic 21 (RTBF) | 285,10 | 319,70 | 354,38 | 7,67 | 9,00 | 171 |
| NRJ | 318,84 | 355,30 | 391,52 | 8,52 | 6,28 | 107 |
| La Première (RTBF) | 285,90 | 320,65 | 355,26 | 7,69 | 6,23 | 118 |
| Pure FM (RTBF) | 145,88 | 171,56 | 197,62 | 4,12 | 3,24 | 115 |
| Fun Radio | 117,00 | 140,40 | 163,98 | 3,37 | 2,28 | 99 |
| Musiq'3 (RTBF) | 55,88 | 73,14 | 90,02 | 1,75 | 1,37 | 114 |
| Mint | 13,96 | 23,68 | 33,56 | 0,57 | 0,63 | 162 |
| DH Radio | 13,30 | 23,10 | 32,56 | 0,55 | 0,41 | 107 |
| Chérie FM | 0,73 | 5,28 | 10,11 | 0,13 | 0,09 | 103 |
| RTBF (code générique) | 0,00 | 0,88 | 2,67 | 0,02 | 0,01 | 51 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2017-1

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.263,87 | 1.339,80 | 1.416,26 | 24,18 | 31,35 | 271 |
| Studio Brussel (VRT) | 625,89 | 684,21 | 742,99 | 12,35 | 12,41 | 210 |
| Qmusic | 700,21 | 761,32 | 822,74 | 13,74 | 11,10 | 169 |
| MNM (VRT) | 636,04 | 695,22 | 753,90 | 12,54 | 9,70 | 162 |
| Joe | 371,41 | 418,44 | 465,44 | 7,55 | 8,39 | 232 |
| Radio 1 (VRT) | 557,67 | 613,75 | 669,34 | 11,07 | 8,11 | 153 |
| Nostalgie (NL) | 357,23 | 403,40 | 449,69 | 7,28 | 6,07 | 175 |
| Klara (VRT) | 130,35 | 160,26 | 189,98 | 2,89 | 2,69 | 195 |
| TOP radio | 54,76 | 75,25 | 95,98 | 1,36 | 0,73 | 112 |
| MNM Hits (VRT) | 10,11 | 21,19 | 32,01 | 0,38 | 0,24 | 131 |
| Klara Continuo (VRT) | 2,09 | 9,51 | 16,75 | 0,17 | 0,13 | 163 |
| Club FM | 11,77 | 23,35 | 34,78 | 0,42 | 0,11 | 55 |
| Ketnetradio (VRT) | 0,49 | 6,80 | 12,81 | 0,12 | 0,05 | 93 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| VivaCité (RTBF) | 513,40 | 558,12 | 602,62 | 13,35 | 14,59 | 160 |
| Radio Contact (Francophone) | 532,80 | 577,90 | 623,35 | 13,83 | 13,64 | 144 |
| Bel RTL | 482,73 | 526,04 | 569,75 | 12,59 | 12,80 | 149 |
| Radio Nostalgie (Francophone) | 419,15 | 460,28 | 501,25 | 11,01 | 11,42 | 152 |
| Classic 21 (RTBF) | 302,78 | 338,76 | 374,35 | 8,10 | 10,11 | 183 |
| La Première (RTBF) | 324,29 | 361,29 | 397,99 | 8,64 | 7,70 | 130 |
| NRJ | 295,23 | 330,49 | 366,02 | 7,91 | 5,02 | 93 |
| Pure FM (RTBF) | 143,82 | 169,70 | 195,59 | 4,06 | 3,36 | 121 |
| Fun Radio | 126,04 | 150,62 | 174,91 | 3,60 | 2,58 | 105 |
| Musiq'3 (RTBF) | 72,72 | 91,95 | 111,19 | 2,20 | 2,39 | 159 |
| DH Radio | 34,80 | 48,88 | 63,01 | 1,17 | 1,36 | 170 |
| Mint | 25,93 | 38,28 | 50,98 | 0,92 | 1,00 | 159 |
| Chérie FM | 0,95 | 5,81 | 10,76 | 0,14 | 0,12 | 123 |

* Daily Reach: number of listeners who listened to the given radio at least 10minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2017-2

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|----------------------|--|----------|----------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.255,27 | 1.332,22 | 1.409,34 | 24,04 | 31,84 | 258 |
| Studio Brussel (VRT) | 599,00 | 657,20 | 715,57 | 11,86 | 12,47 | 205 |
| Qmusic | 571,31 | 628,34 | 685,63 | 11,34 | 11,08 | 190 |
| MNM (VRT) | 595,81 | 653,82 | 712,12 | 11,80 | 10,20 | 168 |
| Radio 1 (VRT) | 525,59 | 580,58 | 636,02 | 10,48 | 7,70 | 143 |
| Joe | 326,77 | 371,97 | 416,97 | 6,71 | 7,26 | 211 |
| Nostalgie (NL) | 269,95 | 311,35 | 352,98 | 5,62 | 5,43 | 188 |
| Klara (VRT) | 118,41 | 147,66 | 176,42 | 2,66 | 2,07 | 151 |
| TOP radio | 35,63 | 53,29 | 70,78 | 0,96 | 0,82 | 167 |
| Club FM | 2,00 | 9,22 | 16,85 | 0,17 | 0,13 | 157 |
| MNM Hits (VRT) | 1,02 | 7,99 | 14,50 | 0,14 | 0,08 | 107 |
| Klara Continuo (VRT) | 2,33 | 10,18 | 17,62 | 0,18 | 0,07 | 76 |
| Ketnetradio (VRT) | 0,00 | 0,85 | 3,66 | 0,02 | 0,01 | 87 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average Time Spent |
|-------------------------------|--|--------|--------|-------|---------|--------------------------|
| | Min. | 1.000 | Max. | % | | |
| Bel RTL | 491,43 | 538,21 | 585,30 | 12,88 | 14,11 | 161 |
| Radio Contact (Francophone) | 490,23 | 537,30 | 584,00 | 12,85 | 14,01 | 160 |
| VivaCité (RTBF) | 467,30 | 513,45 | 559,27 | 12,28 | 13,51 | 161 |
| Radio Nostalgie (Francophone) | 397,93 | 441,01 | 484,02 | 10,55 | 13,05 | 181 |
| Classic 21 (RTBF) | 338,88 | 379,22 | 419,35 | 9,07 | 11,25 | 182 |
| La Première (RTBF) | 297,57 | 335,53 | 373,72 | 8,03 | 6,75 | 123 |
| NRJ | 313,04 | 351,91 | 390,85 | 8,42 | 6,40 | 112 |
| Pure (RTBF) | 139,35 | 166,77 | 194,20 | 3,99 | 2,48 | 91 |
| Fun Radio | 92,79 | 115,82 | 138,78 | 2,77 | 2,45 | 130 |
| Musiq'3 (RTBF) | 68,43 | 88,51 | 108,80 | 2,12 | 1,72 | 119 |
| DH Radio | 21,98 | 34,73 | 47,40 | 0,83 | 0,87 | 153 |
| Mint | 20,62 | 32,82 | 45,42 | 0,79 | 0,69 | 128 |
| Chérie FM | 0,00 | 2,04 | 5,22 | 0,05 | 0,02 | 51 |
| RTBF (code générique) | 0,00 | 0,55 | 1,82 | 0,01 | 0,01 | 75 |

* Daily Reach: number of listeners who listened to the given radio at least 10 minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

WAVE 2017-3

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average |
|----------------------|--|----------|----------|-------|---------|---------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.194,68 | 1.266,53 | 1.338,67 | 22,81 | 30,51 | 278 |
| Studio Brussel (VRT) | 614,90 | 671,07 | 726,74 | 12,08 | 12,37 | 213 |
| Qmusic | 718,98 | 778,36 | 838,12 | 14,02 | 11,76 | 175 |
| MNM (VRT) | 635,26 | 692,16 | 748,59 | 12,46 | 9,04 | 151 |
| Joe | 389,77 | 435,67 | 482,07 | 7,85 | 8,77 | 232 |
| Radio 1 (VRT) | 585,48 | 640,01 | 695,08 | 11,53 | 7,96 | 144 |
| Nostalgie (NL) | 309,21 | 350,98 | 392,71 | 6,32 | 5,59 | 184 |
| Klara (VRT) | 135,29 | 164,53 | 193,45 | 2,96 | 2,18 | 153 |
| TOP radio | 38,93 | 56,01 | 73,24 | 1,01 | 0,75 | 156 |
| MNM Hits (VRT) | 6,09 | 14,94 | 23,90 | 0,27 | 0,21 | 166 |
| Klara Continuo (VRT) | 5,31 | 14,07 | 22,45 | 0,25 | 0,18 | 151 |
| Club FM | 3,44 | 11,38 | 18,77 | 0,20 | 0,07 | 76 |
| Ketnetradio (VRT) | 1,69 | 8,60 | 14,97 | 0,15 | 0,05 | 68 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average |
|-------------------------------|--|--------|--------|-------|---------|---------------|
| | Min. | 1.000 | Max. | % | | |
| VivaCité (RTBF) | 528,59 | 573,63 | 618,64 | 13,76 | 15,99 | 171 |
| Radio Nostalgie (Francophone) | 467,42 | 510,22 | 553,09 | 12,24 | 15,06 | 181 |
| Radio Contact (Francophone) | 501,20 | 545,10 | 589,34 | 13,08 | 12,65 | 142 |
| Bel RTL | 461,79 | 504,44 | 547,04 | 12,10 | 12,25 | 149 |
| Classic 21 (RTBF) | 305,58 | 341,23 | 377,26 | 8,19 | 8,48 | 152 |
| La Première (RTBF) | 325,84 | 362,48 | 399,52 | 8,70 | 7,70 | 130 |
| NRJ | 307,56 | 343,56 | 379,44 | 8,24 | 5,53 | 99 |
| Musiq'3 (RTBF) | 86,08 | 106,72 | 127,36 | 2,56 | 2,77 | 159 |
| Fun Radio | 110,40 | 133,50 | 156,40 | 3,20 | 2,59 | 119 |
| Pure (RTBF) | 112,31 | 135,68 | 158,66 | 3,25 | 2,35 | 106 |
| DH Radio | 28,68 | 41,59 | 54,69 | 1,00 | 0,97 | 143 |
| Mint | 21,71 | 33,28 | 44,99 | 0,80 | 0,48 | 120 |
| Chérie FM | 0,04 | 4,18 | 8,30 | 0,10 | 0,08 | 118 |
| RTBF (code générique) | 0,00 | 3,53 | 7,03 | 0,08 | 0,03 | 55 |
| Info Routes | 0,00 | 1,25 | 3,51 | 0,03 | 0,01 | 52 |

* Daily Reach: number of listeners who listened to the given radio at least 10 minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

RAM Jan-Apr 2018

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share | Daily |
|----------------------|--|----------|----------|-------|-------|---------|
| | Min. | 1.000 | Max. | % | % | Average |
| Radio 2 (VRT) | 1.324,86 | 1.396,14 | 1.467,35 | 25,17 | 30,39 | 249 |
| Qmusic | 796,56 | 855,87 | 915,16 | 15,43 | 12,37 | 165 |
| Studio Brussel (VRT) | 633,69 | 687,92 | 741,89 | 12,40 | 11,18 | 185 |
| MNM (VRT) | 673,38 | 728,92 | 784,29 | 13,14 | 9,90 | 155 |
| Joe | 505,42 | 554,90 | 603,92 | 10,00 | 8,94 | 184 |
| Radio 1 (VRT) | 574,27 | 626,37 | 678,17 | 11,29 | 8,40 | 153 |
| Nostalgie (NL) | 449,57 | 496,18 | 543,29 | 8,95 | 6,89 | 159 |
| Klara (VRT) | 150,65 | 179,77 | 208,78 | 3,24 | 2,54 | 161 |
| TOPradio | 47,72 | 65,38 | 83,18 | 1,18 | 0,92 | 160 |
| MNM Hits (VRT) | 54,00 | 72,57 | 91,33 | 1,31 | 0,72 | 113 |
| VBRO | 16,15 | 27,94 | 39,31 | 0,50 | 0,65 | 267 |
| Family Radio | 11,40 | 21,41 | 31,86 | 0,39 | 0,37 | 199 |
| Club FM | 17,04 | 28,93 | 40,65 | 0,52 | 0,30 | 117 |
| Klara Continuo (VRT) | 13,54 | 24,29 | 35,27 | 0,44 | 0,24 | 111 |
| VRT NWS (VRT) | 14,41 | 25,46 | 36,62 | 0,46 | 0,12 | 51 |
| Stadsradio (Halle) | 0,00 | 3,91 | 8,22 | 0,07 | 0,04 | 125 |
| Ketnet Hits (VRT) | 0,66 | 6,14 | 11,54 | 0,11 | 0,04 | 65 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share | Daily |
|-------------------------------|--|--------|--------|-------|-------|---------|
| | Min. | 1.000 | Max. | % | % | Average |
| Radio Contact (Francophone) | 529,69 | 574,26 | 618,49 | 13,75 | 14,26 | 145 |
| VivaCité (RTBF) | 538,17 | 582,73 | 627,54 | 13,96 | 14,12 | 142 |
| Bel RTL | 566,07 | 611,78 | 657,26 | 14,65 | 13,12 | 125 |
| Radio Nostalgie (Francophone) | 491,35 | 534,51 | 577,50 | 12,80 | 13,07 | 143 |
| Classic 21 (RTBF) | 330,89 | 367,24 | 403,95 | 8,80 | 10,25 | 163 |
| NRJ | 345,65 | 382,68 | 420,08 | 9,17 | 6,82 | 104 |
| La Première (RTBF) | 277,19 | 310,87 | 344,91 | 7,45 | 6,04 | 114 |
| Pure (RTBF) | 143,68 | 169,02 | 194,51 | 4,05 | 2,99 | 103 |
| Fun Radio | 180,66 | 208,76 | 236,86 | 5,00 | 2,92 | 82 |
| Musiq'3 (RTBF) | 82,74 | 102,56 | 122,68 | 2,46 | 2,19 | 125 |
| DH Radio | 36,06 | 50,22 | 64,14 | 1,20 | 0,89 | 104 |
| Mint | 35,70 | 49,53 | 63,67 | 1,19 | 0,85 | 100 |
| Sud Radio | 18,48 | 29,43 | 39,98 | 0,70 | 0,40 | 78 |
| Chérie | 11,78 | 20,87 | 29,97 | 0,50 | 0,27 | 76 |

* Daily Reach: number of listeners who listened to the given radio at least 10 minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio

RAM Mar-Jun 2018

NORD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average |
|----------------------|--|----------|----------|-------|---------|---------------|
| | Min. | 1.000 | Max. | % | | |
| Radio 2 (VRT) | 1.270,28 | 1.341,29 | 1.412,13 | 24,16 | 31,22 | 256 |
| Qmusic | 771,38 | 830,56 | 889,58 | 14,96 | 12,60 | 167 |
| MNM (VRT) | 641,80 | 696,58 | 751,59 | 12,55 | 10,57 | 167 |
| Studio Brussel (VRT) | 576,45 | 629,11 | 681,49 | 11,33 | 10,33 | 181 |
| Joe | 469,75 | 517,69 | 566,13 | 9,33 | 9,27 | 197 |
| Radio 1 (VRT) | 547,05 | 598,28 | 649,82 | 10,78 | 7,89 | 145 |
| Nostalgie (NL) | 396,51 | 441,57 | 486,15 | 7,95 | 6,11 | 152 |
| Klara (VRT) | 124,55 | 151,54 | 178,55 | 2,73 | 2,21 | 161 |
| MNM Hits (VRT) | 50,98 | 69,21 | 87,80 | 1,25 | 0,71 | 113 |
| TOPradio | 47,61 | 65,59 | 83,40 | 1,18 | 0,71 | 119 |
| Family Radio | 11,75 | 22,19 | 32,66 | 0,40 | 0,48 | 239 |
| ClubFM | 14,32 | 25,42 | 36,75 | 0,46 | 0,35 | 149 |
| VBRO | 6,79 | 15,29 | 24,30 | 0,28 | 0,29 | 206 |
| Klara Continuo (VRT) | 4,45 | 12,14 | 19,98 | 0,22 | 0,16 | 147 |
| VBRO Evergreen | 0,00 | 2,43 | 5,53 | 0,04 | 0,04 | 160 |
| VRT NWS (VRT) | 0,31 | 5,48 | 10,79 | 0,10 | 0,03 | 59 |

SUD NATIONAL

| Station | Daily Reach (with confidence interval) | | | | Share % | Daily Average |
|--------------------|--|--------|--------|-------|---------|---------------|
| | Min. | 1.000 | Max. | % | | |
| Nostalgie (FR) | 531,95 | 575,18 | 618,29 | 13,79 | 14,89 | 147 |
| VivaCité (RTBF) | 535,99 | 579,30 | 622,60 | 13,89 | 14,50 | 142 |
| Radio Contact | 489,99 | 531,81 | 573,51 | 12,75 | 13,77 | 147 |
| Bel RTL | 573,59 | 618,14 | 662,57 | 14,82 | 13,25 | 122 |
| Classic 21 (RTBF) | 353,10 | 389,68 | 425,97 | 9,34 | 10,66 | 156 |
| NRJ | 318,38 | 353,34 | 388,11 | 8,47 | 6,32 | 102 |
| La Première (RTBF) | 259,60 | 291,37 | 323,45 | 6,99 | 5,49 | 107 |
| Fun Radio | 166,01 | 192,35 | 218,52 | 4,61 | 2,58 | 76 |
| Pure (RTBF) | 131,45 | 155,10 | 178,84 | 3,72 | 2,41 | 88 |
| Musiq'3 (RTBF) | 43,31 | 58,09 | 72,63 | 1,39 | 1,32 | 129 |
| DH Radio | 48,81 | 64,31 | 79,65 | 1,54 | 1,25 | 111 |
| Mint | 28,89 | 41,27 | 53,69 | 0,99 | 0,64 | 105 |
| Sud Radio | 18,41 | 28,85 | 39,14 | 0,69 | 0,48 | 95 |
| Chérie | 10,39 | 18,65 | 27,15 | 0,45 | 0,33 | 101 |

* Daily Reach: number of listeners who listened to the given radio at least 10 minutes on an average day

**Share: the market share of the given radio, based on the number of listeners

***Daily Average Time Spent: average duration a listener spends listening to the given radio