

## Establishment Survey Results 2018 - 2019

### SOUTH

UNIVERSE	2018		2019	
South	4.172.456	100,0%	4.204.921	100,0%
MEDIA HABITS				
INTERNET USE LAST MONTHS	2018		2019	
Internet use	3.502.674	83,9%	3.667.158	87,2%
Mails, chat	3.049.785	73,1%	3.149.776	74,9%
Search	2.830.374	67,8%	3.024.862	71,9%
Website visit	2.787.512	66,8%	2.864.281	68,1%
Banking	2.041.235	48,9%	2.265.505	53,9%
Social media, forums, blogs	2.483.285	59,5%	2.553.774	60,7%
Product info	2.305.108	55,2%	2.505.917	59,6%
News	2.094.959	50,2%	2.243.122	53,3%
Shopping	1.853.614	44,4%	2.055.897	48,9%
Classified	1.516.351	36,3%	1.672.923	39,8%
Watch TV-videos	1.560.476	37,4%	1.626.505	38,7%
Phone calls	1.478.367	35,4%	1.515.921	36,1%
Listen radio, online music	1.225.554	29,4%	1.497.052	35,6%
Download free apps, programs	969.821	23,2%	1.250.873	29,7%
Gaming	809.859	19,4%	848.475	20,2%
Download music or podcasts	799.346	19,2%	813.073	19,3%
Download free games	689.718	16,5%	754.825	18,0%
Free download videos	897.534	21,5%	850.505	20,2%
Other	662.107	15,9%	646.075	15,4%
No internet use	669.782	16,1%	537.763	12,8%
INTERNET FREQUENCY	2018		2019	
daily	2.897.147	69,4%	3.060.916	72,8%
5 or 6 times a week	229.677	5,5%	229.328	5,5%
3 or 4 times a week	207.479	5,0%	215.254	5,1%
1 or 2 times a week	112.070	2,7%	108.316	2,6%
A few times a month	29.654	0,7%	36.436	0,9%
Less than once a month	26.647	0,6%	16.907	0,4%
Not applicable	669.782	16,1%	537.763	12,8%
INTERNET AVG DAILY DURATION	2018		2019	
0 minute	-	-	17.736	0,4%
1-30 minutes	-	-	362.654	8,6%
31-60 minutes	-	-	617.842	14,7%
61-120 minutes	-	-	940.694	22,4%
121-180 minutes	-	-	573.450	13,6%
181-240 minutes	-	-	425.975	10,1%
240+	-	-	728.806	17,3%
Not applicable	-	-	537.763	12,8%
INTERNET USE 30 LAST DAYS	2018		2019	
Yes	3.467.684	83,1%	3.657.793	87,0%
BELGIAN WEBSITES 30 LAST DAYS	2018		2019	
Yes	3.054.982	73,2%	3.245.246	77,2%
LISTEN RADIO LAST MONTHS	2018		2019	
Yes	3.376.323	80,9%	3.511.686	83,5%
WATCH TV LAST MONTHS	2018		2019	
Yes	3.861.759	92,6%	3.881.687	92,3%

DEVICES		
<b>HOUSEHOLD EQUIPMENT</b>	<b>2018</b>	<b>2019</b>
Smartphone	3.204.796 76,8%	3.404.053 81,0%
Laptop	2.925.363 70,1%	3.141.845 74,7%
Landline	2.274.372 54,5%	2.161.579 51,4%
Tablet	1.986.532 47,6%	2.033.774 48,4%
DVD	1.687.803 40,5%	1.647.307 39,2%
Pc	1.334.381 32,0%	1.405.232 33,4%
Console	1.271.995 30,5%	1.476.239 35,1%
GSM	1.282.099 30,7%	1.156.676 27,5%
Portable console	645.923 15,5%	724.354 17,2%
No household equipment	16.041 0,4%	19.715 0,5%
<b>PERSONAL USE</b>	<b>2018</b>	<b>2019</b>
Smartphone	2.913.317 69,8%	3.113.457 74,0%
Laptop	2.345.668 56,2%	2.540.266 60,4%
Landline	1.763.199 42,3%	1.599.076 38,0%
Tablet	1.307.893 31,3%	1.314.427 31,3%
Pc	927.751 22,2%	962.995 22,9%
GSM	990.073 23,7%	852.795 20,3%
DVD	969.362 23,2%	818.719 19,5%
Console	580.608 13,9%	689.376 16,4%
Portable console	234.722 5,6%	283.816 6,7%
No device personal use	20.667 0,5%	40.564 1,0%
<b>NUMBER OF PC WITH INTERNET</b>	<b>2018</b>	<b>2019</b>
0	37.511 0,9%	33.822 0,8%
1	1.041.157 25,0%	1.113.297 26,5%
2	167.616 4,0%	175.710 4,2%
3+	88.096 2,1%	82.402 2,0%
Not applicable	2.838.076 68,0%	2.799.689 66,6%
<b>NUMBER OF LAPTOPS WITH INTERNET</b>	<b>2018</b>	<b>2019</b>
0	21.770 0,5%	18.196 0,4%
1	1.608.717 38,6%	1.755.928 41,8%
2	818.117 19,6%	886.078 21,1%
3+	476.759 11,4%	481.644 11,5%
Not applicable	1.247.094 29,9%	1.063.075 25,3%
<b>NUMBER OF TABLETS</b>	<b>2018</b>	<b>2019</b>
0	-	-
1	1.269.410 30,4%	1.336.319 31,8%
2	469.910 11,3%	511.626 12,2%
3+	247.212 5,9%	185.829 4,4%
Not applicable	2.185.924 52,4%	2.171.147 51,6%
<b>NUMBER OF SMARTPHONE</b>	<b>2018</b>	<b>2019</b>
0	-	-
1	838.594 20,1%	961.602 22,9%
2	1.153.161 27,4%	1.185.617 28,2%
3+	1.213.042 29,1%	1.256.834 29,9%
Not applicable	967.660 23,2%	800.868 19,0%
<b>MOBILE VOICE ASSISTANCE USE ON TABLET OR SMARTPHONE</b>	<b>2018</b>	<b>2019</b>
Yes	989.180 23,7%	1.117.761 26,6%
<b>MAKE HANDSFREE PHONE CALLS IN CAR</b>	<b>2018</b>	<b>2019</b>
Yes	1.278.717 30,6%	1.377.928 32,8%
<b>HANDSFREE KIT TYPE IN CAR</b>	<b>2018</b>	<b>2019</b>
Via the incorporated system in my car	988.178 23,7%	1.087.491 25,9%
Via wireless earphones	113.684 2,7%	109.469 2,6%
Via a handsfree system	105.565 2,5%	109.543 2,6%
Via cable earphones connected to my phone	71.290 1,7%	71.425 1,7%
Not applicable	2.893.740 69,4%	2.826.993 67,2%

TV DEVICES			
<b>NUMBER OF READY-TO-USE TV's</b>		<b>2018</b>	<b>2019</b>
0		236.708 5,7%	276.459 6,6%
1 Tv		2.609.638 62,5%	2.535.613 60,3%
2 Tv's		966.501 23,2%	1.008.453 24,0%
3 Tv's		239.439 5,7%	252.616 6,0%
4 Tv's		85.825 2,1%	68.018 1,6%
5 or more		34.346 0,8%	63.762 1,5%
<b>NUMBER OF TV SETS USED TO WATCH TV</b>		<b>2018</b>	<b>2019</b>
0		- -	34.814 0,8%
1 Tv		- -	2.699.477 64,2%
2 Tv's		- -	910.300 21,6%
3 Tv's		- -	202.677 4,8%
4 Tv's		- -	43.591 1,0%
5 or more		- -	37.603 0,9%
Not applicable		- -	276.459 6,6%
<b>TV OPERATOR</b>		<b>2018</b>	<b>2019</b>
Telenet		136.523 3,3%	146.873 3,5%
Proximus		1.762.058 42,2%	1.731.938 41,2%
Voo		1.358.372 32,6%	1.323.956 31,5%
Scarlet		214.393 5,1%	241.426 5,7%
Orange TV		150.882 3,6%	215.661 5,1%
SFR		127.854 3,1%	24.597 0,6%
Antenne		70.000 1,7%	56.480 1,3%
TV Vlaanderen		4.248 0,1%	13.928 0,3%
Telesat		49.884 1,2%	53.146 1,3%
Astra		15.871 0,4%	23.851 0,6%
Other		77.016 1,8%	124.544 3,0%
DKN		84.055 2,0%	47.553 1,1%
<b>TV WITH DIGITAL CONNECTION</b>		<b>2018</b>	<b>2019</b>
Yes		3.305.175 79,2%	3.375.422 80,3%
<b>NUMBER OF TV's WITH DIGITAL CONNECTION</b>		<b>2018</b>	<b>2019</b>
0		607.603 14,6%	587.084 14,0%
1		2.367.335 56,7%	2.339.315 55,6%
2		703.674 16,9%	787.665 18,7%
3		162.903 3,9%	165.373 3,9%
4		47.978 1,1%	42.098 1,0%
5 or more Tv's		23.285 0,6%	40.972 1,0%
don't know		259.679 6,2%	242.415 5,8%
<b>SMART TV</b>		<b>2018</b>	<b>2019</b>
Yes		1.471.119 35,3%	1.778.815 42,3%
<b>NUMBER OF SMART TV's</b>		<b>2018</b>	<b>2019</b>
0		2.201.769 52,8%	1.963.376 46,7%
1		1.236.703 29,6%	1.484.074 35,3%
2		184.311 4,4%	263.566 6,3%
3 or more		50.104 1,2%	31.175 0,7%
don't know		262.861 6,3%	186.270 4,4%
Not applicable		236.708 5,7%	276.459 6,6%
<b>SMART TV WITH DIRECT INTERNET CONNECTION</b>		<b>2018</b>	<b>2019</b>
Yes		1.080.635 25,9%	1.375.014 32,7%
<b>INDIRECT INTERNET CONNECTION VIA</b>		<b>2018</b>	<b>2019</b>
Console		269.064 6,4%	351.389 8,4%
Smartphone		190.447 4,6%	289.291 6,9%
Apple TV box		183.276 4,4%	174.142 4,1%
Tablet		107.601 2,6%	118.283 2,8%
Google Chromecast stick		83.076 2,0%	115.738 2,8%
Portable Console		77.376 1,9%	117.921 2,8%
Microsoft Wireless Display Adapter		45.034 1,1%	30.277 0,7%
Other		274.704 6,6%	260.283 6,2%
DKN		507.381 12,2%	255.749 6,1%
No indirect connection to internet		2.720.226 65,2%	2.633.718 62,6%
<b>WATCHING RECORDED PROGRAMS</b>		<b>2018</b>	<b>2019</b>
Yes		2.255.529 54,1%	2.410.587 57,3%

WATCHING RECORDED PROGRAMS 7 LAST DAYS		2018	2019
Yes		1.782.282 42,7%	1.932.548 46,0%
RECORDING DEVICE		2018	2019
Settopbox		2.023.441 48,5%	2.159.729 51,4%
Digital recorder		139.044 3,3%	159.882 3,8%
Computer		93.358 2,2%	87.952 2,1%
DVD recorder		59.238 1,4%	61.358 1,5%
Other		58.426 1,4%	45.683 1,1%
No use of recording device		25.406 0,6%	22.741 0,5%
TV USE			
FREQUENCY OF WATCHING TV (LIVE + TIMESHIFTED)		2018	2019
daily		2.814.666 67,5%	2.685.830 63,9%
5 or 6 times a week		353.838 8,5%	335.221 8,0%
3 or 4 times a week		292.690 7,0%	320.481 7,6%
1 or 2 times a week		175.757 4,2%	270.218 6,4%
A few times a month		129.917 3,1%	135.741 3,2%
Less than once a month		31.485 0,8%	64.003 1,5%
never		63.405 1,5%	70.192 1,7%
Not applicable		310.698 7,4%	323.234 7,7%
AVERAGE DAILY DURATION OF WATCHING TV (LIVE + TIMESHIFTED)		2018	2019
0 minute		-	64.516 1,5%
1-30 minutes		-	302.012 7,2%
31-60 minutes		-	492.171 11,7%
61-120 minutes		-	1.000.054 23,8%
121-180 minutes		-	878.156 20,9%
181-240 minutes		-	563.860 13,4%
240+		-	580.918 13,8%
Not applicable		-	323.234 7,7%
FREQUENCY OF WATCHING TV TIMESHIFTED		2018	2019
Daily		-	531.018 12,6%
5 or 6 times a week		-	198.724 4,7%
3 or 4 times a week		-	372.251 8,9%
1 or 2 times a week		-	618.871 14,7%
A few times a month		-	528.068 12,6%
Less than once a month		-	240.503 5,7%
Never		-	1.392.252 33,1%
Not applicable		-	323.234 7,7%
PROPORTION OF WATCHING TV PROGRAMS TIMESHIFTED		2018	2019
Between 0% and 25%		-	1.420.678 33,8%
Between 25% and 50%		-	549.396 13,1%
Between 50% and 75%		-	307.149 7,3%
More than 75%		-	212.211 5,0%
Not applicable		-	1.715.486 40,8%
USE INTERNET ON TV FOR		2018	2019
Youtube		605.986 14,5%	743.464 17,7%
Other videos		324.553 7,8%	303.525 7,2%
Websites visit		142.913 3,4%	151.030 3,6%
Social media		137.017 3,3%	136.200 3,2%
Mails		95.663 2,3%	94.916 2,3%
News		78.388 1,9%	71.120 1,7%
Netflix		-	662.288 15,8%
Other apps		79.053 1,9%	89.620 2,1%
Other use		118.356 2,8%	124.752 3,0%
No use of internet on TV		524.205 12,6%	472.048 11,2%
FREQUENCY INTERNET ON TV		2018	2019
daily		223.777 5,4%	256.878 6,1%
5 or 6 times a week		74.119 1,8%	75.313 1,8%
3 or 4 times a week		129.879 3,1%	152.620 3,6%
1 or 2 times a week		148.836 3,6%	207.115 4,9%
A few times a month		187.166 4,5%	185.626 4,4%
Less than once a month		91.377 2,2%	100.324 2,4%
never		31.693 0,8%	45.803 1,1%
Not applicable		3.285.608 78,7%	3.181.241 75,7%

WATCH TV/VIDEOS ON APP/SITE	2018	2019
YouTube	2.075.523 49,7%	2.492.129 59,3%
Netflix	952.694 22,8%	1.378.425 32,8%
Proximus TV	696.094 16,7%	751.020 17,9%
Yelo Play	16.330 0,4%	23.881 0,6%
Dailymotion	362.938 8,7%	345.173 8,2%
Stieve	85.280 2,0%	80.157 1,9%
Voomotion	249.548 6,0%	219.945 5,2%
App TV Vlaanderen	3.032 0,1%	8.092 0,2%
Orange TV	- -	108.107 2,6%
WATCH TV/VIDEOS ON BELGIAN APP/SITE	2018	2019
Net Gemist/Ooit gemist	5.777 0,1%	- -
VTM	12.587 0,3%	- -
RTL Info	749.836 18,0%	943.258 22,4%
Auvio	640.987 15,4%	953.767 22,7%
VRT NWS	4.632 0,1%	- -
VRT nu	7.423 0,2%	1.720 0,0%
Sporza	5.993 0,1%	- -
Rtbf.be	459.078 11,0%	566.410 13,5%
Canvas	932 0,0%	- -
Vier	1.860 0,0%	605 0,0%
Ketnet	1.551 0,0%	- -
Vijf	1.148 0,0%	- -
RTL à l'infini	242.007 5,8%	318.513 7,6%
RTL Play	- -	442.493 10,5%
Other Belgian app/site	437.566 10,5%	433.434 10,3%
FREQUENCY OF WATCHING TV/VIDEOS ON APP/SITE	2018	2019
daily	700.892 16,8%	822.482 19,6%
5 or 6 times a week	287.065 6,9%	316.631 7,5%
3 or 4 times a week	493.386 11,8%	540.111 12,8%
1 or 2 times a week	452.563 10,8%	587.887 14,0%
A few times a month	432.645 10,4%	478.757 11,4%
Less than once a month	169.349 4,1%	223.964 5,3%
never	211.238 5,1%	141.443 3,4%
Not applicable	1.425.318 34,2%	1.093.646 26,0%
AVERAGE DAILY DURATION APP/SITE	2018	2019
0 minute	- -	205.691 4,9%
1-30 minutes	- -	1.048.719 24,9%
31-60 minutes	- -	705.289 16,8%
61-120 minutes	- -	675.844 16,1%
121-180 minutes	- -	239.890 5,7%
181-240 minutes	- -	131.890 3,1%
240+	- -	100.781 2,4%
Not applicable	- -	1.096.817 26,1%
WATCH 3 OR MORE EPISODES OF 1 SERIE IN 1 DAY	2018	2019
Yes	1.455.617 34,9%	1.618.264 38,5%
FREQUENCY OF WATCHING 3 OR MORE EPISODES OF 1 SERIE IN 3 DAY	2018	2019
every week	667.290 16,0%	744.399 17,7%
every 2 weeks	261.171 6,3%	293.043 7,0%
every month	301.057 7,2%	298.518 7,1%
less frequently	226.099 5,4%	282.303 6,7%
Not applicable	2.716.840 65,1%	2.586.657 61,5%
SOURCE OF SERIES	2018	2019
Own recording	580.981 13,9%	630.374 15,0%
Paid streaming services	477.201 11,4%	693.190 16,5%
Download or streaming on other sites	420.361 10,1%	351.329 8,4%
TV station app or site	173.829 4,2%	186.102 4,4%
DVD	149.375 3,6%	161.110 3,8%
Set-top box on demand	70.015 1,7%	94.412 2,2%
Live TV	- -	425.368 10,1%
Other sources	95.837 2,3%	55.313 1,3%

INTERNET DEVICES		
<b>INTERNET USE ON</b>	<b>2018</b>	<b>2019</b>
Smartphone	2.543.916 61,0%	2.785.036 66,2%
Laptop home	2.049.547 49,1%	2.243.711 53,4%
Tablet	1.103.227 26,4%	1.100.557 26,2%
Pc home	803.443 19,3%	863.898 20,5%
Pc school/work	594.349 14,2%	521.072 12,4%
TV	476.207 11,4%	529.937 12,6%
Laptop work	325.524 7,8%	366.853 8,7%
Console	251.785 6,0%	278.406 6,6%
Portable console	58.264 1,4%	88.267 2,1%
Other devices	105.775 2,5%	118.121 2,8%
<b>INTERNET USE 30 LAST DAYS ON</b>	<b>2018</b>	<b>2019</b>
Smartphone	2.462.304 59,0%	2.706.838 64,4%
Laptop home	1.941.976 46,5%	2.149.554 51,1%
Tablet	1.010.054 24,2%	1.014.968 24,1%
Pc home	761.931 18,3%	817.520 19,4%
Pc school/work	474.523 11,4%	454.289 10,8%
TV	348.002 8,3%	356.856 8,5%
Laptop work	279.186 6,7%	331.034 7,9%
Console	196.322 4,7%	215.808 5,1%
Portable console	39.530 0,9%	69.551 1,7%
Other devices	81.562 2,0%	103.455 2,5%
<b>FREQUENCY OF INTERNET USE ON - PC HOME</b>	<b>2018</b>	<b>2019</b>
daily	459.194 11,0%	472.560 11,2%
5 or 6 times a week	114.198 2,7%	110.058 2,6%
3 or 4 times a week	101.121 2,4%	114.434 2,7%
1 or 2 times a week	74.822 1,8%	84.168 2,0%
A few times a month	36.134 0,9%	64.023 1,5%
Less than once a month	12.613 0,3%	17.231 0,4%
never	5.361 0,1%	1.424 0,0%
Not applicable	3.369.013 80,7%	3.341.023 79,5%
<b>FREQUENCY OF INTERNET USE ON - PC SCHOOL/WORK</b>	<b>2018</b>	<b>2019</b>
daily	187.661 4,5%	145.167 3,5%
5 or 6 times a week	162.490 3,9%	141.063 3,4%
3 or 4 times a week	94.275 2,3%	109.425 2,6%
1 or 2 times a week	48.764 1,2%	42.503 1,0%
A few times a month	45.287 1,1%	49.868 1,2%
Less than once a month	33.381 0,8%	11.749 0,3%
never	22.490 0,5%	21.297 0,5%
Not applicable	3.578.108 85,8%	3.683.849 87,6%
<b>FREQUENCY OF INTERNET USE ON - LAPTOP HOME</b>	<b>2018</b>	<b>2019</b>
daily	1.139.266 27,3%	1.348.022 32,1%
5 or 6 times a week	308.438 7,4%	274.900 6,5%
3 or 4 times a week	287.896 6,9%	258.784 6,2%
1 or 2 times a week	194.572 4,7%	204.581 4,9%
A few times a month	78.196 1,9%	119.537 2,8%
Less than once a month	31.124 0,7%	32.742 0,8%
never	10.056 0,2%	5.144 0,1%
Not applicable	2.122.909 50,9%	1.961.210 46,6%
<b>FREQUENCY OF INTERNET USE ON - LAPTOP WORK</b>	<b>2018</b>	<b>2019</b>
daily	116.296 2,8%	111.878 2,7%
5 or 6 times a week	86.504 2,1%	140.058 3,3%
3 or 4 times a week	53.348 1,3%	49.270 1,2%
1 or 2 times a week	29.414 0,7%	15.408 0,4%
A few times a month	3.502 0,1%	17.495 0,4%
Less than once a month	4.825 0,1%	6.458 0,2%
never	31.634 0,8%	26.286 0,6%
Not applicable	3.846.932 92,2%	3.838.068 91,3%

FREQUENCY OF INTERNET USE ON - TABLET	2018	2019
daily	570.387 13,7%	558.938 13,3%
5 or 6 times a week	139.249 3,3%	101.197 2,4%
3 or 4 times a week	157.751 3,8%	153.420 3,6%
1 or 2 times a week	118.076 2,8%	136.303 3,2%
A few times a month	85.629 2,1%	121.198 2,9%
Less than once a month	25.965 0,6%	22.431 0,5%
never	6.171 0,1%	7.070 0,2%
Not applicable	3.069.230 73,6%	3.104.364 73,8%
FREQUENCY OF INTERNET USE ON - SMARTPHONE	2018	2019
daily	2.162.268 51,8%	2.413.624 57,4%
5 or 6 times a week	160.263 3,8%	145.810 3,5%
3 or 4 times a week	121.099 2,9%	87.224 2,1%
1 or 2 times a week	64.003 1,5%	73.189 1,7%
A few times a month	15.388 0,4%	47.098 1,1%
Less than once a month	10.449 0,3%	12.209 0,3%
never	10.446 0,3%	5.882 0,1%
Not applicable	1.628.541 39,0%	1.419.885 33,8%
FREQUENCY OF INTERNET USE ON - CONSOLE	2018	2019
daily	77.853 1,9%	93.976 2,2%
5 or 6 times a week	19.463 0,5%	31.774 0,8%
3 or 4 times a week	46.873 1,1%	55.729 1,3%
1 or 2 times a week	44.235 1,1%	42.232 1,0%
A few times a month	43.111 1,0%	32.217 0,8%
Less than once a month	20.250 0,5%	20.114 0,5%
never	-	2.363 0,1%
Not applicable	3.920.672 94,0%	3.926.514 93,4%
FREQUENCY OF INTERNET USE ON - PORTABLE CONSOLE	2018	2019
daily	12.586 0,3%	26.337 0,6%
5 or 6 times a week	8.177 0,2%	10.040 0,2%
3 or 4 times a week	9.163 0,2%	14.753 0,4%
1 or 2 times a week	10.882 0,3%	18.439 0,4%
A few times a month	13.655 0,3%	6.464 0,2%
Less than once a month	3.050 0,1%	6.751 0,2%
never	750 0,0%	5.483 0,1%
Not applicable	4.114.193 98,6%	4.116.654 97,9%
FREQUENCY OF INTERNET USE ON - TV	2018	2019
daily	133.879 3,2%	155.562 3,7%
5 or 6 times a week	52.600 1,3%	54.236 1,3%
3 or 4 times a week	65.729 1,6%	67.096 1,6%
1 or 2 times a week	85.125 2,0%	105.636 2,5%
A few times a month	99.247 2,4%	92.585 2,2%
Less than once a month	35.635 0,9%	42.260 1,0%
never	2.367 0,1%	12.563 0,3%
Not applicable	3.697.875 88,6%	3.674.984 87,4%
SINGLE INTERNET USER ON	2018	2019
Smartphone	-	2.318.434 55,1%
Laptop home	-	1.173.403 27,9%
Tablet	-	533.063 12,7%
Pc home	-	367.437 8,7%
Laptop work	-	256.004 6,1%
Pc work	-	219.089 5,2%
Console	-	111.095 2,6%
Tv set	-	93.305 2,2%
Portable console	-	36.003 0,9%
USE LAPTOP HOME AT WORK	2018	2019
Yes, both at home and at work	401.286 9,6%	465.640 11,1%
USE LAPTOP WORK AT HOME	2018	2019
Yes, both at work and at home	197.679 4,7%	200.178 4,8%

TYPE INTERNET DEVICES		
<b>OPERATING SYSTEM - PC HOME</b>	<b>2018</b>	<b>2019</b>
Windows	668.157 16,0%	749.425 17,8%
Mac (Apple)	102.446 2,5%	92.801 2,2%
Other	23.037 0,6%	14.859 0,4%
Don't know	9.804 0,2%	6.814 0,2%
Not applicable	3.369.013 80,7%	3.341.023 79,5%
<b>OPERATING SYSTEM - PC WORK</b>	<b>2018</b>	<b>2019</b>
Windows	482.292 11,6%	421.314 10,0%
Mac (Apple)	79.744 1,9%	76.155 1,8%
Don't know	26.112 0,6%	18.752 0,4%
Other	6.201 0,1%	4.850 0,1%
Not applicable	3.578.108 85,8%	3.683.849 87,6%
<b>OPERATING SYSTEM - LAPTOP HOME</b>	<b>2018</b>	<b>2019</b>
Windows	1.690.049 40,5%	1.905.024 45,3%
Mac (Apple)	296.617 7,1%	274.702 6,5%
Other	38.500 0,9%	38.449 0,9%
Don't know	24.381 0,6%	25.536 0,6%
Not applicable	2.122.909 50,9%	1.961.210 46,6%
<b>OPERATING SYSTEM - LAPTOP WORK</b>	<b>2018</b>	<b>2019</b>
Windows	267.743 6,4%	311.090 7,4%
Mac (Apple)	28.932 0,7%	37.756 0,9%
Don't know	15.078 0,4%	13.053 0,3%
Other	13.771 0,3%	4.954 0,1%
Not applicable	3.846.932 92,2%	3.838.068 91,3%
<b>OPERATING SYSTEM - TABLET</b>	<b>2018</b>	<b>2019</b>
iOS (Apple)	398.193 9,5%	389.353 9,3%
Android	529.273 12,7%	555.199 13,2%
Windows	142.054 3,4%	134.202 3,2%
Other operating system	2.403 0,1%	1.209 0,0%
Don't know	31.303 0,8%	20.594 0,5%
Not applicable	3.069.230 73,6%	3.104.364 73,8%
<b>OPERATING SYSTEM - SMARTPHONE</b>	<b>2018</b>	<b>2019</b>
Android	1.553.982 37,2%	1.809.304 43,0%
iOS (Apple)	820.202 19,7%	828.098 19,7%
Windows	108.629 2,6%	90.611 2,2%
Other operating system	8.419 0,2%	7.051 0,2%
Don't know	52.684 1,3%	49.972 1,2%
Not applicable	1.628.541 39,0%	1.419.885 33,8%
<b>USE SAME BROWSER ON - PC HOME</b>	<b>2018</b>	<b>2019</b>
Yes, always same browser	643.717 15,4%	721.271 17,2%
<b>USE SAME BROWSER ON - PC WORK</b>	<b>2018</b>	<b>2019</b>
Yes, always the same	466.723 11,2%	375.339 8,9%
<b>USE SAME BROWSER ON - LAPTOP HOME</b>	<b>2018</b>	<b>2019</b>
Yes, always the same	1.762.210 42,2%	1.926.115 45,8%
<b>USE SAME BROWSER ON - LAPTOP WORK</b>	<b>2018</b>	<b>2019</b>
Yes, always the same	235.083 5,6%	274.701 6,5%
<b>USE SAME BROWSER ON - TABLET</b>	<b>2018</b>	<b>2019</b>
Yes, always the same	1.024.150 24,5%	1.003.570 23,9%
<b>USE SAME BROWSER ON - SMARTPHONE</b>	<b>2018</b>	<b>2019</b>
Yes, always the same	2.343.203 56,2%	2.552.167 60,7%
<b>USE AD BLOCKER</b>	<b>2018</b>	<b>2019</b>
Yes	915.182 21,9%	1.034.160 24,6%
<b>USE AD BLOCKER ON</b>	<b>2018</b>	<b>2019</b>
Laptop home	545.228 13,1%	646.036 15,4%
Smartphone	209.402 5,0%	329.102 7,8%
Pc home	263.569 6,3%	297.038 7,1%
Tablet	118.865 2,8%	97.447 2,3%
Pc work/school	149.913 3,6%	146.596 3,5%
Laptop work	100.160 2,4%	121.936 2,9%



	2018	2019
<b>USE AD BLOCKER ON ALL BROWSERS</b>		
Yes, adblock on all browsers	106.036 2,5%	101.632 2,4%
No, adblock on several browsers	30.079 0,7%	66.289 1,6%
No, adblock only on one browser	34.369 0,8%	33.854 0,8%
Don't know	41.050 1,0%	44.470 1,1%
Not applicable	3.960.922 94,9%	3.958.675 94,1%
<b>USE AD BLOCKER WHITE LIST</b>		
Yes	390.637 9,4%	473.850 11,3%
<b>INTERNET USE</b>		
<b>WATCH ON INTERNET</b>		
Online videos of private persons	1.183.203 28,4%	1.127.685 26,8%
Online Downloaded TV shows, movies or series	1.029.552 24,7%	1.018.890 24,2%
Online timeshifted TV	644.302 15,4%	722.135 17,2%
Online trailers of TV shows, movies or series	790.346 18,9%	756.155 18,0%
Online live TV	598.494 14,3%	583.185 13,9%
Online TV extra content	541.505 13,0%	543.280 12,9%
Online TV prior broadcast	199.512 4,8%	192.435 4,6%
Don't watch videos on internet	1.170.435 28,1%	1.386.708 33,0%
<b>WATCH ONLINE TV/VIDEO ON</b>		
Laptop	1.301.823 31,2%	1.356.754 32,3%
Smartphone	1.298.747 31,1%	1.325.777 31,5%
Tablet	593.354 14,2%	552.684 13,1%
Pc	438.666 10,5%	422.436 10,0%
Console	119.960 2,9%	107.979 2,6%
Portable console	34.143 0,8%	55.189 1,3%
Other device	116.910 2,8%	127.849 3,0%
<b>FREQUENCY OF WATCHING TV/VIDEO ON - PC</b>		
daily	106.064 2,5%	113.027 2,7%
5 or 6 times a week	40.190 1,0%	64.370 1,5%
3 or 4 times a week	94.178 2,3%	64.502 1,5%
1 or 2 times a week	75.103 1,8%	74.477 1,8%
A few times a month	92.979 2,2%	66.618 1,6%
Less than once a month	17.668 0,4%	33.553 0,8%
never	12.483 0,3%	5.889 0,1%
Not applicable	3.733.790 89,5%	3.782.484 90,0%
<b>FREQUENCY OF WATCHING TV/VIDEO ON - LAPTOP</b>		
daily	287.698 6,9%	299.925 7,1%
5 or 6 times a week	189.166 4,5%	154.946 3,7%
3 or 4 times a week	320.738 7,7%	320.068 7,6%
1 or 2 times a week	231.543 5,5%	266.931 6,3%
A few times a month	199.337 4,8%	236.992 5,6%
Less than once a month	55.963 1,3%	57.173 1,4%
never	17.377 0,4%	20.718 0,5%
Not applicable	2.870.634 68,8%	2.848.167 67,7%
<b>FREQUENCY OF WATCHING TV/VIDEO ON - TABLET</b>		
daily	135.561 3,2%	121.234 2,9%
5 or 6 times a week	84.124 2,0%	54.887 1,3%
3 or 4 times a week	114.612 2,7%	106.030 2,5%
1 or 2 times a week	117.590 2,8%	147.949 3,5%
A few times a month	104.831 2,5%	86.916 2,1%
Less than once a month	24.702 0,6%	22.953 0,5%
never	11.934 0,3%	12.715 0,3%
Not applicable	3.579.102 85,8%	3.652.237 86,9%
<b>FREQUENCY OF WATCHING TV/VIDEO ON - SMARTPHONE</b>		
daily	506.021 12,1%	517.202 12,3%
5 or 6 times a week	255.784 6,1%	206.460 4,9%
3 or 4 times a week	239.201 5,7%	208.699 5,0%
1 or 2 times a week	140.797 3,4%	195.665 4,7%
A few times a month	96.575 2,3%	140.977 3,4%
Less than once a month	18.833 0,5%	40.604 1,0%
never	41.536 1,0%	16.169 0,4%
Not applicable	2.873.710 68,9%	2.879.144 68,5%

FREQUENCY OF WATCHING TV/VIDEO ON - CONSOLE	2018	2019
daily	38.645 0,9%	43.611 1,0%
5 or 6 times a week	21.853 0,5%	12.995 0,3%
3 or 4 times a week	19.254 0,5%	16.008 0,4%
1 or 2 times a week	13.433 0,3%	21.909 0,5%
A few times a month	12.914 0,3%	11.898 0,3%
Less than once a month	7.098 0,2%	-
never	6.764 0,2%	1.558 0,0%
Not applicable	4.052.496 97,1%	4.096.942 97,4%
FREQUENCY OF WATCHING TV/VIDEO ON - PORTABLE CONSOLE	2018	2019
daily	14.467 0,3%	19.389 0,5%
5 or 6 times a week	913 0,0%	4.462 0,1%
3 or 4 times a week	3.754 0,1%	12.216 0,3%
1 or 2 times a week	6.884 0,2%	11.670 0,3%
A few times a month	4.634 0,1%	1.011 0,0%
Less than once a month	964 0,0%	3.207 0,1%
never	2.526 0,1%	3.234 0,1%
Not applicable	4.138.314 99,2%	4.149.732 98,7%
FREQUENCY OF WATCHING TV/VIDEO ON - OTHER DEVICES (NOT TV)	2018	2019
daily	26.370 0,6%	27.659 0,7%
5 or 6 times a week	6.702 0,2%	6.262 0,1%
3 or 4 times a week	13.950 0,3%	14.362 0,3%
1 or 2 times a week	20.080 0,5%	17.029 0,4%
A few times a month	16.000 0,4%	11.873 0,3%
Less than once a month	5.508 0,1%	17.137 0,4%
never	28.300 0,7%	33.527 0,8%
Not applicable	4.055.546 97,2%	4.077.072 97,0%
FREQUENCY OF WATCHING - ONLINE LIVE TV	2018	2019
daily	190.341 4,6%	185.028 4,4%
5 or 6 times a week	59.221 1,4%	53.627 1,3%
3 or 4 times a week	71.801 1,7%	75.327 1,8%
1 or 2 times a week	105.691 2,5%	93.486 2,2%
A few times a month	126.835 3,0%	117.568 2,8%
Less than once a month	44.604 1,1%	58.149 1,4%
Not applicable	3.573.963 85,7%	3.621.736 86,1%
FREQUENCY OF WATCHING - ONLINE TIMESHIFTED TV	2018	2019
daily	98.238 2,4%	99.385 2,4%
5 or 6 times a week	83.598 2,0%	63.848 1,5%
3 or 4 times a week	131.340 3,1%	147.848 3,5%
1 or 2 times a week	152.074 3,6%	159.265 3,8%
A few times a month	135.872 3,3%	197.012 4,7%
Less than once a month	43.180 1,0%	54.777 1,3%
Not applicable	3.528.155 84,6%	3.482.786 82,8%
FREQUENCY OF WATCHING - ONLINE TV PRIOR TO BROADCAST	2018	2019
daily	29.878 0,7%	38.586 0,9%
5 or 6 times a week	32.381 0,8%	23.199 0,6%
3 or 4 times a week	39.277 0,9%	35.117 0,8%
1 or 2 times a week	34.084 0,8%	35.498 0,8%
A few times a month	40.874 1,0%	39.000 0,9%
Less than once a month	23.020 0,6%	21.035 0,5%
Not applicable	3.972.944 95,2%	4.012.486 95,4%
FREQUENCY OF WATCHING - ONLINE TV EXTRA CONTENT	2018	2019
daily	72.955 1,7%	80.950 1,9%
5 or 6 times a week	64.854 1,6%	41.064 1,0%
3 or 4 times a week	131.193 3,1%	106.210 2,5%
1 or 2 times a week	147.086 3,5%	136.738 3,3%
A few times a month	108.271 2,6%	160.690 3,8%
Less than once a month	17.146 0,4%	17.627 0,4%
Not applicable	3.630.952 87,0%	3.661.641 87,1%
FREQUENCY OF WATCHING - ONLINE DOWNLOADED TV SHOWS, MOVIES OR SERIES	2018	2019
daily	232.402 5,6%	218.373 5,2%
5 or 6 times a week	156.941 3,8%	112.999 2,7%
3 or 4 times a week	249.702 6,0%	238.317 5,7%
1 or 2 times a week	213.878 5,1%	243.618 5,8%
A few times a month	137.131 3,3%	172.064 4,1%
Less than once a month	39.497 0,9%	33.518 0,8%
Not applicable	3.142.904 75,3%	3.186.031 75,8%

FREQUENCY OF WATCHING - ONLINE TRAILERS OF TV SHOWS, MOVIES OR SERIES		2018	2019	
daily	86.001	2,1%	82.498	2,0%
5 or 6 times a week	88.811	2,1%	71.958	1,7%
3 or 4 times a week	174.700	4,2%	102.424	2,4%
1 or 2 times a week	185.860	4,5%	180.446	4,3%
A few times a month	211.525	5,1%	260.752	6,2%
Less than once a month	43.450	1,0%	58.076	1,4%
Not applicable	3.382.111	81,1%	3.448.766	82,0%
FREQUENCY OF WATCHING - ONLINE PRIVATE PERSONS VIDEOS		2018	2019	
daily	315.764	7,6%	309.559	7,4%
5 or 6 times a week	268.550	6,4%	199.692	4,7%
3 or 4 times a week	285.721	6,8%	208.132	4,9%
1 or 2 times a week	153.820	3,7%	222.592	5,3%
A few times a month	137.065	3,3%	157.125	3,7%
Less than once a month	22.283	0,5%	30.586	0,7%
Not applicable	2.989.253	71,6%	3.077.236	73,2%
DURATION OF WATCHING (AVERAGE DAY) - LIVE TV ON INTERNET		2018	2019	
less than 5 minutes	65.776	1,6%	64.952	1,5%
Less than a quarter	68.147	1,6%	56.606	1,3%
Less than half an hour	66.082	1,6%	98.161	2,3%
Less than one hour	146.088	3,5%	138.758	3,3%
1 to 2 hours	175.581	4,2%	164.905	3,9%
More than 2 hours	76.818	1,8%	59.803	1,4%
Not applicable	3.573.963	85,7%	3.621.736	86,1%
DURATION OF WATCHING (AVERAGE DAY) - TIMESHIFTED TV ON INTERNET		2018	2019	
less than 5 minutes	31.155	0,7%	59.119	1,4%
Less than a quarter	53.450	1,3%	72.861	1,7%
Less than half an hour	128.984	3,1%	142.033	3,4%
Less than one hour	215.295	5,2%	212.232	5,0%
1 to 2 hours	172.292	4,1%	206.959	4,9%
More than 2 hours	43.126	1,0%	28.931	0,7%
Not applicable	3.528.155	84,6%	3.482.786	82,8%
DURATION OF WATCHING (AVERAGE DAY) - TV PRIOR BROADCAST ON INTERNET		2018	2019	
less than 5 minutes	26.322	0,6%	23.423	0,6%
Less than a quarter	21.114	0,5%	31.524	0,7%
Less than half an hour	33.802	0,8%	25.657	0,6%
Less than one hour	55.945	1,3%	48.378	1,2%
1 to 2 hours	46.971	1,1%	54.620	1,3%
More than 2 hours	15.359	0,4%	8.834	0,2%
Not applicable	3.972.944	95,2%	4.012.486	95,4%
DURATION OF WATCHING (AVERAGE DAY) - TV EXTRA CONTENT ON INTERNET		2018	2019	
less than 5 minutes	56.641	1,4%	54.219	1,3%
Less than a quarter	93.218	2,2%	116.252	2,8%
Less than half an hour	157.091	3,8%	145.841	3,5%
Less than one hour	145.012	3,5%	149.404	3,6%
1 to 2 hours	70.541	1,7%	71.093	1,7%
More than 2 hours	19.003	0,5%	6.471	0,2%
Not applicable	3.630.952	87,0%	3.661.641	87,1%
DURATION OF WATCHING (AVERAGE DAY) - DOWNLOADED TV SHOWS, MOVIES OR SERIES ON INTERNET		2018	2019	
less than 5 minutes	30.953	0,7%	41.413	1,0%
Less than a quarter	53.545	1,3%	42.705	1,0%
Less than half an hour	69.666	1,7%	81.703	1,9%
Less than one hour	171.944	4,1%	199.970	4,8%
1 to 2 hours	470.995	11,3%	467.726	11,1%
More than 2 hours	232.449	5,6%	185.372	4,4%
Not applicable	3.142.904	75,3%	3.186.031	75,8%
DURATION OF WATCHING (AVERAGE DAY) - TRAILERS OF TV SHOWS, MOVIES OR SERIES ON INTERNET		2018	2019	
less than 5 minutes	160.506	3,8%	196.811	4,7%
Less than a quarter	267.046	6,4%	231.276	5,5%
Less than half an hour	158.706	3,8%	168.887	4,0%
Less than one hour	111.176	2,7%	87.228	2,1%
1 to 2 hours	64.925	1,6%	49.675	1,2%
More than 2 hours	27.986	0,7%	22.278	0,5%
Not applicable	3.382.111	81,1%	3.448.766	82,0%

<b>DURATION OF WATCHING (AVERAGE DAY) - VIDEOS OF PRIVATE PERSONS ON INTERNET</b>	<b>2018</b>	<b>2019</b>
less than 5 minutes	100.220 2,4%	87.661 2,1%
Less than a quarter	282.176 6,8%	239.035 5,7%
Less than half an hour	285.395 6,8%	271.275 6,5%
Less than one hour	248.741 6,0%	277.213 6,6%
1 to 2 hours	199.394 4,8%	189.137 4,5%
More than 2 hours	67.277 1,6%	63.363 1,5%
Not applicable	2.989.253 71,6%	3.077.236 73,2%
<b>RADIO DEVICES</b>		
<b>LISTENING LAST MONTHS TO</b>	<b>2018</b>	<b>2019</b>
Radio stations	3.340.927 80,1%	3.419.252 81,3%
Audio on video platforms	2.193.280 52,6%	2.326.607 55,3%
Streaming services	813.884 19,5%	965.561 23,0%
TV music stations (without image)	322.672 7,7%	282.783 6,7%
Radio aggregator	264.432 6,3%	299.551 7,1%
<b>LISTENING RADIO STATIONS ON</b>	<b>2018</b>	<b>2019</b>
Classic radio	2.192.223 52,5%	2.124.729 50,5%
Classic car radio	1.774.920 42,5%	1.851.269 44,0%
On TV	797.265 19,1%	750.396 17,8%
On mobile phone	700.073 16,8%	809.732 19,3%
On PC	611.760 14,7%	705.942 16,8%
On tablet	268.493 6,4%	233.961 5,6%
DAB/DAB+ car radio	258.937 6,2%	280.422 6,7%
Wifi radio	182.444 4,4%	171.801 4,1%
DAB/DAB+ radio	112.603 2,7%	134.830 3,2%
On MP3 player	114.591 2,7%	111.320 2,6%
<b>LISTENING RADIO STATIONS ON TV</b>	<b>2018</b>	<b>2019</b>
without image	427.035 10,2%	445.663 10,6%
with image	534.527 12,8%	498.499 11,9%
<b>LISTENING RADIO STATIONS VIA INTERNET</b>	<b>2018</b>	<b>2019</b>
Yes	923.844 22,1%	1.082.666 25,7%
<b>LISTENING RADIO STATIONS VIA INTERNET</b>	<b>2018</b>	<b>2019</b>
Live	827.434 19,8%	995.843 23,7%
Timeshifted	217.731 5,2%	221.038 5,3%
Podcasts (downloaded or online)	173.153 4,1%	225.619 5,4%
<b>FREQUENCY OF LISTENING TO RADIO STATIONS</b>	<b>2018</b>	<b>2019</b>
daily	1.970.074 47,2%	2.041.127 48,5%
5 or 6 times a week	496.370 11,9%	465.464 11,1%
3 or 4 times a week	393.019 9,4%	406.390 9,7%
1 or 2 times a week	230.371 5,5%	256.909 6,1%
A few times a month	199.546 4,8%	199.487 4,7%
Less than once a month	51.548 1,2%	49.875 1,2%
Not applicable	831.529 19,9%	785.669 18,7%
<b>FREQUENCY OF LISTENING TO RADIO STATIONS - IN AM/FM/DAB</b>	<b>2018</b>	<b>2019</b>
daily	1.770.677 42,4%	1.822.726 43,3%
5 or 6 times a week	437.812 10,5%	436.917 10,4%
3 or 4 times a week	394.390 9,5%	374.594 8,9%
1 or 2 times a week	283.632 6,8%	278.707 6,6%
A few times a month	198.521 4,8%	213.703 5,1%
Less than once a month	86.566 2,1%	94.030 2,2%
never	169.330 4,1%	198.575 4,7%
Not applicable	831.529 19,9%	785.669 18,7%
<b>FREQUENCY OF LISTENING TO RADIO STATIONS - ON TV</b>	<b>2018</b>	<b>2019</b>
daily	180.315 4,3%	177.802 4,2%
5 or 6 times a week	72.115 1,7%	53.156 1,3%
3 or 4 times a week	117.834 2,8%	123.667 2,9%
1 or 2 times a week	173.843 4,2%	158.137 3,8%
A few times a month	179.037 4,3%	150.314 3,6%
Less than once a month	54.078 1,3%	64.690 1,5%
never	20.043 0,5%	22.629 0,5%
Not applicable	3.375.192 80,9%	3.454.525 82,2%

<b>FREQUENCY OF LISTENING TO RADIO STATIONS - ON RADIO WEBSITE</b>	<b>2018</b>	<b>2019</b>
daily	89.137 2,1%	147.167 3,5%
5 or 6 times a week	65.606 1,6%	77.012 1,8%
3 or 4 times a week	133.510 3,2%	124.345 3,0%
1 or 2 times a week	201.136 4,8%	218.581 5,2%
A few times a month	235.770 5,7%	269.069 6,4%
Less than once a month	116.468 2,8%	144.955 3,4%
never	82.218 2,0%	101.537 2,4%
Not applicable	3.248.612 77,9%	3.122.255 74,3%
<b>FREQUENCY OF LISTENING TO RADIO STATIONS - ON RADIOSTATION APP</b>	<b>2018</b>	<b>2019</b>
daily	74.112 1,8%	93.673 2,2%
5 or 6 times a week	40.856 1,0%	51.130 1,2%
3 or 4 times a week	82.897 2,0%	91.484 2,2%
1 or 2 times a week	103.993 2,5%	120.140 2,9%
A few times a month	146.705 3,5%	179.921 4,3%
Less than once a month	124.000 3,0%	121.606 2,9%
never	351.282 8,4%	424.712 10,1%
Not applicable	3.248.612 77,9%	3.122.255 74,3%
<b>FREQUENCY OF LISTENING TO RADIO STATIONS - VIA RADIO AGGREGATOR</b>	<b>2018</b>	<b>2019</b>
daily	54.091 1,3%	50.744 1,2%
5 or 6 times a week	19.733 0,5%	23.427 0,6%
3 or 4 times a week	44.578 1,1%	46.885 1,1%
1 or 2 times a week	44.875 1,1%	38.411 0,9%
A few times a month	44.567 1,1%	66.503 1,6%
Less than once a month	24.907 0,6%	28.601 0,7%
never	31.680 0,8%	44.978 1,1%
Not applicable	3.908.024 93,7%	3.905.370 92,9%
<b>FREQUENCY OF LISTENING TO - STREAMING SERVICES</b>	<b>2018</b>	<b>2019</b>
daily	289.279 6,9%	377.171 9,0%
5 or 6 times a week	117.803 2,8%	116.511 2,8%
3 or 4 times a week	154.478 3,7%	177.523 4,2%
1 or 2 times a week	114.066 2,7%	118.488 2,8%
A few times a month	99.138 2,4%	134.001 3,2%
Less than once a month	23.809 0,6%	17.270 0,4%
never	15.312 0,4%	24.598 0,6%
Not applicable	3.358.572 80,5%	3.239.360 77,0%
<b>FREQUENCY OF LISTENING TO - WEBRADIOS</b>	<b>2018</b>	<b>2019</b>
daily	92.549 2,2%	136.014 3,2%
5 or 6 times a week	66.145 1,6%	66.273 1,6%
3 or 4 times a week	132.128 3,2%	120.713 2,9%
1 or 2 times a week	136.285 3,3%	153.267 3,6%
A few times a month	226.636 5,4%	200.112 4,8%
Less than once a month	218.024 5,2%	207.126 4,9%
never	1.998.328 47,9%	2.141.790 50,9%
Not applicable	1.302.362 31,2%	1.179.626 28,1%
<b>FREQUENCY OF LISTENING TO - VIDEO PLATFORMS</b>	<b>2018</b>	<b>2019</b>
daily	588.486 14,1%	702.913 16,7%
5 or 6 times a week	367.178 8,8%	309.425 7,4%
3 or 4 times a week	425.862 10,2%	419.838 10,0%
1 or 2 times a week	359.373 8,6%	426.045 10,1%
A few times a month	336.645 8,1%	362.328 8,6%
Less than once a month	88.238 2,1%	85.750 2,0%
never	27.498 0,7%	20.309 0,5%
Not applicable	1.979.176 47,4%	1.878.314 44,7%
<b>FREQUENCY OF LISTENING TO - TV MUSIC STATIONS (WITHOUT IMAGES)</b>	<b>2018</b>	<b>2019</b>
daily	42.174 1,0%	41.846 1,0%
5 or 6 times a week	29.069 0,7%	21.895 0,5%
3 or 4 times a week	46.923 1,1%	41.336 1,0%
1 or 2 times a week	59.611 1,4%	58.512 1,4%
A few times a month	78.809 1,9%	60.522 1,4%
Less than once a month	23.555 0,6%	24.954 0,6%
never	42.530 1,0%	33.717 0,8%
Not applicable	3.849.785 92,3%	3.922.138 93,3%
<b>PAID SUBSCRIPTION STREAMING SERVICE</b>	<b>2018</b>	<b>2019</b>
Yes	278.574 6,7%	372.855 8,9%

<b>DURATION OF LISTENING TO (YESTERDAY) - RADIO STATIONS</b>	<b>2018</b>	<b>2019</b>
less than 5 minutes	121.228 2,9%	94.010 2,2%
Less than a quarter	269.425 6,5%	262.489 6,2%
Less than half an hour	377.614 9,1%	436.630 10,4%
Less than one hour	552.423 13,2%	587.839 14,0%
1 to 2 hours	645.316 15,5%	682.060 16,2%
More than 2 hours	741.017 17,8%	739.057 17,6%
I did not listen to the radio yesterday	633.905 15,2%	617.167 14,7%
Not applicable	831.529 19,9%	785.669 18,7%
<b>DURATION OF LISTENING TO (YESTERDAY) - STREAMING SERVICES</b>	<b>2018</b>	<b>2019</b>
Less than a quarter	51.676 1,2%	51.834 1,2%
Less than half an hour	76.616 1,8%	91.206 2,2%
Less than one hour	177.136 4,2%	130.869 3,1%
1 to 2 hours	124.736 3,0%	189.112 4,5%
More than 2 hours	89.409 2,1%	136.370 3,2%
I did not listen to the radio yesterday	227.388 5,4%	315.029 7,5%
Not applicable	3.358.572 80,5%	3.239.360 77,0%
<b>DURATION OF LISTENING TO (YESTERDAY) - WEBRADIOS</b>	<b>2018</b>	<b>2019</b>
less than 5 minutes	114.952 2,8%	95.903 2,3%
Less than a quarter	72.818 1,7%	71.178 1,7%
Less than half an hour	63.858 1,5%	81.461 1,9%
Less than one hour	81.497 2,0%	106.174 2,5%
1 to 2 hours	39.207 0,9%	57.126 1,4%
More than 2 hours	38.894 0,9%	30.723 0,7%
I did not listen to the radio yesterday	460.540 11,0%	440.940 10,5%
Not applicable	3.300.690 79,1%	3.321.415 79,0%
<b>DURATION OF LISTENING TO (YESTERDAY) - RADIO AGGREGATOR</b>	<b>2018</b>	<b>2019</b>
less than 5 minutes	29.196 0,7%	31.827 0,8%
Less than a quarter	26.874 0,6%	20.850 0,5%
Less than half an hour	36.619 0,9%	29.759 0,7%
Less than one hour	35.776 0,9%	38.557 0,9%
1 to 2 hours	18.018 0,4%	37.375 0,9%
More than 2 hours	17.875 0,4%	22.155 0,5%
I did not listen to the radio yesterday	100.073 2,4%	119.028 2,8%
Not applicable	3.908.024 93,7%	3.905.370 92,9%
<b>DURATION OF LISTENING TO (YESTERDAY) - MUSIC PLATFORMS</b>	<b>2018</b>	<b>2019</b>
less than 5 minutes	142.556 3,4%	123.936 2,9%
Less than a quarter	188.537 4,5%	193.386 4,6%
Less than half an hour	273.643 6,6%	240.831 5,7%
Less than one hour	410.083 9,8%	352.108 8,4%
1 to 2 hours	304.697 7,3%	378.548 9,0%
More than 2 hours	178.549 4,3%	223.104 5,3%
I did not listen to the radio yesterday	695.214 16,7%	814.694 19,4%
Not applicable	1.979.176 47,4%	1.878.314 44,7%
<b>DURATION OF LISTENING TO (YESTERDAY) - TV MUSIC STATIONS (WITHOUT IMAGE)</b>	<b>2018</b>	<b>2019</b>
less than 5 minutes	38.546 0,9%	33.223 0,8%
Less than a quarter	27.890 0,7%	17.023 0,4%
Less than half an hour	22.401 0,5%	17.231 0,4%
Less than one hour	30.167 0,7%	30.220 0,7%
1 to 2 hours	12.371 0,3%	22.854 0,5%
More than 2 hours	15.985 0,4%	16.013 0,4%
I did not listen to the radio yesterday	175.311 4,2%	146.218 3,5%
Not applicable	3.849.785 92,3%	3.922.138 93,3%
<b>FREQUENCY OF LISTENING TO RADIO STREAMING - AT HOME</b>	<b>2018</b>	<b>2019</b>
daily	-	1.649.783 39,2%
5 or 6 times a week	-	369.039 8,8%
3 or 4 times a week	-	394.494 9,4%
1 or 2 times a week	-	352.957 8,4%
A few times a month	-	258.572 6,1%
Less than once a month	-	128.198 3,0%
never	-	463.866 11,0%
Not applicable	-	588.012 14,0%

FREQUENCY OF LISTENING TO RADIO STREAMING - AT WORK		2018	2019
daily	-	-	333.920 7,9%
5 or 6 times a week	-	-	250.767 6,0%
3 or 4 times a week	-	-	175.414 4,2%
1 or 2 times a week	-	-	126.506 3,0%
A few times a month	-	-	133.363 3,2%
Less than once a month	-	-	55.369 1,3%
never	-	-	2.541.571 60,4%
Not applicable	-	-	588.012 14,0%
FREQUENCY OF LISTENING TO RADIO STREAMING - IN A CAR		2018	2019
daily	-	-	1.193.859 28,4%
5 or 6 times a week	-	-	500.421 11,9%
3 or 4 times a week	-	-	436.229 10,4%
1 or 2 times a week	-	-	309.483 7,4%
A few times a month	-	-	159.462 3,8%
Less than once a month	-	-	60.105 1,4%
never	-	-	957.351 22,8%
Not applicable	-	-	588.012 14,0%
FREQUENCY OF LISTENING TO RADIO STREAMING - IN PUBLIC TRANSPORT		2018	2019
daily	-	-	184.148 4,4%
5 or 6 times a week	-	-	91.480 2,2%
3 or 4 times a week	-	-	87.194 2,1%
1 or 2 times a week	-	-	95.613 2,3%
A few times a month	-	-	95.717 2,3%
Less than once a month	-	-	82.786 2,0%
never	-	-	2.979.971 70,9%
Not applicable	-	-	588.012 14,0%
FREQUENCY OF LISTENING TO RADIO STREAMING - IN AN OTHER PLACE		2018	2019
daily	-	-	149.807 3,6%
5 or 6 times a week	-	-	47.659 1,1%
3 or 4 times a week	-	-	132.545 3,2%
1 or 2 times a week	-	-	154.121 3,7%
A few times a month	-	-	213.962 5,1%
Less than once a month	-	-	256.607 6,1%
never	-	-	2.662.208 63,3%
Not applicable	-	-	588.012 14,0%
FREQUENCY OF LISTENING WITH HEADSET		2018	2019
daily	395.915	9,5%	415.733 9,9%
5 or 6 times a week	165.174	4,0%	178.372 4,2%
3 or 4 times a week	222.947	5,3%	243.415 5,8%
1 or 2 times a week	184.338	4,4%	191.221 4,5%
A few times a month	180.176	4,3%	203.577 4,8%
Less than once a month	181.677	4,4%	168.920 4,0%
never	2.181.363	52,3%	2.214.718 52,7%
Not applicable	660.866	15,8%	588.965 14,0%