

Echtverklaring Pers

Driemaandelijkse verklaringen

Samenvattende tabellen
2009-T4



DAGELIJKS - TOTALE MEETBARE VERSPREIDING - 2009-T4

| TITEL | Trimester | | | | 12 Maanden | | | |
|---|------------------|------------------|----------------|---------------|--------------------|--------------------|----------------|---------------|
| | 2009-T4 | 2008-T4 | Δ (000) | Δ (%) | 2009-T1 2009-T4 | 2008-T1 2008-T4 | Δ (000) | Δ (%) |
| Belang van Limburg | 99.751 | 100.484 | -733 | -0,73% | 99.443 | 99.863 | -420 | -0,42% |
| De Morgen | 61.846 | 62.886 | -1.040 | -1,65% | 58.264 | 57.397 | 867 | 1,51% |
| De Standaard | 94.926 | 95.535 | -609 | -0,64% | 93.033 | 92.320 | 713 | 0,77% |
| De Tijd | 37.917 | 42.588 | -4.671 | -10,97% | 37.311 | 39.583 | -2.272 | -5,74% |
| Gazet van Antwerpen | 100.895 | 104.592 | -3.697 | -3,53% | 103.149 | 105.020 | -1.871 | -1,78% |
| Het Laatste Nieuws + De Nieuwe Gazet | 286.740 | 279.695 | 7.045 | 2,52% | 287.162 | 287.348 | -186 | -0,06% |
| Het Nieuwsblad + De Gentenaar | 259.828 | 267.282 | -7.454 | -2,79% | 263.063 | 267.990 | -4.927 | -1,84% |
| Metro nl | 136.036 | 140.387 | -4.351 | -3,10% | 133.747 | 133.405 | 342 | 0,26% |
| TOTAAL NL | 1.077.939 | 1.093.449 | -15.510 | -1,42% | 1.075.174 | 1.082.927 | -7.753 | -0,72% |
| Dernière Heure/Les Sports Weekdagen* | 60.751 | 70.837 | -10.086 | -14,24% | 63.968 | 73.429 | -9.461 | -12,88% |
| Editions de l'Avenir | 96.521 | 95.735 | 786 | 0,82% | 96.167 | 95.787 | 379 | 0,40% |
| Grenz Echo | 13.159 | 12.657 | 502 | 3,97% | 11.981 | 11.727 | 254 | 2,17% |
| L'Echo | 17.842 | 20.430 | -2.588 | -12,67% | 17.459 | 18.978 | -1.519 | -8,01% |
| Le Soir | 83.544 | 89.785 | -6.241 | -6,95% | 86.911 | 90.511 | -3.600 | -3,98% |
| Libre Belgique + LB Gazette de Liège | 43.409 | 46.300 | -2.891 | -6,24% | 43.915 | 45.430 | -1.515 | -3,34% |
| Metro fr | 118.734 | 127.055 | -8.321 | -6,55% | 117.705 | 121.249 | -3.544 | -2,92% |
| Sud Presse | 118.476 | 123.110 | -4.634 | -3,76% | 120.447 | 123.373 | -2.926 | -2,37% |
| TOTAAL FR | 552.436 | 585.909 | -33.473 | -5,71% | 558.553 | 580.484 | -21.932 | -3,78% |
| TOTAAL BELGIE | 1.630.375 | 1.679.358 | -48.983 | -2,92% | 1.633.727 | 1.663.412 | -29.685 | -1,78% |

| | | | | | | | | |
|---|--------|--------|---------|---------|--------|--------|---------|---------|
| * Dernière Heure/Les Sports (zoals verklaard) Tot 2008-T4 werden de edities van de weekdagen en de zondagseditie van Dernière Heure/Les Sports samen verklaard: Sinds 2009-T1 wordt Dernière Heure/Les Sports - Dimanche als weekblad verklaard. | 60.751 | 76.328 | -15.577 | -20,41% | 63.968 | 79.145 | -15.177 | -19,18% |
|---|--------|--------|---------|---------|--------|--------|---------|---------|

DAGELIJKS - BETAALDE VERSPREIDING - 2009-T4

| TITEL | Trimester | | | | 12 Maanden | | | |
|---|------------------|------------------|----------------|---------------|--------------------|--------------------|----------------|---------------|
| | 2009-T4 | 2008-T4 | Δ (000) | Δ (%) | 2009-T1 2009-T4 | 2008-T1 2008-T4 | Δ (000) | Δ (%) |
| Belang van Limburg | 98.064 | 98.433 | -369 | -0,37% | 97.776 | 97.886 | -110 | -0,11% |
| De Morgen | 56.768 | 57.287 | -519 | -0,91% | 55.355 | 54.738 | 617 | 1,13% |
| De Standaard | 93.687 | 94.074 | -387 | -0,41% | 91.805 | 91.005 | 800 | 0,88% |
| De Tijd | 36.425 | 37.139 | -714 | -1,92% | 36.009 | 37.328 | -1.319 | -3,53% |
| Gazet van Antwerpen | 99.189 | 102.780 | -3.591 | -3,49% | 101.313 | 103.015 | -1.702 | -1,65% |
| Het Laatste Nieuws + De Nieuwe Gazet | 283.255 | 277.176 | 6.079 | 2,19% | 284.096 | 283.079 | 1.017 | 0,36% |
| Het Nieuwsblad + De Gentenaar | 255.332 | 262.513 | -7.181 | -2,74% | 258.476 | 263.291 | -4.814 | -1,83% |
| Metro nl | - | - | - | - | - | - | - | - |
| TOTAAL NL | 922.720 | 929.402 | -6.682 | -0,72% | 924.830 | 930.342 | -5.512 | -0,59% |
| Dernière Heure/Les Sports Weekdagen* | 60.299 | 70.287 | -9.988 | -14,21% | 63.466 | 72.752 | -9.286 | -12,76% |
| Editions de l'Avenir | 93.289 | 92.659 | 630 | 0,68% | 92.929 | 92.374 | 556 | 0,60% |
| Grenz Echo | 9.790 | 9.785 | 5 | 0,05% | 9.786 | 9.799 | -13 | -0,14% |
| L'Echo | 17.276 | 17.971 | -695 | -3,87% | 17.003 | 17.820 | -817 | -4,59% |
| Le Soir | 82.407 | 88.618 | -6.211 | -7,01% | 85.281 | 89.362 | -4.081 | -4,57% |
| Libre Belgique + LB Gazette de Liège | 42.922 | 45.740 | -2.818 | -6,16% | 43.391 | 44.853 | -1.462 | -3,26% |
| Metro fr | - | - | - | - | - | - | - | - |
| Sud Presse | 115.571 | 119.447 | -3.876 | -3,24% | 117.643 | 119.132 | -1.489 | -1,25% |
| TOTAAL FR | 421.554 | 444.507 | -22.953 | -5,16% | 429.499 | 446.091 | -16.592 | -3,72% |
| TOTAAL BELGIE | 1.344.274 | 1.373.909 | -29.635 | -2,16% | 1.354.329 | 1.376.433 | -22.104 | -1,61% |

| | | | | | | | | |
|---|--------|--------|---------|---------|--------|--------|---------|---------|
| * Dernière Heure/Les Sports (zoals verklaard) Tot 2008-T4 werden de edities van de weekdagen en de zondagseditie van Dernière Heure/Les Sports samen verklaard: Vanaf 2009-T1 wordt Dernière Heure/Les Sports - Dimanche als weekblad verklaard. | 60.299 | 75.778 | -15.479 | -20,43% | 63.466 | 78.468 | -15.002 | -19,12% |
|---|--------|--------|---------|---------|--------|--------|---------|---------|

HALFWEKELIJKS & WEKELIJKS - TOTALE MEETBARE VERSPREIDING - 2009-T4

| TITEL | Trimester | | | | 12 Maanden | | | |
|--|------------------|------------------|-----------------|---------------|--------------------|--------------------|-----------------|---------------|
| | 2009-T4 | 2008-T4 | Δ (000) | Δ (%) | 2009-T1 2009-T4 | 2008-T1 2008-T4 | Δ (000) | Δ (%) |
| Brussel Deze Week | 66.323 | 67.221 | -898 | -1,34% | 66.240 | 66.008 | 233 | 0,35% |
| Dag Allemaal - Expres* | 437.712 | 430.380 | 7.332 | 1,70% | 431.768 | 424.363 | 7.406 | 1,75% |
| De Boer & De Tuinder | 21.531 | 22.121 | -590 | -2,67% | 21.514 | 22.087 | -574 | -2,60% |
| De Nieuwe Omroeper | 21.111 | 20.767 | 344 | 1,66% | 21.035 | 20.705 | 330 | 1,59% |
| De Streekkrant (35 edities) | 2.117.394 | 2.110.460 | 6.934 | 0,33% | 2.119.863 | 2.121.358 | -1.495 | -0,07% |
| Flair nl | 117.548 | 117.586 | -38 | -0,03% | 122.942 | 126.832 | -3.890 | -3,07% |
| Humo | 226.286 | 220.348 | 5.938 | 2,69% | 221.792 | 227.614 | -5.823 | -2,56% |
| Joepie | 56.488 | 58.562 | -2.074 | -3,54% | 57.930 | 60.142 | -2.212 | -3,68% |
| Kerk en Leven | 445.649 | 417.816 | 27.833 | 6,66% | 399.933 | 405.478 | -5.544 | -1,37% |
| Knack Magazine | 119.334 | 128.941 | -9.607 | -7,45% | 122.172 | 126.647 | -4.475 | -3,53% |
| Krant van West - Vlaanderen | 77.234 | 78.104 | -870 | -1,11% | 77.107 | 77.741 | -633 | -0,81% |
| Landbouwleven | 29.072 | 29.967 | -895 | -2,99% | 29.154 | 30.074 | -920 | -3,06% |
| Libelle | 230.613 | 220.052 | 10.561 | 4,80% | 219.573 | 216.507 | 3.066 | 1,42% |
| P - Magazine | 55.918 | 59.503 | -3.585 | -6,02% | 56.633 | 59.110 | -2.477 | -4,19% |
| Rupelkoerier | 29.459 | 29.478 | -19 | -0,06% | 29.672 | 29.401 | 271 | 0,92% |
| Story | 160.121 | 153.629 | 6.492 | 4,23% | 158.967 | 159.833 | -866 | -0,54% |
| Teve-Blad | 145.814 | 156.321 | -10.507 | -6,72% | 147.835 | 158.284 | -10.449 | -6,60% |
| Tv Familie + Blik | 124.631 | 120.595 | 4.036 | 3,35% | 130.786 | 129.329 | 1.457 | 1,13% |
| Tv Gids Primo | 103.609 | 104.678 | -1.069 | -1,02% | 101.820 | 102.741 | -920 | -0,90% |
| Vraag en Aanbod | 10.006 | 12.328 | -2.322 | -18,84% | 10.723 | 12.421 | -1.699 | -13,67% |
| Weekend Knack | 119.334 | 128.941 | -9.607 | -7,45% | 122.172 | 126.647 | -4.475 | -3,53% |
| Weekkrant (8 edities) | 363.041 | 358.510 | 4.531 | 1,26% | 362.942 | 358.538 | 4.405 | 1,23% |
| TOTAAL NL | 5.078.228 | 5.046.308 | 31.920 | 0,63% | 5.032.575 | 5.061.858 | -29.283 | -0,58% |
| 7 Dimanche Bruxelles | 39.958 | 67.740 | -27.782 | -41,01% | 57.250 | 64.983 | -7.734 | -11,90% |
| 7 Dimanche Charleroi | 35.056 | 47.505 | -12.449 | -26,21% | 41.863 | 44.996 | -3.133 | -6,96% |
| 7 Dimanche Liège | 44.543 | 53.781 | -9.238 | -17,18% | 48.730 | 51.208 | -2.478 | -4,84% |
| 7 Dimanche Namur | 30.953 | 30.617 | 336 | 1,10% | 30.108 | 28.875 | 1.233 | 4,27% |
| Aclot | 28.194 | 28.514 | -320 | -1,12% | 28.194 | 28.415 | -221 | -0,78% |
| Andenne Potins | 19.078 | 20.019 | -941 | -4,70% | 19.122 | 19.994 | -872 | -4,36% |
| Annonces de l'Ourthe | 32.375 | 31.336 | 1.039 | 3,32% | 31.033 | 31.274 | -241 | -0,77% |
| Ardenne Hebdo | 28.064 | 36.900 | -8.836 | -23,95% | 30.909 | 37.132 | -6.223 | -16,76% |
| Belgique N° 1 | 181.335 | 178.771 | 2.564 | 1,43% | 182.483 | 178.898 | 3.585 | 2,00% |
| Cayoteu Centre | 80.156 | 77.750 | 2.406 | 3,09% | 79.471 | 77.767 | 1.704 | 2,19% |
| Cayoteu Soignies | 42.473 | 48.359 | -5.886 | -12,17% | 42.739 | 48.413 | -5.674 | -11,72% |
| Ciné Télé Revue | 342.610 | 348.500 | -5.890 | -1,69% | 341.584 | 349.087 | -7.503 | -2,15% |
| Dernière Heure/Les Sports - Dimanche | - | - | - | - | - | - | - | - |
| Dimanche | 113.618 | 130.251 | -16.633 | -12,77% | 113.253 | 128.249 | -14.996 | -11,69% |
| Echo Basse Sambre | 26.546 | 26.303 | 243 | 0,92% | 26.546 | 26.248 | 298 | 1,14% |
| Echo Couvin - Chimay - Beaumont | 26.042 | 23.557 | 2.485 | 10,55% | 24.255 | 23.557 | 698 | 2,96% |
| Echo Haute Senne | 46.723 | 48.388 | -1.665 | -3,44% | 46.778 | 48.789 | -2.010 | -4,12% |
| Echo Mettet - Walcourt - Florennes - Philippeville | 24.955 | 23.420 | 1.535 | 6,55% | 23.849 | 23.420 | 429 | 1,83% |
| Echos de Malmédy - Waimes | 11.345 | 10.658 | 687 | 6,45% | 10.837 | 10.529 | 309 | 2,93% |
| Echos Spa - Theux | 12.877 | 12.346 | 531 | 4,30% | 12.487 | 12.346 | 141 | 1,14% |
| Echos Stavelot - Vielsalm | 14.119 | 13.019 | 1.100 | 8,45% | 13.311 | 13.006 | 304 | 2,34% |
| Edition Locale | 82.962 | 82.726 | 236 | 0,29% | 82.836 | 82.726 | 110 | 0,13% |
| Femmes d'Aujourd'Hui | 106.298 | 102.671 | 3.627 | 3,53% | 100.709 | 98.866 | 1.842 | 1,86% |
| Flair fr | 42.494 | 40.826 | 1.668 | 4,09% | 43.660 | 43.120 | 541 | 1,25% |
| Hebdo 2000 | 28.229 | 23.252 | 4.977 | 21,40% | 24.543 | 23.252 | 1.291 | 5,55% |
| Info 2000 | 37.125 | 35.556 | 1.569 | 4,41% | 35.437 | 35.551 | -115 | -0,32% |
| Jeudi Soir | 115.805 | 116.384 | -579 | -0,50% | 116.267 | 115.567 | 700 | 0,61% |
| Journal du Centre | 96.400 | 88.000 | 8.400 | 9,55% | 93.362 | 87.755 | 5.606 | 6,39% |
| L'Annonceur | 34.607 | 38.185 | -3.578 | -9,37% | 36.108 | 38.184 | -2.076 | -5,44% |
| La Quinzaine | 67.444 | 66.715 | 729 | 1,09% | 67.444 | 66.768 | 676 | 1,01% |
| La Tribune de Bruxelles | - | - | - | - | - | - | - | - |
| Le Bulletin Nord | 23.038 | 23.501 | -463 | -1,97% | 23.033 | 23.501 | -468 | -1,99% |
| Le Bulletin Sud | 21.805 | 22.781 | -976 | -4,28% | 21.808 | 22.781 | -973 | -4,27% |
| Les annonces Ourthe Amblève | 32.899 | 31.984 | 915 | 2,86% | 32.264 | 31.934 | 330 | 1,03% |
| Lorgnette | 31.909 | 33.091 | -1.182 | -3,57% | 31.409 | 33.883 | -2.474 | -7,30% |
| Messageur Condroz | 25.636 | 29.547 | -3.911 | -13,24% | 25.372 | 29.421 | -4.049 | -13,76% |
| Mme Figaro (couplé avec Figaro Magazine) | 5.956 | 6.232 | -276 | -4,43% | 6.119 | 6.219 | -100 | -1,61% |
| Paris Match | 43.874 | 43.999 | -125 | -0,28% | 44.357 | 42.405 | 1.952 | 4,60% |
| Point de Vue | 31.855 | 31.841 | 14 | 0,04% | 31.774 | 33.655 | -1.881 | -5,59% |
| Publi Gembloux | 25.417 | 25.498 | -81 | -0,32% | 25.417 | 25.446 | -29 | -0,11% |
| Publi Namur | 77.411 | 77.603 | -192 | -0,25% | 77.455 | 77.663 | -208 | -0,27% |
| Publi Tout | 30.733 | 30.131 | 602 | 2,00% | 30.733 | 30.357 | 376 | 1,24% |
| Public | 33.490 | 33.463 | 27 | 0,08% | 33.615 | 32.899 | 716 | 2,18% |
| Sillon Belge | 21.124 | 22.146 | -1.022 | -4,61% | 21.345 | 22.374 | -1.029 | -4,60% |
| Soir Magazine | 58.715 | 60.825 | -2.110 | -3,47% | 59.189 | 62.324 | -3.136 | -5,03% |
| Spirou | 19.260 | 18.320 | 940 | 5,13% | 17.699 | 18.365 | -667 | -3,63% |
| Télé Moustique | 98.188 | 102.217 | -4.029 | -3,94% | 98.750 | 104.896 | -6.146 | -5,86% |
| Télé Pocket | 45.419 | 48.405 | -2.986 | -6,17% | 46.261 | 48.782 | -2.521 | -5,17% |
| Télé Star | 90.098 | 94.964 | -4.866 | -5,12% | 91.165 | 95.846 | -4.681 | -4,88% |
| Télépro | 132.665 | 142.029 | -9.364 | -6,59% | 136.882 | 143.416 | -6.534 | -4,56% |
| Vif/Express | 76.615 | 85.687 | -9.072 | -10,59% | 78.606 | 85.777 | -7.171 | -8,36% |
| Vlan + | 8.064 | 9.518 | -1.454 | -15,28% | 8.570 | 10.941 | -2.370 | -21,67% |
| Vlan & Vlan Spectacle | 781.656 | 806.745 | -25.089 | -3,11% | 787.703 | 1.043.344 | -255.641 | -24,50% |
| Weekend - L'Express | 76.615 | 85.687 | -9.072 | -10,59% | 78.606 | 85.777 | -7.171 | -8,36% |
| TOTAAL FR | 3.584.826 | 3.718.263 | -133.437 | -3,59% | 3.613.296 | 3.950.981 | -337.684 | -8,55% |

MAANDELIJKS - TOTALE MEETBARE VERSPREIDING - 2009-T4

| TITEL | Trimester | | | | 12 Maanden | | | |
|--|------------------|------------------|-----------------|---------------|--------------------|--------------------|----------------|---------------|
| | 2009-T4 | 2008-T4 | Δ (000) | Δ (%) | 2009-T1 2009-T4 | 2008-T1 2008-T4 | Δ (000) | Δ (%) |
| Beste uit Reader's Digest | 41.669 | 37.586 | 4.083 | 10,86% | 40.286 | 37.778 | 2.508 | 6,64% |
| Bizzy Magazine | 236.791 | 237.323 | -532 | -0,22% | 255.064 | 255.635 | -571 | -0,22% |
| Bouwnieuws | - | - | - | - | - | - | - | - |
| Bozar Magazine** | 0 | 46.696 | -46.696 | -100,00% | 0 | 46.668 | -46.668 | -100,00% |
| Brieven aan Jonge Ouders | 59.129 | 59.156 | -27 | 0,00% | 59.129 | 59.156 | -27 | -0,05% |
| CFO Magazine | 1.933 | 3.616 | -1.683 | -46,54% | 2.230 | 4.413 | -2.183 | -49,47% |
| Ché | 21.664 | 20.910 | 754 | 3,61% | 23.257 | 22.204 | 1.053 | 4,74% |
| Electro Visie | 10.296 | 10.224 | 72 | 0,70% | 10.212 | 9.927 | 286 | 2,88% |
| Elle België | 19.212 | 19.122 | 90 | 0,47% | 21.292 | 21.878 | -587 | -2,68% |
| FD Magazine | 2.180 | 2.890 | -710 | -24,57% | 2.174 | 2.865 | -691 | -24,12% |
| Feeling | 77.473 | 73.094 | 4.379 | 5,99% | 75.865 | 79.895 | -4.030 | -5,04% |
| Feeling Wonen | 18.126 | 16.245 | 1.881 | 11,58% | 21.828 | 24.374 | -2.546 | -10,45% |
| Genieten | 13.517 | 16.650 | -3.133 | -18,82% | 16.475 | 18.618 | -2.142 | -11,51% |
| Glam It | 22.895 | 26.437 | -3.542 | -13,40% | 23.500 | 30.502 | -7.002 | -22,96% |
| Glossy | 3.848 | 4.507 | -659 | -14,62% | 4.719 | 5.907 | -1.187 | -20,10% |
| Goed Gevoel België | 77.401 | 83.101 | -5.700 | -6,86% | 77.283 | 74.831 | 2.452 | 3,28% |
| Goedele | - | - | - | - | - | - | - | - |
| HR Magazine | 4.799 | 4.731 | 68 | 1,44% | 4.821 | 4.752 | 70 | 1,47% |
| Ingenieursblad | 8.484 | 9.265 | -781 | -8,43% | 8.807 | 9.791 | -984 | -10,05% |
| Karaat Brugge - Knokke - Sluis | 111.893 | 111.773 | 120 | 0,11% | 113.536 | 111.744 | 1.792 | 1,60% |
| Karaat Deinze - Aalter - Drongen | 58.207 | 56.162 | 2.045 | 3,64% | 58.023 | 56.162 | 1.861 | 3,31% |
| Karaat Kortrijk - Waregem | 109.479 | 105.983 | 3.496 | 3,30% | 109.562 | 105.986 | 3.576 | 3,37% |
| Karaat Roeselare - Tielt | 97.408 | 95.569 | 1.839 | 1,92% | 97.274 | 95.569 | 1.705 | 1,78% |
| Karaat Vlaamse Ardennen | 57.605 | 55.476 | 2.129 | 3,84% | 58.011 | 55.476 | 2.535 | 4,57% |
| Libelle Lifestyle | 72.848 | 72.182 | 666 | 0,92% | 62.756 | 62.677 | 79 | 0,13% |
| Marie Claire Vlaams | 9.943 | 9.588 | 355 | 3,70% | 12.230 | 11.507 | 723 | 6,28% |
| Markantmagazine | 27.635 | 28.816 | -1.181 | -4,10% | 27.922 | 28.772 | -851 | -2,96% |
| Menzo | 3.488 | 5.057 | -1.569 | -31,03% | 4.381 | 6.814 | -2.433 | -35,71% |
| Motoren & Toerisme | 16.359 | 17.807 | -1.448 | -8,13% | 16.960 | 17.552 | -592 | -3,37% |
| Okra Magazine | 172.127 | 174.918 | -2.791 | -1,60% | 172.339 | 174.850 | -2.511 | -1,44% |
| Ondernemen | 5.440 | 4.960 | 480 | 9,68% | 5.451 | 4.980 | 471 | 9,45% |
| Pas Uit Magazine Ardennen - Pajottenland | 81.005 | 27.020 | 53.985 | 199,80% | 47.911 | 27.501 | 20.410 | 74,21% |
| Pas Uit Magazine Kempen - Antwerpen | 24.583 | 29.947 | -5.364 | -17,91% | 27.195 | 23.561 | 3.634 | 15,42% |
| Pas Uit Magazine Limburg | 24.833 | 35.751 | -10.918 | -30,54% | 31.537 | 32.680 | -1.142 | -3,50% |
| Pas Uit Magazine Oost Brabant | - | - | - | - | - | - | - | - |
| Pas Uit Magazine Westhoek | 70.565 | 18.705 | 51.860 | 277,25% | 38.379 | 18.069 | 20.310 | 112,41% |
| Pas Uit Magazine Zuid Antwerpen | 30.804 | 32.804 | -2.000 | -6,10% | 28.279 | 28.853 | -575 | -1,99% |
| Pasar | 40.664 | 42.656 | -1.992 | -4,67% | 44.404 | 52.740 | -8.336 | -15,81% |
| Royals nl | 13.386 | 14.315 | -929 | -6,49% | 13.332 | 15.279 | -1.947 | -12,74% |
| Super Magazine | 6.493 | 7.224 | -731 | -10,12% | 6.550 | 7.817 | -1.267 | -16,21% |
| Telenet Digitaal Magazine* | 0 | 188.350 | -188.350 | -100,00% | 224.991 | 191.309 | 33.682 | 17,61% |
| Touring Explorer nl | 201.557 | 202.089 | -532 | -0,26% | 201.712 | 209.650 | -7.938 | -3,79% |
| Uit Magazine | 290.370 | 279.113 | 11.257 | 4,03% | 285.902 | 271.264 | 14.638 | 5,40% |
| Vitaya (Evita) | 58.769 | 36.679 | 22.090 | 60,23% | 67.260 | 51.528 | 15.732 | 30,53% |
| Vrouw & Wereld | 92.454 | 92.157 | 297 | 0,32% | 93.551 | 96.304 | -2.753 | -2,86% |
| Vrouwen met vaart | 108.598 | 111.119 | -2.521 | -2,27% | 109.446 | 112.342 | -2.896 | -2,58% |
| TOTAAL NL | 2.405.930 | 2.527.773 | -121.843 | -4,82% | 2.605.834 | 2.580.179 | 25.654 | 0,99% |
| Art et Décoration | 9.955 | 9.749 | 206 | 2,11% | 9.642 | 9.685 | -43 | -0,44% |
| Axelle | 11.430 | 12.864 | -1.434 | -11,15% | 11.656 | 12.972 | -1.316 | -10,15% |
| Be TV Magazine | 150.365 | 182.160 | -31.795 | -17,45% | 145.352 | 155.671 | -10.319 | -6,63% |
| Elle Décoration | 3.827 | 4.758 | -931 | -19,57% | 3.470 | 4.019 | -549 | -13,66% |
| Elle Belgique | 20.559 | 20.740 | -181 | -0,87% | 22.016 | 22.678 | -662 | -2,92% |
| Événement | 7.324 | 8.902 | -1.578 | -17,73% | 7.478 | 8.740 | -1.262 | -14,44% |
| Gael | 42.098 | 42.979 | -881 | -2,05% | 38.781 | 42.647 | -3.866 | -9,06% |
| Gael Maison | 17.120 | 12.445 | 4.675 | 37,57% | 19.117 | 19.004 | 113 | 0,59% |
| Jeune & Jolie | 4.710 | 6.116 | -1.406 | -22,99% | 5.188 | 8.083 | -2.896 | -35,82% |
| KESKISPASS Liège | 46.520 | 44.851 | 1.669 | 3,72% | 46.122 | 51.100 | -4.979 | -9,74% |
| KESKISPASS Mons | 21.466 | 19.099 | 2.367 | 12,39% | 20.016 | 20.518 | -502 | -2,45% |
| L'éventail | 8.773 | 7.797 | 976 | 12,52% | 9.093 | 9.158 | -64 | -0,70% |
| Ma Santé | 11.710 | 21.537 | -9.827 | -45,63% | 13.374 | 19.463 | -6.089 | -31,28% |
| Marie Claire Belgique | 17.865 | 18.706 | -841 | -4,50% | 20.832 | 20.957 | -125 | -0,59% |
| Moto et Loisirs | 3.917 | 4.200 | -283 | -6,74% | 4.307 | 4.719 | -412 | -8,73% |
| Parents | 5.732 | 4.737 | 995 | 21,00% | 5.225 | 5.339 | -115 | -2,14% |
| Première | 1.815 | 2.059 | -244 | -11,85% | 2.062 | 2.359 | -297 | -12,60% |
| Psychologies Magazine | 13.183 | 12.385 | 798 | 6,44% | 13.990 | 13.619 | 370 | 2,72% |
| Royals fr | 14.210 | 14.833 | -623 | -4,20% | 15.023 | 14.220 | 803 | 5,65% |
| Sélection du Reader's Digest | 39.389 | 33.926 | 5.463 | 16,10% | 36.605 | 34.649 | 1.956 | 5,65% |
| Talkies | 3.094 | 4.774 | -1.680 | -35,19% | 3.902 | 5.091 | -1.189 | -23,35% |
| Top Santé | 37.034 | 35.765 | 1.269 | 3,55% | 42.944 | 44.138 | -1.194 | -2,71% |
| Touring Explorer fr | 228.340 | 229.596 | -1.256 | -0,55% | 228.656 | 238.251 | -9.595 | -4,03% |
| Voyages - voyages | 2.776 | 2.164 | 612 | 28,28% | 2.585 | 2.319 | 266 | 11,45% |
| Welkenraedt Magazine | 30.268 | 31.404 | -1.136 | -3,62% | 30.528 | 29.872 | 655 | 2,19% |
| TOTAAL FR | 753.480 | 788.546 | -35.066 | -4,45% | 757.961 | 799.270 | -41.309 | -5,17% |

TWEEMAANDELIJKS - TOTALE MEETBARE VERSPREIDING - 2009-T4

| TITEL | Trimester | | | | 12 Maanden | | | |
|---|----------------|----------------|----------------|----------------|--------------------|--------------------|----------------|----------------|
| | 2009-T4 | 2008-T4 | Δ (000) | Δ (%) | 2009-T1 2009-T4 | 2008-T1 2008-T4 | Δ (000) | Δ (%) |
| Guido Magazine nl | 26.625 | 43.841 | -17.216 | -39,27% | 26.107 | 40.453 | -14.346 | -35,46% |
| Karaat Ieper - Poperinge - Menen | 56.351 | 55.738 | 613 | 1,10% | 56.569 | 55.738 | 831 | 1,49% |
| Karaat Oostende - Veurne - Diksmuide | 95.741 | 94.087 | 1.654 | 1,76% | 94.912 | 94.117 | 795 | 0,84% |
| Karaat Zottegem - Geraardsbergen - Ninove | 58.147 | 58.765 | -618 | -1,05% | 57.450 | 58.770 | -1.320 | -2,25% |
| Omtrent | 56.631 | 53.423 | 3.208 | 6,00% | 56.208 | 55.334 | 874 | 1,58% |
| Publimat News | 4.575 | 5.248 | -673 | -12,82% | 5.138 | 4.992 | 146 | 2,92% |
| Sedes | 49.863 | 49.418 | 445 | 0,90% | 49.774 | 50.031 | -257 | -0,51% |
| Special Bouwen | 5.559 | 8.632 | -3.073 | -35,60% | 6.316 | 8.880 | -2.564 | -28,88% |
| Stijlvol Wonen | - | - | - | - | - | - | - | - |
| Weliswaar | 42.877 | 40.781 | 2.096 | 5,14% | 41.932 | 39.455 | 2.478 | 6,28% |
| Wonen Landelijke Stijl | 34.832 | 32.014 | 2.818 | 8,80% | 27.393 | 31.201 | -3.809 | -12,21% |
| TOTAAL NL | 431.201 | 441.947 | -10.746 | -2,43% | 421.798 | 438.971 | -17.173 | -3,91% |
| Dynamisme | 7.310 | 7.950 | -640 | -8,05% | 7.354 | 7.865 | -510 | -6,49% |
| Elle à Table | 5.054 | 3.939 | 1.115 | 28,31% | 4.228 | 3.560 | 668 | 18,76% |
| Guido Magazine fr | 26.058 | 34.734 | -8.676 | -24,98% | 26.157 | 32.391 | -6.234 | -19,25% |
| Special Construire | 2.611 | 2.533 | 78 | 3,08% | 2.741 | 3.227 | -486 | -15,07% |
| TOTAAL FR | 41.033 | 49.156 | -8.123 | -16,52% | 40.480 | 47.043 | -6.563 | -13,95% |
| A + Architecture + Architectuur* | 0 | 14.080 | -14.080 | -100,00% | 14.198 | 14.060 | 139 | 0,99% |
| Architecte + Architect | 8.729 | 9.261 | -532 | -5,74% | 9.029 | 9.197 | -168 | -1,83% |
| Argus fr + nl | 4.595 | 4.590 | 5 | 0,11% | 4.727 | 4.709 | 18 | 0,38% |
| Café Revue | 19.900 | 19.920 | -20 | -0,10% | 19.913 | 19.950 | -37 | -0,18% |
| Carfix | 8.270 | 8.270 | 0 | 0,00% | 8.259 | 8.163 | 96 | 1,17% |
| Catering fr + nl | 7.621 | 7.621 | 0 | 0,00% | 7.617 | 7.621 | -4 | -0,05% |
| Chocolaterie - Confiserie fr + nl | 4.837 | 5.258 | -421 | -8,01% | 5.088 | 5.231 | -143 | -2,74% |
| Close Up News | 10.001 | 10.416 | -415 | -3,98% | 10.177 | 10.455 | -277 | -2,65% |
| Control Automation fr + nl | 8.500 | 8.463 | 37 | 0,44% | 8.640 | 8.348 | 292 | 3,50% |
| Entrepreneur + Aannemer | 7.755 | 8.197 | -442 | -5,39% | 8.037 | 8.198 | -161 | -1,97% |
| Food Industry fr + nl | 6.200 | 6.200 | 0 | 0,00% | 6.200 | 6.200 | 0 | 0,00% |
| From Solvay to Business | 11.932 | 8.347 | 3.585 | 42,95% | 10.350 | 8.868 | 1.482 | 16,71% |
| Gentleman fr + nl | - | - | - | - | - | - | - | - |
| Maintenance nl + fr | - | - | - | - | - | - | - | - |
| Motion Control | 13.242 | 13.066 | 176 | 1,35% | 13.209 | 13.149 | 60 | 0,46% |
| Nest fr + nl | 135.626 | 156.622 | -20.996 | -13,41% | 146.557 | 156.257 | -9.700 | -6,21% |
| Pain & Pâtisserie + Brood & Banket | 6.780 | 6.780 | 0 | 0,00% | 6.787 | 6.780 | 7 | 0,10% |
| Projecto | 8.779 | 9.269 | -490 | -5,29% | 9.028 | 9.258 | -230 | -2,48% |
| Rend Evenement fr + nl | 7.711 | 8.187 | -476 | -5,81% | 7.886 | 8.180 | -294 | -3,60% |
| Retail | 7.798 | 8.155 | -357 | -4,38% | 8.164 | 8.207 | -43 | -0,53% |
| Script fr + nl | 4.530 | 4.527 | 3 | 0,07% | 4.530 | 4.486 | 44 | 0,98% |
| Transfix | 5.762 | 5.773 | -11 | -0,19% | 5.766 | 5.764 | 2 | 0,03% |
| TOTAAL ANDERE | 288.568 | 323.002 | -34.434 | -10,66% | 314.160 | 323.079 | -8.919 | -2,76% |
| TOTAAL BELGIE | 760.802 | 814.105 | -53.303 | -6,55% | 776.438 | 809.093 | -32.655 | -4,04% |

* Meerdere verklaringen werden niet ingeleverd

| | | | | | | | | |
|--|--------|---|---|---|--------|---|---|---|
| Stijlvol Wonen <i>Gedeclareerd sinds 2009-T1</i> | 15.873 | - | - | - | 10.728 | - | - | - |
| Gentleman fr + nl <i>Gedeclareerd sinds 2009-T1</i> | 12.626 | - | - | - | 10.829 | - | - | - |
| Maintenance nl + fr <i>Gedeclareerd sinds 2009-T1</i> | 7.000 | - | - | - | 7.230 | - | - | - |

TRIMESTRIEEL - TOTALE MEETBARE VERSPREIDING - 2009-T4

| TITEL | Trimester | | | | 12 Maanden | | | |
|--|----------------|------------------|-----------------|----------------|--------------------|--------------------|----------------|----------------|
| | 2009-T4 | 2008-T4 | Δ (000) | Δ (%) | 2009-T1 2009-T4 | 2008-T1 2008-T4 | Δ (000) | Δ (%) |
| Botsing | 50.522 | 50.597 | -75 | -0,15% | 50.105 | 50.221 | -116 | -0,23% |
| Imago Magazine | 40.000 | 62.963 | -22.963 | -36,47% | 41.503 | 63.366 | -21.863 | -34,50% |
| Neos Magazine | 23.291 | 25.500 | -2.209 | -8,66% | 22.371 | 25.349 | -2.979 | -11,75% |
| TOTAAL NL | 113.813 | 139.060 | -25.247 | -18,16% | 113.978 | 138.936 | -24.958 | -17,96% |
| Baticonfort | 6.900 | 7.200 | -300 | 0,00% | 7.100 | 6.625 | 475 | 7,17% |
| Entreprise & l'Homme | 5.906 | 5.852 | 54 | 0,92% | 5.918 | 5.874 | 44 | 0,74% |
| TOTAAL FR | 12.806 | 13.052 | -246 | -1,88% | 13.018 | 12.499 | 519 | 4,15% |
| Attitude | 63.672 | 61.089 | 2.583 | 4,23% | 65.471 | 70.343 | -4.872 | -6,93% |
| DecoDesign | 4.777 | 4.760 | 17 | 0,36% | 4.634 | 4.637 | -3 | -0,06% |
| Delicatesse | 5.773 | 5.790 | -17 | -0,29% | 6.016 | 5.941 | 75 | 1,27% |
| Food Service | 7.715 | 7.833 | -118 | -1,51% | 8.009 | 8.080 | -72 | -0,88% |
| Frituur & Snack — Friterie & Snack | 7.541 | 7.600 | -59 | -0,78% | 7.531 | 7.563 | -33 | -0,43% |
| Garden style | 7.498 | 9.001 | -1.503 | -16,70% | 8.764 | 9.233 | -469 | -5,08% |
| Grande Decouvrez - Ontdek Frankrijk | 8.895 | 9.727 | -832 | -8,55% | 10.428 | 12.839 | -2.412 | -18,78% |
| Grande Decouvrez - Ontdek Frankrijk + Italië | 8.895 | 9.727 | -832 | -8,55% | 11.486 | 13.401 | -1.915 | -14,29% |
| Grande Decouvrez - Ontdek Italië | 0 | 0 | 0 | 0,00% | 12.544 | 13.983 | -1.439 | -10,29% |
| Hotel Business fr + nl | 3.979 | 3.600 | 379 | 10,53% | 3.959 | 3.600 | 359 | 9,98% |
| Le Monde Veterinaire - Dierenartsenwereld | 4.253 | 4.217 | 36 | 0,85% | 4.246 | 4.267 | -21 | -0,50% |
| Mine* | 0 | 305.966 | -305.966 | -100,00% | 296.927 | 313.608 | -16.681 | -5,32% |
| Mine XL* | 0 | 299.714 | -299.714 | -100,00% | 294.388 | 303.475 | -9.087 | -2,99% |
| Paint & Stuc News | 10.066 | 10.493 | -427 | -4,07% | 10.230 | 10.671 | -441 | -4,13% |
| Polycaro | 8.328 | 7.673 | 655 | 8,54% | 8.309 | 7.701 | 608 | 7,90% |
| Pumps | 5.000 | 4.891 | 109 | 2,23% | 5.000 | 4.855 | 145 | 2,99% |
| Renoscripto | 9.733 | 13.777 | -4.044 | -29,35% | 12.676 | 13.702 | -1.026 | -7,49% |
| Retail Update Magazine | 3.289 | 4.755 | -1.466 | -30,83% | 4.055 | 4.760 | -706 | -14,83% |
| Sensa fr + nl | 249.746 | 243.226 | 6.520 | 2,68% | 251.048 | 274.218 | -23.170 | -8,45% |
| TOTAAL ANDERE | 409.160 | 1.013.839 | -604.679 | -59,64% | 1.025.718 | 1.086.876 | -61.158 | -5,63% |
| TOTAAL BELGIE | 535.779 | 1.165.951 | -630.172 | -54,05% | 1.152.714 | 1.238.311 | -85.597 | -6,91% |

* Meerdere verklaringen werden niet ingeleverd

SEMESTRIEEL & JAARLIJKS - TOTALE MEETBARE VERSPREIDING - 2009-T4

| TITEL | Trimester | | | | 12 Maanden | | | |
|-----------------------------------|-----------|----------|----------|--------------|--------------------|--------------------|----------------|----------------|
| | 2009-T4 | 2008-T4 | Δ (000) | Δ (%) | 2009-T1 2009-T4 | 2008-T1 2008-T4 | Δ (000) | Δ (%) |
| Special Badkamers en Keukens | 0 | 0 | 0 | 0,00% | 6.816 | 13.947 | -7.132 | -51,13% |
| TOTAAL NL | 0 | 0 | 0 | 0,00% | 6.816 | 13.947 | -7.132 | -51,13% |
| Brusselslife | 0 | 0 | 0 | 0,00% | 30.300 | 36.300 | -6.000 | -16,53% |
| Special Cuisines & Salles de Bain | 0 | 0 | 0 | 0,00% | 5.150 | 4.500 | 650 | 14,44% |
| TOTAAL FR | 0 | 0 | 0 | 0,00% | 35.450 | 40.800 | -5.350 | -13,11% |
| Villas* | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| TOTAAL ANDERE | 0 | 0 | 0 | 0,00% | 0 | 0 | 0 | 0,00% |
| TOTAAL BELGIE | 0 | 0 | 0 | 0,00% | 42.266 | 54.747 | -12.482 | -22,80% |

* Meerdere verklaringen werden niet ingeleverd

TITELS MET NIET-MEETBARE VERSPREIDING - 2009-T4

| TITEL | Trimester | | | | 12 Maanden | | | |
|---|------------------|---------|---------|-------|--------------------|--------------------|---------|-------|
| | 2009-T4 | 2008-T4 | Δ (000) | Δ (%) | 2009-T1 2009-T4 | 2008-T1 2008-T4 | Δ (000) | Δ (%) |
| Bio Gezond | 31.000 | - | - | - | - | - | - | - |
| De Zondag (15 edities) | 622.488 | - | - | - | - | - | - | - |
| Maar Natuurlijk | 260.000 | - | - | - | - | - | - | - |
| Steps City Magazine Antwerpen Centrum/Zuid | 59.146 | - | - | - | - | - | - | - |
| Steps City Magazine Antwerpen Noord | 48.593 | - | - | - | - | - | - | - |
| Steps City Magazine Brugge - Oostkust | 44.657 | - | - | - | - | - | - | - |
| Steps City Magazine De Rand & Brussel | 35.654 | - | - | - | - | - | - | - |
| Steps City Magazine Denderland | 40.780 | - | - | - | - | - | - | - |
| Steps City Magazine Gent - Oudenaarde - Eeklo | 55.812 | - | - | - | - | - | - | - |
| Steps City Magazine Kempen | 45.270 | - | - | - | - | - | - | - |
| Steps City Magazine Limburg Noord | 36.140 | - | - | - | - | - | - | - |
| Steps City Magazine Limburg Zuid | 50.294 | - | - | - | - | - | - | - |
| Steps City Magazine Mechelen - Lier | 36.300 | - | - | - | - | - | - | - |
| Steps City Magazine Midden-West-Vlaanderen | 39.730 | - | - | - | - | - | - | - |
| Steps City Magazine Oost-Brabant | 45.425 | - | - | - | - | - | - | - |
| Steps City Magazine Waasland | 48.380 | - | - | - | - | - | - | - |
| Steps City Magazine West-Vlaanderen Zuid | 35.640 | - | - | - | - | - | - | - |
| Steps City Magazine Westkust - Middenkust | 43.030 | - | - | - | - | - | - | - |
| Zone 02 | 59.181 | - | - | - | - | - | - | - |
| Zone 03 | 89.782 | - | - | - | - | - | - | - |
| Zone 09 | 49.130 | - | - | - | - | - | - | - |
| TOTAAL | 1.776.432 | - | - | - | - | - | - | - |

