




# Vitaya (Evita)

<b>Periodicity</b> Monthly  <b>Language</b> NL  <b>Universe</b> National  <b>Number of issues</b> 12	<b>Readers</b> (CIM NRS 16-17)		
		Total Reach of total Brand	-
		AIR Brand	-
		AIR Websites	-
		AIR Print + Digital versions	-
	<b>Surfers</b> (CIM internet '16)		
		Website avg. daily surfers (Real Users)	1.446
		Apps avg. daily unique browsers	-
	<b>Circulation</b> (Jan-Dec '16)		
		Print run	68.415
Paid copies (>50%)		24.316	
Paid subscriptions (>50%)		6.960	
Paid affiliates (incl. in membership)		-	
Paid other*		5.303	
Free push		149	
Free pull		-	
Other distribution (differed & raw pull)		-	
Paid digital circulation	-		
* Average price Paid Others: = 2.08 €			

**Remark:**

- Average daily surfers: based on less than 40 respondents per day

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.