

Authentification Presse

Déclarations trimestrielles

Tableaux récapitulatifs
2010-T4 / 2011-T3



Centre d'Information sur les Médias
Chaussée de la Hulpe 181/22 - 1170 Bruxelles
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QUOTIDIENNE - DIFFUSION TOTALE MESURABLE PRINT - 2010-T4 / 2011-T3

| TITRE | 12 Mois | | | |
|---|--------------------|--------------------|----------------|---------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Belang van Limburg | 99.760 | 99.741 | 19 | 0,02% |
| De Morgen | 53.940 | 57.434 | -3.494 | -6,08% |
| De Standaard | 94.583 | 92.106 | 2.477 | 2,69% |
| De Tijd | 34.072 | 36.169 | -2.097 | -5,80% |
| Gazet van Antwerpen | 99.577 | 101.682 | -2.105 | -2,07% |
| Het Laatste Nieuws + De Nieuwe Gazet | 289.884 | 288.438 | 1.446 | 0,50% |
| Het Nieuwsblad + De Gentenaar | 266.598 | 262.992 | 3.606 | 1,37% |
| Metro nl | 132.051 | 130.791 | 1.260 | 0,96% |
| TOTAL NL | 1.070.465 | 1.069.353 | 1.112 | 0,10% |
| Dernière Heure/Les Sports SEMAINE + DIMANCHE* | 60.669 | 64.413 | -3.744 | -5,81% |
| Grenz Echo | 12.016 | 12.077 | -61 | -0,51% |
| L'Avenir | 93.254 | 94.974 | -1.720 | -1,81% |
| L'Echo | 15.718 | 16.914 | -1.196 | -7,07% |
| Le Soir | 80.553 | 82.328 | -1.775 | -2,16% |
| Libre Belgique + LB Gazette de Liège | 41.329 | 42.390 | -1.061 | -2,50% |
| Metro fr | 116.413 | 116.879 | -466 | -0,40% |
| Sud Presse | 112.568 | 117.242 | -4.674 | -3,99% |
| TOTAL FR | 532.520 | 547.217 | -14.697 | -2,69% |
| TOTAL BELGIQUE | 1.602.985 | 1.616.570 | -13.585 | -0,84% |
| * Dernière Heure/Les Sports (comme déclaré) En 2009 les éditions du dimanche ont été déclarées séparément comme hebdomadaire. | 60.669 | 63.314 | -2.645 | -4,18% |

QUOTIDIENNE - DIFFUSION PAYANTE : PRINT + DIGITAL - 2010-T4 / 2011-T3

| TITRE | 12 Mois | | | |
|---|--------------------|--------------------|----------------|---------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Belang van Limburg | 98.504 | 98.252 | 252 | 0,26% |
| De Morgen | 53.651 | 55.366 | -1.715 | -3,10% |
| De Standaard | 95.817 | 93.052 | 2.765 | 2,97% |
| De Tijd | 37.031 | 36.082 | 949 | 2,63% |
| Gazet van Antwerpen | 98.418 | 100.200 | -1.782 | -1,78% |
| Het Laatste Nieuws + De Nieuwe Gazet | 287.826 | 285.748 | 2.078 | 0,73% |
| Het Nieuwsblad + De Gentenaar | 262.423 | 258.485 | 3.938 | 1,52% |
| Metro nl | 0 | 0 | 0 | - |
| TOTAL NL | 933.670 | 927.185 | 6.485 | 0,70% |
| Dernière Heure/Les Sports SEMAINE + DIMANCHE* | 60.288 | 64.139 | -3.851 | -6,00% |
| Grenz Echo | 9.780 | 9.870 | -90 | -0,91% |
| L'Avenir | 90.267 | 91.874 | -1.607 | -1,75% |
| L'Echo | 16.824 | 17.053 | -229 | -1,34% |
| Le Soir | 79.627 | 81.449 | -1.822 | -2,24% |
| Libre Belgique + LB Gazette de Liège | 41.194 | 42.182 | -988 | -2,34% |
| Metro fr | 0 | 0 | 0 | - |
| Sud Presse | 109.421 | 114.969 | -5.548 | -4,83% |
| TOTAL FR | 407.401 | 421.536 | -14.135 | -3,35% |
| TOTAL BELGIQUE | 1.341.071 | 1.348.721 | -7.650 | -0,57% |
| * Dernière Heure/Les Sports (comme déclaré) En 2009 les éditions du dimanche ont été déclarées séparément comme hebdomadaire. | 60.288 | 63.040 | -2.752 | -4,36% |

**BI-HEBDOMADAIRE & HEBDOMADAIRE - DIFFUSION TOTALE
MESURABLE PRINT - 2010-T4 / 2011-T3**

| TITRE | 12 Mois | | | |
|--|--------------------|--------------------|----------------|---------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Belang van Limburg Magazine* | - | - | - | - |
| Brussel Deze Week | 53.072 | 57.576 | -4.504 | -7,82% |
| Dag Allemaal - Expres | 416.757 | 428.519 | -11.762 | -2,74% |
| De Boer & De Tuinder | 20.331 | 20.994 | -663 | -3,16% |
| De Morgen Magazine* | - | - | - | - |
| De Nieuwe Omroeper | 21.277 | 21.148 | 129 | 0,61% |
| De Standaard Magazine* | - | - | - | - |
| De Streekkrant (39 edities) | 2.207.209 | 2.178.260 | 28.949 | 1,33% |
| Flair nl | 116.280 | 118.801 | -2.521 | -2,12% |
| Focus Knack* | - | - | - | - |
| Gazet van Antwerpen Magazine* | - | - | - | - |
| Het Nieuwsblad Magazine* | - | - | - | - |
| Humo | 203.221 | 219.951 | -16.730 | -7,61% |
| Joepie | 60.419 | 57.129 | 3.290 | 5,76% |
| Kerk en Leven | 343.421 | 380.406 | -36.985 | -9,72% |
| Knack Magazine | 115.349 | 117.482 | -2.133 | -1,82% |
| Krant van West - Vlaanderen | 76.279 | 77.149 | -870 | -1,13% |
| Landbouwleven | 27.605 | 28.796 | -1.191 | -4,14% |
| Libelle | 223.040 | 228.264 | -5.224 | -2,29% |
| Netto* | - | - | - | - |
| Nina* | - | - | - | - |
| P - Magazine | 51.205 | 55.185 | -3.980 | -7,21% |
| Sabato nl* | - | - | - | - |
| Story | 164.997 | 164.278 | 719 | 0,44% |
| Teve-Blad | 133.906 | 140.247 | -6.341 | -4,52% |
| Tv Familie + Blik | 112.568 | 126.289 | -13.721 | -10,86% |
| Tv Gids Primo | 94.309 | 101.848 | -7.539 | -7,40% |
| Vraag en Aanbod | 10.008 | 10.000 | 8 | 0,08% |
| Weekend Knack | 115.347 | 117.482 | -2.135 | -1,82% |
| Weekkrant (7 edities) | 328.420 | 338.406 | -9.986 | -2,95% |
| TOTAL NL | 4.895.020 | 4.988.210 | -93.190 | -1,87% |
| Aclot | 26.322 | 26.789 | -467 | -1,74% |
| Andenne Potins | 19.347 | 19.286 | 61 | 0,32% |
| Annonces de l'Ourthe | 29.218 | 30.216 | -998 | -3,30% |
| Ardenne Hebdo | 28.703 | 28.307 | 396 | 1,40% |
| Belgique N° 1 | 178.131 | 179.165 | -1.034 | -0,58% |
| Cayoteu Centre | 80.900 | 80.390 | 510 | 0,63% |
| Cayoteu Soignies | 42.618 | 42.386 | 232 | 0,55% |
| Ciné Télé Revue | 312.479 | 329.806 | -17.327 | -5,25% |
| Dimanche | 82.623 | 98.258 | -15.635 | -15,91% |
| Echo Basse Sambre | 26.585 | 26.329 | 256 | 0,97% |
| Echo Couvin - Chimay - Beaumont | 24.426 | 25.885 | -1.459 | -5,64% |
| Echo Haute Senne | 47.329 | 47.075 | 254 | 0,54% |
| Echo Mettet - Walcourt - Florennes - Philippeville | 25.285 | 24.691 | 594 | 2,41% |
| Echos de Malmédy - Waimes | 11.140 | 11.273 | -133 | -1,18% |
| Echos Hervé Fléron | 37.224 | 37.179 | 45 | 0,12% |
| Echos Spa - Theux | 12.600 | 12.875 | -275 | -2,14% |
| Echos Stavelot - Vielsalm | 14.120 | 14.126 | -6 | -0,04% |
| Edition Locale | 82.677 | 82.984 | -307 | -0,37% |
| Femmes d'Aujourd'Hui | 96.493 | 101.019 | -4.526 | -4,48% |
| Flair fr | 41.979 | 43.482 | -1.503 | -3,46% |
| Focus Le Vif* | - | - | - | - |
| Hebdo 2000 | 24.341 | 25.383 | -1.042 | -4,11% |
| Info 2000 | 35.790 | 35.671 | 119 | 0,33% |
| Jeudi Soir | 117.945 | 111.780 | 6.165 | 5,52% |
| Journal du Centre | 96.301 | 96.252 | 49 | 0,05% |
| L'Annonceur | 35.282 | 34.976 | 306 | 0,87% |
| La Quinzaine | 66.854 | 66.576 | 278 | 0,42% |
| La Tribune de Bruxelles | 33.403 | 34.907 | -1.504 | -4,31% |
| Les annonces Ourthe Amblève | 30.299 | 31.623 | -1.324 | -4,19% |

| TITRE | 12 Mois | | | |
|--|-------------------|-------------------|-----------------|---------------|
| | 2010-T4 | 2009-T4 | Δ (000) | Δ (%) |
| | 2011-T3 | 2010-T3 | | |
| Lorgnette | 30.597 | 30.859 | -262 | -0,85% |
| Messenger Condroz | 24.136 | 24.598 | -462 | -1,88% |
| Mme Figaro (couplé avec Figaro Magazine) | 5.846 | 5.854 | -8 | -0,14% |
| Mon Argent* | - | - | - | - |
| Moustique | 88.176 | 97.226 | -9.050 | -9,31% |
| Paris Match | 47.550 | 44.902 | 2.648 | 5,90% |
| Point de Vue | 31.897 | 32.100 | -203 | -0,63% |
| Publi Gembloux | 24.976 | 25.180 | -204 | -0,81% |
| Publi Namur | 76.838 | 76.558 | 280 | 0,37% |
| Publi Tout | 27.746 | 28.682 | -936 | -3,26% |
| Public | 29.056 | 33.137 | -4.081 | -12,32% |
| Sabato fr* | - | - | - | - |
| Sillon Belge | 20.058 | 20.879 | -821 | -3,93% |
| Soir Magazine | 56.239 | 55.657 | 582 | 1,05% |
| Spirou | 18.578 | 18.739 | -161 | -0,86% |
| Sud Mag* | - | - | - | - |
| Télé Pocket | 40.268 | 43.887 | -3.619 | -8,25% |
| Télé Star | 81.568 | 86.203 | -4.635 | -5,38% |
| Télépro | 125.150 | 129.469 | -4.319 | -3,34% |
| Victoire* | - | - | - | - |
| Vif/Express | 70.702 | 74.334 | -3.632 | -4,89% |
| Vlan + | 6.374 | 7.770 | -1.396 | -17,97% |
| Vlan et Vlan Spectacle | 785.832 | 736.247 | 49.585 | 6,73% |
| Weekend - L'Express | 70.702 | 74.334 | -3.632 | -4,89% |
| TOTAL FR | 3.322.703 | 3.345.304 | -22.601 | -0,68% |
| Agenda | 54.176 | 64.701 | -10.525 | -16,27% |
| De Huisarts - Le Généraliste | 19.086 | 19.644 | -558 | -2,84% |
| Der Bauer | 772 | 783 | -11 | -1,40% |
| Der Wochenspiegel | 28.813 | 28.581 | 232 | 0,81% |
| Journal du Médecin/Artsenkrant | 22.394 | 22.913 | -519 | -2,27% |
| Kurier Journal | 29.339 | 22.547 | 6.792 | 30,12% |
| Moneytalk fr + nl | 43.219 | 49.167 | -5.948 | -12,10% |
| Sport/Foot Magazine + Sport/Voetbal Magazine | 52.322 | 54.188 | -1.866 | -3,44% |
| Trends + Trends/Tendances | 40.009 | 38.670 | 1.339 | 3,46% |
| Passe-Partout | 3.404.870 | 3.470.472 | -65.602 | -1,89% |
| TOTAL AUTRES | 3.695.000 | 3.771.666 | -76.666 | -2,03% |
| TOTAL BELGIQUE | 11.912.723 | 12.105.180 | -192.457 | -1,59% |

| <u>* Déclarations sans historique complet</u> | | | | |
|---|---------|---|---|---|
| Belang van Limburg Magazine | 109.208 | - | - | - |
| De Morgen Magazine | 77.318 | - | - | - |
| De Standaard Magazine | 111.365 | - | - | - |
| Focus Knack | 115.348 | - | - | - |
| Gazet van Antwerpen Magazine | 109.434 | - | - | - |
| Het Nieuwsblad Magazine | 270.747 | - | - | - |
| Netto | 52.135 | - | - | - |
| Nina | 321.299 | - | - | - |
| Sabato nl | 51.855 | - | - | - |
| Focus Le Vif | 70.703 | - | - | - |
| Mon Argent | 23.946 | - | - | - |
| Sabato fr | 23.801 | - | - | - |
| Victoire | 89.047 | - | - | - |
| Sud Mag | 121.540 | - | - | - |
| <i>Déclarations depuis T1-2010</i> | | | | |

**BI-MENSUELLE - DIFFUSION TOTALE MESURABLE PRINT
2010-T4 / 2011-T3**

| TITRE | 12 Mois | | | |
|--|--------------------|--------------------|----------------|----------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Autogids | 18.015 | 18.313 | -298 | -1,63% |
| Autowereld | 12.726 | 13.234 | -508 | -3,84% |
| Clickx Magazine | 17.368 | 18.729 | -1.361 | -7,27% |
| De Bond | 278.809 | 284.082 | -5.273 | -1,86% |
| De Vlaamse Ondernemer (DVO) | 34.241 | 34.222 | 19 | 0,06% |
| Fruiteelt Nieuws | 1.485 | 1.579 | -94 | -5,95% |
| I-Tel | 33.949 | 34.140 | -191 | -0,56% |
| Jet Magazine Antwerpen | 403.390 | 400.574 | 2.816 | 0,70% |
| Jet Magazine Limburg | 362.904 | 363.104 | -200 | -0,06% |
| Juristenkrant | 5.917 | 6.103 | -186 | -3,05% |
| Landbouw & Techniek | 6.796 | 6.978 | -182 | -2,61% |
| Logic Immo Antwerpen - Vlaams-Brabant* | - | - | - | - |
| Logic Immo Oost - en West -Vlaanderen* | - | - | - | - |
| Proeftuin Nieuws | 2.138 | 2.208 | -70 | -3,17% |
| Verbandsnieuws voor de Belgische Sierteelt | 1.586 | 1.687 | -101 | -5,99% |
| ZO Magazine voor zelfstandig ondernemen | 80.824 | 82.217 | -1.393 | -1,69% |
| TOTAL NL | 1.260.148 | 1.267.170 | -7.022 | -0,55% |
| Ligueur | 46.230 | 50.367 | -4.137 | -8,21% |
| Logic Immo Bxl - Brabant Wallon - Namur | 47.315 | 55.580 | -8.265 | -14,87% |
| Logic Immo Hainaut | 27.683 | 32.073 | -4.390 | -13,69% |
| Logic Immo Liège | 24.345 | 27.863 | -3.518 | -12,63% |
| Moniteur de l'Automobile | 22.031 | 22.689 | -658 | -2,90% |
| TOTAL FR | 167.604 | 188.572 | -20.968 | -11,12% |
| Data News fr + nl | 18.449 | 18.417 | 32 | 0,17% |
| De Apotheker/Le Pharmacien** | - | - | - | - |
| De Specialisten/Les Spécialistes** | - | - | - | - |
| De Tandarts/Le Dentiste** | - | - | - | - |
| Moniteur de l'Automobile en Autogids gezamenlijk | 40.046 | 41.000 | -954 | -2,33% |
| TOTAL AUTRES | 58.495 | 59.417 | -922 | -1,55% |
| TOTAL BELGIQUE | 1.486.247 | 1.515.159 | -28.912 | -1,91% |

**BI-MENSUELLE - DIFFUSION PAYANTE DIGITALE
2010-T4 / 2011-T3**

| TITRE | 12 Mois | | | |
|--|--------------------|--------------------|-------------|----------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Autogids | 349 | 481 | -132 | -27,44% |
| Moniteur de l'Automobile | 367 | 459 | -92 | -20,04% |
| Moniteur de l'Automobile en Autogids gezamenlijk | 716 | 941 | -225 | -23,91% |
| TOTAL DIGITAL | 1.432 | 1.881 | -449 | -23,87% |

| | | | | |
|--|--------|---|---|---|
| * Logic Immo | | | | |
| Logic Immo Antwerpen - Vlaams-Brabant | 31.865 | - | - | - |
| Logic Immo Oost - en West -Vlaanderen | 41.749 | - | - | - |
| <i>En 2009, déclarés séparément, avec fréquences différentes</i> | | | | |
| ** Déclarations sans historique complet | | | | |
| De Apotheker/Le Pharmacien | 8.527 | - | - | - |
| De Specialisten/Les Spécialistes | 22.806 | - | - | - |
| De Tandarts/Le Dentiste | 8.362 | - | - | - |
| <i>Déclarés depuis T1-2010</i> | | | | |

**MENSUELLE - DIFFUSION TOTALE MESURABLE PRINT
2010-T4 / 2011-T3**

| TITRE | 12 Mois | | | |
|----------------------------------|--------------------|--------------------|----------------|---------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Beste uit Reader's Digest | 31.634 | 39.056 | -7.422 | -19,00% |
| Bizzy Magazine | 259.076 | 256.375 | 2.701 | 1,05% |
| Bouwnieuws | 8.801 | 8.632 | 169 | 1,96% |
| Brieven aan Jonge Ouders | 60.484 | 59.129 | 1.355 | 2,29% |
| CFO Magazine | 2.200 | 2.100 | 100 | 4,76% |
| Ché | 25.168 | 22.367 | 2.801 | 12,52% |
| De Verzekeringswereld | 3.302 | 3.931 | -629 | -16,00% |
| Electro Visie | 10.678 | 10.335 | 343 | 3,32% |
| Elle België | 20.728 | 21.129 | -401 | -1,90% |
| Eos | 34.952 | 32.401 | 2.551 | 7,87% |
| FD Magazine | 2.903 | 2.619 | 284 | 10,84% |
| Feeling | 71.583 | 73.815 | -2.232 | -3,02% |
| Feeling Wonen | 20.660 | 19.172 | 1.488 | 7,76% |
| Genieten | 10.922 | 13.235 | -2.313 | -17,48% |
| Glam It | 13.981 | 17.131 | -3.150 | -18,39% |
| Goed Gevoel België | 83.600 | 85.758 | -2.158 | -2,52% |
| Goedele | 45.644 | 49.682 | -4.038 | -8,13% |
| Ingenieursblad | 8.911 | 8.688 | 223 | 2,57% |
| Karaat Brugge - Knokke - Sluis | 110.834 | 111.278 | -444 | -0,40% |
| Karaat Deinze - Aalter - Drongen | 52.857 | 57.556 | -4.699 | -8,16% |
| Karaat Gent** | - | - | - | - |
| Karaat Kortrijk - Waregem | 108.451 | 109.526 | -1.075 | -0,98% |
| Karaat Roeselare - Tielt | 96.117 | 96.084 | 33 | 0,03% |
| Karaat Vlaamse Ardennen | 58.522 | 57.423 | 1.099 | 1,91% |
| Libelle Lekker | 50.142 | 58.357 | -8.215 | -14,08% |
| Marie Claire Vlaams | 12.169 | 12.747 | -578 | -4,53% |
| Markantmagazine | 26.685 | 27.464 | -779 | -2,84% |
| Menzo | 3.798 | 4.438 | -640 | -14,42% |
| MO Magazine** | - | - | - | - |
| Motoren & Toerisme | 14.356 | 16.159 | -1.803 | -11,16% |
| Okra Magazine | 155.291 | 164.148 | -8.857 | -5,40% |
| Ondernemen | 5.391 | 5.346 | 45 | 0,84% |
| Pasar | 37.619 | 40.911 | -3.292 | -8,05% |
| Psychologies Magazine NL*** | - | - | - | - |
| Royals nl | 12.867 | 12.655 | 212 | 1,68% |
| Talkies | 2.788 | 3.081 | -293 | -9,51% |
| Touring Explorer nl | 194.369 | 200.349 | -5.980 | -2,98% |
| Uit Magazine | 302.023 | 293.178 | 8.845 | 3,02% |
| Vitaya (Evita) | 59.099 | 57.731 | 1.368 | 2,37% |
| Vrouw & Wereld | 83.658 | 91.751 | -8.093 | -8,82% |
| Vrouwen met vaart | 104.881 | 107.523 | -2.642 | -2,46% |
| TOTAL NL | 2.207.144 | 2.253.260 | -46.116 | -2,05% |
| Art et Décoration | 9.538 | 9.958 | -420 | -4,22% |
| Axelle | 9.748 | 10.980 | -1.232 | -11,22% |
| Be TV Magazine | 153.234 | 135.778 | 17.456 | 12,86% |
| Elle Belgique | 20.324 | 21.173 | -849 | -4,01% |
| Elle Décoration | 3.895 | 3.364 | 531 | 15,78% |
| Événement | 6.551 | 6.613 | -62 | -0,94% |
| Gael | 36.239 | 38.897 | -2.658 | -6,83% |
| Gael Maison | 16.798 | 16.923 | -125 | -0,74% |
| L'éventail | 10.029 | 9.443 | 586 | 6,21% |
| La Libre Essentielle** | - | - | - | - |
| Le Monde de l'Assurance | 1.961 | 2.443 | -482 | -19,73% |
| Marie Claire Belgique | 20.330 | 19.393 | 937 | 4,83% |

| TITRE | 12 Mois | | | |
|--|------------------|------------------|----------------|---------------|
| | 2010-T4 | 2009-T4 | Δ (000) | Δ (%) |
| | - 2011-T3 | - 2010-T3 | | |
| Moto et Loisirs | 4.112 | 4.305 | -193 | -4,48% |
| Parents | 4.850 | 5.228 | -378 | -7,23% |
| Psychologies Magazine FR | 16.808 | 12.753 | 4.055 | 31,80% |
| Royals fr | 15.932 | 14.672 | 1.260 | 8,59% |
| Sélection du Reader's Digest | 32.636 | 40.010 | -7.374 | -18,43% |
| Top Santé | 45.833 | 46.324 | -491 | -1,06% |
| Touring Explorer fr | 220.572 | 227.920 | -7.348 | -3,22% |
| Voyages - voyages | 2.905 | 2.839 | 66 | 2,32% |
| Votre Région | 32.986 | 30.570 | 2.416 | 7,90% |
| TOTAL FR | 665.281 | 659.586 | 5.695 | 0,86% |
| Ambiance Culinaire/Culinaire Ambiance | 29.411 | 30.669 | -1.258 | -4,10% |
| Bâtis - je rénove + Beter bouwen en verbouwen | 14.153 | 14.889 | -736 | -4,94% |
| Bozar Magazine | 41.864 | 43.238 | -1.374 | -3,18% |
| Bulletin | 3.490 | 5.735 | -2.245 | -39,15% |
| Déco Idées + Actief Wonen | 31.698 | 31.255 | 443 | 1,42% |
| Décoration + Decoratie | 7.756 | 7.761 | -5 | -0,06% |
| Dentist News | 7.497 | 7.780 | -283 | -3,64% |
| Electro Vente + Elektro Verkoop | 6.683 | 6.356 | 327 | 5,14% |
| Elle Belgique + Elle België | 40.983 | 43.175 | -2.192 | -5,08% |
| Entreprendre - Dynamiek* | - | - | - | - |
| Entreprise + Onderneming | 8.883 | 9.753 | -870 | -8,92% |
| Food & Meat - Le Boucher/De Slager fr + nl | 7.913 | 7.900 | 13 | 0,16% |
| Forward fr + nl | 17.079 | 16.603 | 476 | 2,87% |
| Gondola fr + nl | 9.496 | 9.475 | 21 | 0,22% |
| Grande fr + nl | 13.828 | 17.051 | -3.223 | -18,90% |
| Horeca Revue fr + nl | 17.428 | 18.063 | -635 | -3,52% |
| HR Magazine | 4.730 | 4.792 | -62 | -1,29% |
| Ik ga bouwen/Je vais construire | 12.497 | 11.905 | 592 | 4,97% |
| Industrie fr + nl | 23.387 | 23.870 | -483 | -2,02% |
| Info Garage + Garage Info | 17.593 | 17.262 | 331 | 1,92% |
| Info Travel | 4.918 | 5.129 | -211 | -4,11% |
| Kiosk | 5.773 | 5.771 | 2 | 0,03% |
| L'Usine Entreprise + Het Bedrijf* | - | - | - | - |
| Le Magazine du Pharmacien/Het Apothekers Magazine | 6.201 | 6.223 | -22 | -0,35% |
| Le Monde Veterinaire - Dierenartsenwereld | 4.492 | 4.262 | 230 | 5,40% |
| Menuiserie + Schrijnwerk | 12.694 | 12.663 | 31 | 0,24% |
| Metallerie | 12.759 | 12.187 | 572 | 4,69% |
| Mine FR+NL** | - | - | - | - |
| Plus fr + nl | 114.708 | 120.699 | -5.991 | -4,96% |
| Pme / Kmo fr + nl | 22.908 | 23.272 | -364 | -1,56% |
| PRIME/Digital TV Telenet* | - | - | - | - |
| Professional fr + nl | 5.146 | 5.208 | -62 | -1,19% |
| Pub fr + nl | 4.524 | 4.859 | -335 | -6,89% |
| Sanilec fr + nl | 8.685 | 8.726 | -41 | -0,47% |
| Sélection du Reader's Digest en Beste uit... samen | 64.270 | 78.473 | -14.203 | -18,10% |
| Shoes Magazine fr + nl** | - | - | - | - |
| Store Check fr + nl | 6.882 | 6.651 | 231 | 3,47% |
| Super Magazine | 6.857 | 6.549 | 308 | 4,70% |
| Touring Explorer fr + nl | 414.941 | 428.269 | -13.328 | -3,11% |
| TOTAL AUTRES | 1.012.127 | 1.056.473 | -44.346 | -4,20% |
| TOTAL BELGIQUE | 3.884.552 | 3.969.319 | -84.767 | -2,14% |

**MENSUELLE - DIFFUSION TOTALE MESURABLE
2010-T4 / 2011-T3**

| TITRE | 12 Mois | | | |
|----------------------|--------------------|--------------------|----------|----------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| L'eventail | 6 | - | - | - |
| TOTAL DIGITAL | 6 | - | - | - |

* Plusieurs déclarations non livrées

| ** Déclarations sans historique complet | | | | |
|--|---------|---|---|---|
| Karaat Gent | 40.610 | - | - | - |
| MO Magazine | 108.262 | - | - | - |
| La Libre Essentielle | 43.214 | - | - | - |
| Mine FR+NL | 292.362 | - | - | - |
| Shoes Magazine fr + nl | 3.932 | | | |

| *** Titres n'ayant pas encore quatre mois consécutifs | | | | |
|--|---|---|---|---|
| Psychologies Magazine NL | - | - | - | - |

BIMESTRIELLE - DIFFUSION TOTALE MESURABLE PRINT 2010-T4 / 2011-T3

| TITRE | 12 Mois | | | |
|---|--------------------|--------------------|----------------|---------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Guido Magazine nl | 27.385 | 26.792 | 593 | 2,21% |
| Karaat Ieper - Poperinge - Menen | 55.819 | 56.042 | -223 | -0,40% |
| Karaat Oostende - Nieuwpoort | 70.604 | 78.387 | -7.783 | -9,93% |
| Omtrent | 52.871 | 58.407 | -5.536 | -9,48% |
| Sedes | 49.863 | 49.863 | 0 | 0,00% |
| Stijlvol Wonen | 9.970 | 11.728 | -1.758 | -14,99% |
| Weliswaar | 45.120 | 43.368 | 1.752 | 4,04% |
| Wonen Landelijke Stijl | 29.159 | 32.562 | -3.403 | -10,45% |
| Pas Uit Zuid-Antwerpen & Klein Brabant* | - | - | - | - |
| TOTAL NL | 340.791 | 357.149 | -16.358 | -4,58% |
| Dynamisme | 6.264 | 6.908 | -644 | -9,32% |
| Elle à Table | 4.269 | 4.088 | 181 | 4,43% |
| Guido Magazine fr | 26.395 | 26.083 | 312 | 1,20% |
| TOTAL FR | 36.928 | 37.079 | -151 | -0,41% |
| A + Architecture + Architectuur | 14.303 | 14.436 | -133 | -0,92% |
| Architecte + Architect | 8.691 | 8.759 | -68 | -0,78% |
| Argus fr + nl | 4.773 | 4.737 | 36 | 0,76% |
| Bouwen & Interieur/Bâti-Déco* | - | - | - | - |
| Café Revue | 19.772 | 19.777 | -5 | -0,03% |
| Carfix | 8.528 | 8.175 | 353 | 4,32% |
| Catering fr + nl | 7.613 | 7.614 | -1 | -0,01% |
| Chocolaterie - Confiserie fr + nl | 5.043 | 4.948 | 95 | 1,92% |
| Close Up News | 8.361 | 9.050 | -689 | -7,61% |
| Engineeringnet Magazine fr + nl | 8.571 | 8.550 | 21 | 0,25% |
| Entrepreneur + Aannemer | 7.661 | 7.717 | -56 | -0,73% |
| Food Industry fr + nl | 6.187 | 6.186 | 1 | 0,02% |
| From Solvay Brussels School | 10.910 | 11.796 | -886 | -7,51% |
| Gentleman fr + nl | 25.282 | 20.408 | 4.874 | 23,88% |
| InfraStructure fr + nl* | - | - | - | - |
| Maintenance nl + fr | 6.961 | 7.141 | -180 | -2,52% |
| Motion Control | 12.791 | 13.210 | -419 | -3,17% |
| Nest fr + nl | 136.287 | 137.987 | -1.700 | -1,23% |
| Pain & Pâtisserie + Brood & Banket | 6.719 | 6.753 | -34 | -0,50% |
| Projecto | 7.237 | 7.176 | 61 | 0,85% |
| Publimat News | 4.384 | 4.336 | 48 | 1,11% |
| Rend Evenement fr + nl | 7.730 | 7.726 | 4 | 0,05% |
| Retail | 7.760 | 7.749 | 11 | 0,14% |
| Script fr + nl | 4.521 | 4.537 | -16 | -0,35% |
| Transfix | 7.706 | 5.774 | 1.932 | 33,46% |
| TOTAL AUTRES | 337.791 | 334.542 | 3.249 | 0,97% |
| TOTAL BELGIQUE | 715.510 | 728.770 | -13.260 | -1,82% |

* Déclarations sans historique complet

Pas Uit Zuid-Antwerpen & Klein Brabant
Déclaration depuis T1-2011

Bouwen & Interieur/Bâti-Déco
En 2009 déclarés séparément, différentes fréquences

InfraStructure fr + nl
Déclaré depuis 2010-T1

| | | | |
|--------|---|---|---|
| - | - | - | - |
| 11.368 | - | - | - |
| 5.650 | - | - | - |

**TRIMESTRIELLE - DIFFUSION TOTALE MESURABLE PRINT
2010-T4 / 2011-T3**

| TITRE | 12 Mois | | | |
|------------------------------------|--------------------|--------------------|---------------|---------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Botsing | 49.233 | 49.391 | -158 | -0,32% |
| Grande Ontdek Frankrijk* | - | - | - | - |
| Grande Ontdek Frankrijk + Italië* | - | - | - | - |
| Grande Ontdek Italië* | - | - | - | - |
| Imago Magazine | 38.000 | 39.250 | -1.250 | -3,18% |
| Neos Magazine | 21.947 | 21.959 | -12 | -0,05% |
| Pas Uit Oost-Vlaanderen* | - | - | - | - |
| TOTAL NL | 109.180 | 110.600 | -1.420 | -1,28% |
| Baticonfort | 8.000 | 7.175 | 825 | 11,50% |
| Entreprise & l'Homme | 5.896 | 5.892 | 4 | 0,07% |
| TOTAL FR | 13.896 | 13.067 | 829 | 6,34% |
| Attitude | 69.790 | 65.098 | 4.692 | 7,21% |
| Delicatesse | 5.730 | 5.685 | 45 | 0,79% |
| Electricien + Elektricien* | - | - | - | - |
| Food Service | 7.691 | 7.744 | -53 | -0,68% |
| Frituur & Snack - Friterie & Snack | 7.368 | 7.531 | -163 | -2,16% |
| Garden style | 7.672 | 8.263 | -591 | -7,15% |
| Hotel Business fr + nl | 3.932 | 3.959 | -27 | -0,68% |
| K-Boetiek fr + nl* | - | - | - | - |
| Paint & Stuc News | 7.610 | 8.919 | -1.309 | -14,68% |
| Polycaro | 5.152 | 6.745 | -1.593 | -23,62% |
| ProSport FR + NL* | - | - | - | - |
| Pumps | 4.896 | 5.071 | -175 | -3,45% |
| Renoscripto | 7.516 | 8.813 | -1.297 | -14,72% |
| Retail Update Magazine | 3.806 | 3.299 | 507 | 15,37% |
| Sensa fr + nl | 241.241 | 249.822 | -8.581 | -3,43% |
| TOTAL AUTRES | 372.404 | 380.949 | -8.545 | -2,24% |
| TOTAL BELGIQUE | 495.480 | 504.616 | -9.136 | -1,81% |

| * Déclarations sans historique complet | | | | |
|---|-------|---|---|---|
| Grande Ontdek Frankrijk | 5.351 | - | - | - |
| Grande Ontdek Frankrijk + Italië | 5.820 | - | - | - |
| Grande Ontdek Italië | 6.288 | - | - | - |
| <i>Uniquement version NL depuis T2-2010</i> | | | | |
| Electricien + Elektricien | 5.479 | - | - | - |
| ProSport FR + NL | 3.322 | - | - | - |
| K-Boetiek fr + nl | 4.141 | - | - | - |
| <i>Déclarés depuis T1-2010</i> | | | | |
| Pas Uit Oost-Vlaanderen | - | - | - | - |
| <i>Déclarés depuis T1-2011</i> | | | | |

**BI-ANNUELLE & ANNUELLE - DIFFUSION TOTALE MESURABLE
PRINT - 2010-T4 / 2011-T3**

| TITRE | 12 Mois | | | |
|------------------------|--------------------|--------------------|---------------|----------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Compleet Wonen Keukens | 5.700 | 13.700 | -8.000 | -58,39% |
| TOTAL NL | 5.700 | 13.700 | -8.000 | -58,39% |
| 100% Maison Cuisines | 4.355 | 5.800 | -1.445 | -24,91% |
| TOTAL FR | 4.355 | 5.800 | -1.445 | -24,91% |
| TOTAL BELGIQUE | 10.055 | 19.500 | -9.445 | -48,44% |

**TITRES - UNIQUEMENT DIFFUSION NON-MESURABLE PRINT
2010-T4 / 2011-T3**

| TITRE | 12 Mois | | | |
|--|--------------------|--------------------|--------------|--------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Bio Gezond | 31.500 | 30.833 | 667 | 2,16% |
| De Zondag (16 edities) | 598.820 | 598.856 | -36 | -0,01% |
| Pas Uit Oost-Brabant* | - | - | - | - |
| Steps City Magazine Antwerpen Centrum/Zuid | 53.911 | 55.844 | -1.933 | -3,46% |
| Steps City Magazine Antwerpen Noord | 47.305 | 47.105 | 200 | 0,42% |
| Steps City Magazine Brugge - Oostkust | 46.263 | 45.409 | 854 | 1,88% |
| Steps City Magazine De Rand & Brussel | 34.367 | 34.960 | -593 | -1,70% |
| Steps City Magazine Deinze-Meetjesland* | - | - | - | - |
| Steps City Magazine Gent-Wetteren* | - | - | - | - |
| Steps City Magazine Kempen | 46.469 | 45.128 | 1.341 | 2,97% |
| Steps City Magazine Limburg Noord | 36.589 | 35.757 | 832 | 2,33% |
| Steps City Magazine Limburg Zuid | 50.295 | 49.078 | 1.217 | 2,48% |
| Steps City Magazine Mechelen - Lier | 37.595 | 35.361 | 2.234 | 6,32% |
| Steps City Magazine Midden-West-Vlaanderen | 39.660 | 38.782 | 878 | 2,26% |
| Steps City Magazine Oost-Brabant | 41.987 | 43.512 | -1.525 | -3,50% |
| Steps City Magazine Waasland | 48.564 | 47.825 | 739 | 1,55% |
| Steps City Magazine West-Vlaanderen Zuid | 36.614 | 34.849 | 1.765 | 5,06% |
| Steps City Magazine Westkust - Middenkust | 47.072 | 47.134 | -62 | -0,13% |
| Steps City Magazine Zuid-Oost-Vlaanderen* | - | - | - | - |
| TOTAL NL | 1.197.011 | 1.190.433 | 6.578 | 0,55% |
| 7 Dimanche Brabant Wallon* | - | - | - | - |
| 7 Dimanche Bruxelles | 35.829 | 37.371 | -1.542 | -4,13% |
| 7 Dimanche Charleroi | 34.024 | 32.517 | 1.507 | 4,63% |
| 7 Dimanche Liège | 44.726 | 42.882 | 1.844 | 4,30% |
| 7 Dimanche Luxembourg* | - | - | - | - |
| 7 Dimanche Namur | 32.796 | 32.121 | 675 | 2,10% |
| TOTAL FR | 147.375 | 144.891 | 2.484 | 1,71% |
| Zone Magazines* | - | - | - | - |
| TOTAL AUTRES | - | - | - | - |
| TOTAL BELGIQUE | 1.344.386 | 1.335.324 | 9.062 | 0,68% |

| | | | | |
|---|---------|---|--------|---|
| * Déclarations sans historique complet | | | | |
| Steps City Magazine Deinze-Meetjesland | - | - | - | - |
| Steps City Magazine Gent-Wetteren | - | - | - | - |
| Steps City Magazine Zuid-Oost-Vlaanderen | - | - | - | - |
| <i>Declarés depuis T1-2011</i> | | | | |
| 7 Dimanche Brabant Wallon | 24.658 | - | - | - |
| 7 Dimanche Luxembourg | 15.256 | - | - | - |
| <i>Déclarés depuis T1-2010</i> | | | | |
| Zone Magazines | 194.426 | - | - | - |
| <i>3 éditions déclarées ensemble depuis 2010-T1</i> | | | | |
| Pas Uit Oost-Brabant** | 32.214 | 0 | 32.214 | - |

** En 2009, les exemplaires étaient encore repris dans une autre catégorie, ce qui rend la comparaison impossible.

TITRES LUXEMBOURGEOIS - DIFFUSION TOTALE MESURABLE PRINT - 2010-T4 / 2011-T3

| TITRE | 12 Mois | | | |
|----------------------|--------------------|--------------------|---------------|--------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Andy* | - | - | - | - |
| Auto Moto | 68.373 | 68.717 | -344 | -0,50% |
| Autotouring | 123.748 | 121.854 | 1.894 | 1,55% |
| Femmes Magazine | 20.113 | 20.060 | 53 | 0,26% |
| I Mail | 134.223 | 134.772 | -549 | -0,41% |
| L'Essentiel | 94.057 | 90.197 | 3.860 | 4,28% |
| Le Jeudi | 9.423 | 8.411 | 1.012 | 12,03% |
| Le Quotidien | 6.945 | 6.177 | 768 | 12,43% |
| Lux - Post | 129.855 | 132.151 | -2.296 | -1,74% |
| Luxembourg Féminin** | - | - | - | - |
| Luxemburger Wort | 69.153 | 69.608 | -455 | -0,65% |
| Luxuriant** | - | - | - | - |
| Made in Luxe | 3.791 | 3.113 | 678 | 21,78% |
| Point 24 | 77.810 | 43.224 | 34.586 | 80,02% |
| Revue | 18.675 | 19.579 | -904 | -4,62% |
| Tageblatt | 18.251 | 17.689 | 562 | 3,18% |
| Télécran | 33.144 | 34.569 | -1.425 | -4,12% |
| TOTAL | 807.561 | 770.121 | 37.440 | 4,86% |

TITRES LUXEMBOURGEOIS - DIFFUSION PAYANTE DIGITALE 2010-T4 / 2011-T3

| TITRE | 12 Mois | | | |
|----------------------|--------------------|--------------------|-----------|---------------|
| | 2010-T4 2011-T3 | 2009-T4 2010-T3 | Δ (000) | Δ (%) |
| Le Jeudi | 3 | 5 | -2 | -40,00% |
| Le Quotidien | 12 | 13 | -1 | -7,69% |
| Luxemburger Wort | 280 | 216 | 64 | 29,63% |
| Tageblatt | 13 | 13 | 0 | 0,00% |
| TOTAL DIGITAL | 308 | 247 | 61 | 24,70% |

* Plusieurs déclarations non livrées

| ** Déclarations sans historique complet | | | | |
|--|-------|---|---|---|
| Luxembourg Féminin | 3.069 | - | - | - |
| Luxuriant | 3.013 | - | - | - |
| <i>Déclarés depuis T1-2010</i> | | | | |