

Authentification Presse

Déclarations trimestrielles

Tableaux récapitulatifs 2010-T1



QUOTIDIENNE - DIFFUSION TOTALE MESURABLE - 2010-T1

TITRE	Trimestre				12 Mois			
	2010-T1	2009-T1	Δ (000)	Δ (%)	2009-T2 2010-T1	2008-T2 2009-T1	Δ (000)	Δ (%)
Belang van Limburg	100.170	99.929	241	0,24%	99.503	99.685	-182	-0,18%
De Morgen	56.449	58.474	-2.025	-3,46%	57.756	57.857	-101	-0,17%
De Standaard	98.891	95.940	2.951	3,08%	93.771	92.535	1.236	1,34%
De Tijd	38.133	37.312	821	2,20%	37.515	38.973	-1.458	-3,74%
Gazet van Antwerpen	102.804	105.828	-3.024	-2,86%	102.393	104.814	-2.421	-2,31%
Het Laatste Nieuws + De Nieuwe Gazet	285.664	284.807	857	0,30%	287.376	285.423	1.954	0,68%
Het Nieuwsblad + De Gentenaar	265.995	265.538	457	0,17%	263.178	266.459	-3.282	-1,23%
Metro nl	137.281	145.314	-8.033	-5,53%	131.500	135.946	-4.447	-3,27%
TOTAL NL	1.085.387	1.093.142	-7.755	-0,71%	1.072.993	1.081.693	-8.700	-0,80%
Dernière Heure/Les Sports SEMAINE + DIMANCHE*	65.186	71.708	-6.522	-9,09%	66.931	76.960	-10.029	-13,03%
Editions de l'Avenir	94.752	96.157	-1.405	-1,46%	95.814	95.454	360	0,38%
Grenz Echo	11.784	11.513	271	2,35%	12.049	11.741	308	2,62%
L'Echo	17.746	17.645	101	0,57%	17.484	18.742	-1.258	-6,71%
Le Soir	82.970	90.535	-7.565	-8,36%	85.019	90.200	-5.181	-5,74%
Libre Belgique + LB Gazette de Liège	43.141	45.023	-1.882	-4,18%	43.450	45.155	-1.705	-3,78%
Metro fr	123.741	128.689	-4.948	-3,84%	116.338	122.386	-6.049	-4,94%
Sud Presse	119.658	125.413	-5.755	-4,59%	119.009	122.638	-3.630	-2,96%
TOTAL FR	558.978	586.683	-27.705	-4,72%	556.094	583.277	-27.183	-4,66%
TOTAL BELGIQUE	1.644.365	1.679.825	-35.460	-2,11%	1.629.087	1.664.970	-35.883	-2,16%

*** Dernière Heure/Les Sports (comme déclaré)**

En 2009 les éditions du dimanche ont été déclarées séparément comme hebdomadaire.

	65.186	67.111	-1.925	-2,87%	63.497	75.826	-12.329	-16,26%
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QUOTIDIENNE - DIFFUSION PAYANTE - 2010-T1

TITRE	Trimestre				12 Mois			
	2010-T1	2009-T1	Δ (000)	Δ (%)	2009-T2 2010-T1	2008-T2 2009-T1	Δ (000)	Δ (%)
Belang van Limburg	98.444	98.247	197	0,20%	97.825	97.846	-21	-0,02%
De Morgen	55.434	55.416	18	0,03%	55.359	54.885	474	0,86%
De Standaard	96.405	94.917	1.488	1,57%	92.177	91.202	976	1,07%
De Tijd	36.298	36.178	120	0,33%	36.039	36.745	-706	-1,92%
Gazet van Antwerpen	101.087	103.969	-2.882	-2,77%	100.593	102.968	-2.375	-2,31%
Het Laatste Nieuws + De Nieuwe Gazet	282.894	281.472	1.422	0,51%	284.452	282.412	2.039	0,72%
Het Nieuwsblad + De Gentenaar	261.433	260.883	550	0,21%	258.614	261.760	-3.147	-1,20%
Metro nl	-	-	-	-	-	-	-	-
TOTAL NL	931.995	931.082	913	0,10%	925.058	927.818	-2.760	-0,30%
Dernière Heure/Les Sports SEMAINE + DIMANCHE*	64.731	71.158	-6.427	-9,03%	66.453	76.289	-9.837	-12,89%
Editions de l'Avenir	91.611	92.961	-1.350	-1,45%	92.591	92.337	254	0,27%
Grenz Echo	9.997	9.849	148	1,50%	9.823	9.793	29	0,30%
L'Echo	17.207	17.131	76	0,44%	17.022	17.556	-534	-3,04%
Le Soir	81.748	87.435	-5.687	-6,50%	83.859	88.557	-4.699	-5,31%
Libre Belgique + LB Gazette de Liège	42.641	44.463	-1.822	-4,10%	42.941	44.595	-1.654	-3,71%
Metro fr	-	-	-	-	-	-	-	-
Sud Presse	117.106	122.374	-5.268	-4,30%	116.326	119.295	-2.969	-2,49%
TOTAL FR	425.041	445.371	-20.330	-4,56%	429.014	448.423	-19.409	-4,33%
TOTAL BELGIQUE	1.357.036	1.376.453	-19.417	-1,41%	1.354.072	1.376.242	-22.169	-1,61%

*** Dernière Heure/Les Sports (comme déclaré)**

En 2009 les éditions du dimanche ont été déclarées séparément comme hebdomadaire.

	64.731	66.561	-1.830	-2,75%	63.018	75.155	-12.137	-16,15%
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BI-HEBDOMADAIRE & HEBDOMADAIRE - DIFFUSION TOTALE MESURABLE - 2010-T1

TITRE	Trimestre				12 Mois			
	2010-T1	2009-T1	Δ (000)	Δ (%)	2009-T2 2010-T1	2008-T2 2009-T1	Δ (000)	Δ (%)
Belang van Limburg Magazine***	-	-	-	-	-	-	-	-
Brussel Deze Week*	0	66.421	-66.421	-100,00%	66.182	66.260	-79	-0,12%
Dag Allemaal - Expres**	418.993	418.559	434	0,10%	431.877	425.733	6.144	1,44%
De Boer & De Tuinder	20.779	21.522	-743	-3,45%	21.324	21.937	-614	-2,80%
De Morgen Magazine***	-	-	-	-	-	-	-	-
De Nieuwe Omroeper	21.142	20.935	207	0,99%	21.086	20.792	294	1,42%
De Standaard Magazine***	-	-	-	-	-	-	-	-
De Streekkrant (37 edities)	2.202.198	2.120.179	82.019	3,87%	2.140.769	2.120.618	20.152	0,95%
Flair nl	111.102	124.075	-12.973	-10,46%	119.699	125.504	-5.805	-4,63%
Focus Knack***	-	-	-	-	-	-	-	-
Gazet van Antwerpen Magazine***	-	-	-	-	-	-	-	-
Het Nieuwsblad Magazine***	-	-	-	-	-	-	-	-
Humo	228.815	221.351	7.464	3,37%	223.658	224.645	-988	-0,44%
Joepie	55.402	57.611	-2.209	-3,83%	57.382	58.724	-1.342	-2,29%
Kerk en Leven	352.683	372.285	-19.602	-5,27%	394.169	397.916	-3.747	-0,94%
Knack Magazine	117.517	126.428	-8.911	-7,05%	119.984	126.560	-6.576	-5,20%
Krant van West - Vlaanderen	77.121	77.347	-226	-0,29%	77.049	77.649	-600	-0,77%
Landbouwleven	29.196	29.615	-419	-1,41%	29.043	29.873	-830	-2,78%
Libelle	232.151	214.697	17.454	8,13%	223.601	215.003	8.598	4,00%
MO Magazine***	-	-	-	-	-	-	-	-
Netto***	-	-	-	-	-	-	-	-
Nina***	-	-	-	-	-	-	-	-
P - Magazine	56.460	57.262	-802	-1,40%	56.433	58.665	-2.232	-3,81%
Sabato nl***	-	-	-	-	-	-	-	-
Story	151.075	150.480	595	0,40%	159.116	159.222	-106	-0,07%
Teve-Blad	143.658	154.647	-10.989	-7,11%	145.087	155.534	-10.447	-6,72%
Tv Familie + Blik	123.760	129.041	-5.281	-4,09%	129.458	128.701	757	0,59%
Tv Gids Primo	103.701	104.555	-854	-0,82%	101.607	102.994	-1.388	-1,35%
Vraag en Aanbod	9.992	12.425	-2.433	-19,58%	10.088	12.397	-2.309	-18,63%
Weekend Knack	117.517	126.428	-8.911	-7,05%	119.984	126.560	-6.576	-5,20%
Weekkrant (7 edities)	329.085	362.654	-33.569	-9,26%	354.386	360.122	-5.736	-1,59%
TOTAL NL	4.902.347	4.968.517	-66.170	-1,33%	5.001.980	5.015.408	-13.428	-0,27%
7 Dimanche Bruxelles	39.505	67.377	-27.872	-41,37%	49.701	64.082	-14.381	-22,44%
7 Dimanche Charleroi	32.662	47.090	-14.428	-30,64%	37.956	44.774	-6.818	-15,23%
7 Dimanche Liège	44.551	53.109	-8.558	-16,11%	46.412	50.956	-4.543	-8,92%
7 Dimanche Namur	32.736	30.129	2.607	8,65%	30.814	29.187	1.627	5,57%
Aclot	26.733	28.194	-1.461	-5,18%	27.822	28.424	-603	-2,12%
Ardenne Potins	19.359	19.263	96	0,50%	19.150	19.834	-685	-3,45%
Annonces de l'Ourthe	29.434	30.438	-1.004	-3,30%	30.760	31.089	-330	-1,06%
Ardenne Hebdo	28.393	37.132	-8.739	-23,53%	28.844	37.092	-8.249	-22,24%
Belgique N° 1	178.451	182.886	-4.435	-2,43%	181.360	179.759	1.602	0,89%
Cayoteu Centre	81.334	80.156	1.178	1,47%	79.785	78.339	1.446	1,85%
Cayoteu Soignies	42.747	43.580	-833	-1,91%	42.543	47.189	-4.646	-9,85%
Ciné Télé Revue	333.846	355.177	-21.331	-6,01%	336.400	347.157	-10.757	-3,10%
Dimanche	90.779	115.469	-24.690	-21,38%	106.276	124.465	-18.190	-14,61%
Echo Basse Sambre	26.434	26.546	-112	-0,42%	26.517	26.361	156	0,59%
Echo Couvin - Chimay - Beaumont	25.959	23.557	2.402	10,20%	24.853	23.557	1.296	5,50%
Echo Haute Senne	47.202	46.949	253	0,54%	46.848	48.036	-1.188	-2,47%
Echo Mettet - Walcourt - Florennes - Philippeville	24.911	23.420	1.491	6,37%	24.221	23.420	801	3,42%
Echos de Malmédy - Waimes	11.239	10.658	581	5,45%	10.985	10.563	422	4,00%
Echos Spa - Theux	12.870	12.346	524	4,24%	12.620	12.346	274	2,22%
Echos Stavelot - Vielsalm	14.131	13.019	1.112	8,54%	13.594	13.019	575	4,42%
Edition Locale	82.834	82.726	108	0,13%	82.862	82.726	136	0,16%
Femmes d'Aujourd'Hui	102.325	102.018	307	0,30%	100.779	99.657	1.123	1,13%
Flair fr	44.413	44.113	300	0,68%	43.742	43.421	321	0,74%
Focus Le Vif***	-	-	-	-	-	-	-	-
Hebdo 2000	24.382	23.252	1.130	4,86%	24.809	23.252	1.557	6,70%
Info 2000	35.343	35.556	-213	-0,60%	35.385	35.556	-171	-0,48%
Jeudi Soir	116.624	116.620	4	0,00%	116.275	116.191	84	0,07%
Journal du Centre	96.400	88.000	8.400	9,55%	95.506	87.846	7.661	8,72%
L'Annonceur	35.109	37.951	-2.842	-7,49%	35.406	38.128	-2.721	-7,14%
La Quinzaine	66.263	67.444	-1.181	-1,75%	67.137	66.894	243	0,36%
La Tribune de Bruxelles	38.392	38.531	-139	-0,36%	34.654	38.531	-3.877	-10,06%
Le Bulletin Nord	23.144	23.020	124	0,54%	23.065	23.376	-311	-1,33%
Le Bulletin Sud	22.024	21.815	209	0,96%	21.861	22.530	-669	-2,97%
Les annonces Ourthe Amblève	31.111	32.035	-924	-2,88%	32.019	31.964	55	0,17%
Lorgnette	31.952	33.581	-1.629	-4,85%	31.044	33.218	-2.174	-6,54%
Messenger Condroz	24.193	25.243	-1.050	-4,16%	25.096	28.411	-3.315	-11,67%
Mme Figaro (couplé avec Figaro Magazine)	6.064	6.718	-654	-9,74%	5.955	6.303	-348	-5,51%
Mon Argent***	-	-	-	-	-	-	-	-
Paris Match	44.297	45.097	-800	-1,77%	44.172	43.054	1.118	2,60%
Point de Vue	31.262	31.898	-636	-1,99%	31.620	32.756	-1.136	-3,47%
Publi Gembloux	24.912	25.417	-505	-1,99%	25.288	25.479	-190	-0,75%
Publi Namur	76.259	77.596	-1.337	-1,72%	77.117	77.601	-484	-0,62%
Publi Tout	28.263	30.733	-2.470	-8,04%	30.103	30.465	-362	-1,19%
Public	32.178	30.609	1.569	5,13%	34.007	32.879	1.128	3,43%
Sabato fr***	-	-	-	-	-	-	-	-
Sillon Belge	21.177	21.762	-585	-2,69%	21.190	22.114	-924	-4,18%
Soir Magazine	55.424	60.593	-5.169	-8,53%	57.947	62.043	-4.096	-6,60%
Spirou	18.480	17.408	1.072	6,16%	17.956	18.156	-200	-1,10%

MENSUELLE - DIFFUSION TOTALE MESURABLE - 2010-T1

TITRE	Trimestre				12 Mois			
	2010-T1	2009-T1	Δ (000)	Δ (%)	2009-T2	2008-T2	Δ (000)	Δ (%)
					2010-T1	2009-T1		
Beste uit Reader's Digest	41.914	40.095	1.819	4,54%	40.669	37.929	2.740	7,22%
Bizzy Magazine	256.862	255.064	1.798	0,70%	255.423	255.521	-98	-0,04%
Bouwnieuws	7.831	8.478	-647	-7,63%	8.691	8.959	-268	-2,99%
Bozar Magazine	43.375	46.445	-3.070	-6,61%	44.582	46.534	-1.952	-4,20%
Brieven aan Jonge Ouders	0	0	0	0,00%	59.129	59.156	-27	-0,05%
CFO Magazine	2.200	3.550	-1.350	-38,03%	1.960	4.095	-2.135	-52,14%
Ché	24.244	24.744	-500	-2,02%	23.132	23.250	-118	-0,51%
Electro Visie	10.400	10.250	150	1,46%	10.246	10.019	226	2,26%
Elle België	21.930	21.450	480	2,24%	21.412	21.308	104	0,49%
FD Magazine*	0	2.536	-2.536	-100,00%	2.019	2.777	-759	-27,32%
Feeling	71.202	65.285	5.917	9,06%	77.344	76.976	368	0,48%
Feeling Wonen	25.188	27.744	-2.556	-9,21%	21.260	22.899	-1.639	-7,16%
Genieten	12.333	19.781	-7.448	-37,65%	14.444	18.694	-4.250	-22,74%
Glam It	14.104	25.159	-11.055	-43,94%	20.636	29.803	-9.167	-30,76%
Glossy	4.830	4.916	-86	-1,75%	4.689	5.666	-978	-17,25%
Goed Gevoel België	87.420	85.776	1.644	1,92%	77.694	78.293	-600	-0,77%
Goedele***	-	-	-	-	-	-	-	-
HR Magazine*	0	4.862	-4.862	-100,00%	4.806	4.789	18	0,37%
Ingenieursblad	8.920	9.366	-446	-4,76%	8.584	9.257	-673	-7,27%
Karaat Brugge - Knokke - Sluis	111.040	114.500	-3.460	-3,02%	112.490	112.361	128	0,11%
Karaat Deinze - Aalter - Drongen	57.512	57.793	-281	-0,49%	57.918	56.774	1.144	2,02%
Karaat Kortrijk - Waregem	109.767	109.611	156	0,14%	109.609	106.976	2.634	2,46%
Karaat Roeselare - Tielt	95.873	96.965	-1.092	-1,13%	96.946	95.988	958	1,00%
Karaat Vlaamse Ardennen	57.333	58.700	-1.367	-2,33%	57.555	56.551	1.004	1,78%
Libelle Lifestyle	51.701	53.541	-1.840	-3,44%	62.493	62.173	320	0,52%
Marie Claire Vlaams	12.392	11.868	524	4,42%	12.361	11.456	904	7,89%
Markantmagazine*	0	28.375	-28.375	-100,00%	27.741	28.662	-921	-3,21%
Menzo	5.780	4.038	1.742	43,14%	4.856	5.559	-703	-12,64%
Motoren & Toerisme	16.920	18.071	-1.151	-6,37%	16.672	17.519	-848	-4,84%
Okra Magazine	172.048	173.398	-1.350	-0,78%	172.069	174.153	-2.084	-1,20%
Ondernemen	5.290	5.240	50	0,95%	5.463	5.055	409	8,08%
Pas Uit Mag. VI Ardennen Pajottenland - O-Vlaanderen***	-	-	-	-	-	-	-	-
Pas Uit Magazine Oost Brabant***	-	-	-	-	-	-	-	-
Pas Uit Magazine Westhoek - West-Vlaanderen***	-	-	-	-	-	-	-	-
Pasar	44.831	51.985	-7.154	-13,76%	42.453	54.281	-11.828	-21,79%
Royals nl	12.210	13.701	-1.491	-10,88%	12.960	14.699	-1.740	-11,83%
Super Magazine	6.476	6.616	-140	-2,12%	6.524	7.444	-919	-12,35%
PRIME/Digital TV Telenet	231.438	208.217	23.221	11,15%	231.947	197.214	34.733	17,61%
Touring Explorer nl	201.192	202.422	-1.230	-0,61%	201.466	207.348	-5.883	-2,84%
Uit Magazine	291.375	280.589	10.786	3,84%	288.844	275.503	13.341	4,84%
Vitaya (Evita)	59.477	68.277	-8.800	-12,89%	65.060	54.739	10.322	18,86%
Vrouw & Wereld	91.252	94.808	-3.556	-3,75%	92.581	95.145	-2.564	-2,70%
Vrouwen met vaart	106.960	108.249	-1.289	-1,19%	109.189	111.414	-2.225	-2,00%
TOTAL NL	2.373.620	2.422.465	-48.845	-2,02%	2.483.912	2.466.936	16.976	0,69%
Art et Décoration	9.765	10.001	-236	-2,36%	9.589	9.733	-144	-1,48%
Axelle	11.225	12.005	-780	-6,50%	11.443	12.599	-1.155	-9,17%
Be TV Magazine	134.404	156.304	-21.900	-14,01%	139.380	158.172	-18.792	-11,88%
Elle Belgique	22.177	22.783	-606	-2,66%	21.864	22.355	-491	-2,20%
Elle Décoration	2.316	3.104	-788	-25,39%	3.382	4.060	-678	-16,70%
Evènement	6.001	6.807	-806	-11,84%	7.317	6.807	510	7,49%
Gael	38.308	40.088	-1.780	-4,44%	38.336	42.609	-4.273	-10,03%
Gael Maison	18.426	23.763	-5.337	-22,46%	17.931	18.945	-1.014	-5,35%
L'eventail	10.060	9.032	1.028	11,38%	9.402	8.898	504	5,67%
La Libre Essentielle***	-	-	-	-	-	-	-	-
Marie Claire Belgique	19.347	21.007	-1.660	-7,90%	20.417	20.991	-573	-2,73%
Moto et Loisirs	4.584	4.773	-189	-3,96%	4.260	4.575	-315	-6,89%
Parents	5.164	5.647	-483	-8,55%	5.104	5.424	-320	-5,90%
Passion Santé	8.569	14.637	-6.068	-41,46%	12.160	18.988	-6.828	-35,96%
Première	2.126	2.141	-15	-0,70%	2.052	2.216	-164	-7,40%
Psychologies Magazine	12.378	14.512	-2.134	-14,71%	13.408	13.711	-304	-2,22%
Royals fr	13.949	15.087	-1.138	-7,54%	14.738	14.642	96	0,66%
Sélection du Reader's Digest	43.064	35.768	7.296	20,40%	38.148	34.573	3.574	10,34%
Talkies	2.496	3.813	-1.317	-34,54%	3.639	3.813	-174	-4,57%
Top Santé	57.837	47.284	10.553	22,32%	45.583	44.086	1.497	3,40%
Touring Explorer fr	229.227	229.451	-224	-0,10%	228.612	235.454	-6.843	-2,91%
Voyages - voyages	2.574	1.982	592	29,87%	2.691	1.982	709	35,79%
Welkenraedt Magazine	30.237	31.415	-1.178	-3,75%	30.206	31.024	-818	-2,64%
TOTAL FR	684.234	711.404	-27.170	-3,82%	679.660	715.656	-35.996	-5,03%
Ambiance Culinaire/Culinaire Ambiance	30.935	31.981	-1.046	-3,27%	31.097	30.550	547	1,79%
Autonews	5.406	5.564	-158	-2,84%	5.387	5.412	-25	-0,45%
Bâtis, je rénove + Beter bouwen en verbouwen	15.719	17.253	-1.534	-8,89%	13.865	15.945	-2.080	-13,05%
Bizz fr + nl	20.296	19.486	810	4,16%	19.931	20.927	-996	-4,76%
Déco Idées + Actief Wonen	29.178	29.724	-546	-1,84%	30.335	30.586	-251	-0,82%

BIMESTRIELLE - DIFFUSION TOTALE MESURABLE - 2010-T1

TITRE	Trimestre				12 Mois			
	2010-T1	2009-T1	Δ (000)	Δ (%)	2009-T2 2010-T1	2008-T2 2009-T1	Δ (000)	Δ (%)
Guido Magazine nl	26.683	26.423	260	0,98%	26.150	40.484	-14.333	-35,41%
Karaat Ieper - Poperinge - Menen	55.916	56.789	-873	-1,54%	56.288	56.188	99	0,18%
Karaat Oostende - Veurne - Diksmuide	71.415	93.723	-22.308	-23,80%	87.476	94.013	-6.537	-6,95%
Omtrent	58.594	55.835	2.759	4,94%	57.312	55.408	1.904	3,44%
Publimat News	3.923	5.248	-1.325	-25,25%	4.917	5.094	-177	-3,47%
Sedes	49.863	49.418	445	0,90%	49.863	49.878	-15	-0,03%
Stijlvol Wonen**	-	-	-	-	-	-	-	-
Weliswaar	43.185	41.228	1.957	4,75%	42.258	39.810	2.448	6,15%
Wonen Landelijke Stijl	32.373	29.682	2.691	9,07%	28.161	30.385	-2.224	-7,32%
TOTAL NL	341.952	358.346	-16.394	-4,57%	352.426	371.260	-18.834	-5,07%
Dynamisme*	0	7.114	-7.114	-100,00%	7.414	7.723	-308	-3,99%
Elle à Table	3.925	3.880	45	1,16%	4.243	3.774	469	12,41%
Guido Magazine fr	26.094	26.155	-61	-0,23%	26.147	32.406	-6.260	-19,32%
TOTAL FR	30.019	37.149	-7.130	-19,19%	37.804	43.903	-6.099	-13,89%
A + Architecture + Architectuur*	0	14.473	-14.473	-100,00%	14.091	14.119	-28	-0,20%
Architecte + Architect	8.822	9.279	-457	-4,93%	8.899	9.210	-311	-3,38%
Argus fr + nl	4.779	4.680	99	2,12%	4.746	4.688	58	1,24%
Café Revue	19.920	19.920	0	0,00%	19.913	19.950	-37	-0,18%
Carfix	8.286	8.276	10	0,12%	8.263	8.237	27	0,32%
Catering fr + nl	7.621	7.621	0	0,00%	7.617	7.621	-4	-0,05%
Chocolaterie - Confiserie fr + nl	5.036	5.285	-249	-4,71%	5.005	5.258	-253	-4,81%
Close Up News	8.931	10.274	-1.343	-13,07%	9.909	10.415	-506	-4,86%
Control Automation fr + nl	8.654	8.750	-96	-1,10%	8.621	8.440	181	2,14%
Entrepreneur + Aannemer	7.774	8.270	-496	-6,00%	7.915	8.208	-293	-3,57%
Food Industry fr + nl	6.200	6.200	0	0,00%	6.200	6.200	0	0,00%
From Solvay to Business	11.917	8.669	3.248	37,47%	11.162	8.930	2.232	24,99%
Gentleman fr + nl**	-	-	-	-	-	-	-	-
InfraStructure fr + nl**	-	-	-	-	-	-	-	-
Maintenance nl + fr**	-	-	-	-	-	-	-	-
Motion Control	13.170	13.241	-71	-0,54%	13.195	13.147	48	0,37%
Nest fr + nl	143.488	161.008	-17.520	-10,88%	143.637	157.336	-13.699	-8,71%
Pain & Pâtisserie + Brood & Banket	6.780	6.780	0	0,00%	6.787	6.780	7	0,10%
Projecto	8.774	9.300	-526	-5,66%	8.897	9.266	-369	-3,98%
Rend Evenement fr + nl	7.758	8.120	-362	-4,46%	7.825	8.186	-361	-4,40%
Retail	7.750	8.385	-635	-7,57%	7.952	8.258	-306	-3,70%
Script fr + nl	4.535	4.525	10	0,22%	4.534	4.521	13	0,28%
Special Bouwen - Construire**	-	-	-	-	-	-	-	-
Transfix	5.795	0	5.795	100,00%	5.771	5.765	7	0,12%
TOTAL AUTRES	295.990	323.056	-27.066	-8,38%	310.938	324.532	-13.594	-4,19%
TOTAL BELGIQUE	667.961	718.551	-50.590	-7,04%	701.167	739.695	-38.528	-5,21%

* Déclaration 2010-T1 n'a pas été livrée

** Déclarations sans historique complet								
Stijlvol Wonen <i>Déclaré depuis 2009-T1</i>	13.548	11.306	2.242	19,83%	11.475	-	-	-
Gentleman fr + nl <i>Déclaré depuis 2009-T1</i>	25.109	8.709	16.400	188,31%	13.562	-	-	-
InfraStructure fr + nl <i>Déclaré depuis 2010-T1</i>	5.770	-	-	-	-	-	-	-
Maintenance nl + fr <i>Déclaré depuis 2009-T1</i>	7.599	7.600	-1	-0,01%	7.230	-	-	-
Special Bouwen - Construire <i>En 2009 déclarés séparément, différente fréquence</i>	11.264	-	-	-	-	-	-	-

TRIMESTRIELLE - DIFFUSION TOTALE MESURABLE - 2010-T1

TITRE	Trimestre				12 Mois			
	2010-T1	2009-T1	Δ (000)	Δ (%)	2009-T2 2010-T1	2008-T2 2009-T1	Δ (000)	Δ (%)
Botsing	50.084	51.770	-1.686	-3,26%	49.684	50.163	-479	-0,96%
Imago Magazine	40.000	42.010	-2.010	-4,78%	41.000	57.993	-16.993	-29,30%
Neos Magazine	22.000	20.991	1.009	4,81%	22.623	24.352	-1.729	-7,10%
TOTAL NL	112.084	114.771	-2.687	-2,34%	113.306	132.508	-19.202	-14,49%
Baticonfort	6.950	7.200	-250	-3,47%	7.000	7.200	-200	-2,78%
Entreprise & l'Homme	5.869	5.923	-54	-0,91%	5.904	5.869	36	0,60%
TOTAL FR	12.819	13.123	-304	-2,32%	12.904	13.069	-165	-1,26%
Attitude	55.702	68.643	-12.941	-18,85%	62.883	69.935	-7.052	-10,08%
DecoDesign	4.779	4.350	429	9,86%	4.742	4.650	92	1,97%
Delicatesse	5.755	6.287	-532	-8,46%	5.883	6.125	-242	-3,95%
Food Service	7.760	8.254	-494	-5,98%	7.885	8.083	-198	-2,44%
Frituur & Snack — Friterie & Snack	7.541	7.541	0	0,00%	7.531	7.567	-36	-0,48%
Garden style	8.610	9.228	-618	-6,70%	8.609	9.184	-575	-6,26%
Grande Decouvrez - Ontdek Frankrijk	8.372	11.401	-3.029	-26,57%	9.670	12.060	-2.390	-19,82%
Grande Decouvrez - Ontdek Frankrijk + Italië	8.782	13.039	-4.257	-32,65%	9.889	12.637	-2.747	-21,74%
Grande Decouvrez - Ontdek Italië	8.987	13.859	-4.872	-35,15%	10.108	13.234	-3.125	-23,62%
Hotel Business fr + nl	3.979	3.979	0	0,00%	3.959	3.720	240	6,44%
K-Boetiek fr + nl**	-	-	-	-	-	-	-	-
Le Monde Veterinaire - Dierenartsenwereld	4.242	4.223	19	0,45%	4.248	4.253	-5	-0,12%
Mine*	0	296.927	-296.927	-100,00%	0	307.320	-307.320	-100,00%
Mine XL*	0	294.388	-294.388	-100,00%	0	300.047	-300.047	-100,00%
Paint & Stuc News	8.714	10.401	-1.687	-16,22%	9.808	10.570	-761	-7,20%
Polycaro	6.314	8.272	-1.958	-23,67%	7.820	7.808	12	0,15%
Pumps	4.895	5.000	-105	-2,10%	4.974	4.892	82	1,68%
Renoscripto	8.557	13.738	-5.181	-37,71%	11.381	13.726	-2.346	-17,09%
Retail Update Magazine	3.233	4.308	-1.075	-24,95%	3.786	4.687	-901	-19,22%
Sensa fr + nl	249.759	267.438	-17.679	-6,61%	246.628	265.460	-18.832	-7,09%
TOTAL AUTRES	405.981	1.051.276	-645.295	-61,38%	419.803	1.065.956	-646.153	-60,62%
TOTAL BELGIQUE	530.884	1.179.170	-648.286	-54,98%	546.013	1.211.532	-665.519	-54,93%

* Plusieurs déclarations n'ont pas été livrées

** Déclarations sans historique complet								
K-Boetiek fr + nl Déclaré depuis 2010-T1	4.242	-	-	-	-	-	-	-

BI-ANNUELLE & ANNUELLE - DIFFUSION TOTALE MESURABLE - 2010-T1

TITRE	Trimestre				12 Mois			
	2010-T1	2009-T1	Δ (000)	Δ (%)	2009-T2 2010-T1	2008-T2 2009-T1	Δ (000)	Δ (%)
Special Badkamers en Keukens	0	0	0	0,00%	6.816	13.947	-7.132	-51,13%
TOTAL NL	0	0	0	0,00%	6.816	13.947	-7.132	-51,13%
Brusselslife*	0	0	0	0,00%	30.300	36.300	-6.000	-16,53%
Special Cuisines & Salles de Bain	0	0	0	0,00%	5.150	4.500	650	14,44%
TOTAL FR	0	0	0	0,00%	35.450	40.800	-5.350	-13,11%
TOTAL BELGIQUE	0	0	0	0,00%	42.266	54.747	-12.482	-22,80%

* Déclaration 2010-T1 n'a pas été livrée

TITRES AVEC UNIQUEMENT DE DIFFUSION NON-MESURABLE - 2010-T1

TITRE	Trimestre				12 Mois			
	2010-T1	2009-T1	Δ (000)	Δ (%)	2009-T2 2010-T1	2008-T2 2009-T1	Δ (000)	Δ (%)
Bio Gezond	32.000	32.000	0	0,00%	31.200	-	-	-
De Zondag (15 éditions)	608.095	606.442	1.653	0,27%	596.153	-	-	-
Maar Natuurlijk	260.000	234.289	25.711	10,97%	260.000	-	-	-
Steps City Magazine Antwerpen Centrum/Zuid	54.840	64.712	-9.872	-15,26%	58.382	-	-	-
Steps City Magazine Antwerpen Noord	46.110	48.734	-2.624	-5,38%	47.402	-	-	-
Steps City Magazine Brugge - Oostkust	42.715	45.026	-2.311	-5,13%	44.964	-	-	-
Steps City Magazine De Rand & Brussel	35.374	35.911	-537	-1,50%	35.389	-	-	-
Steps City Magazine Denderland	40.040	37.770	2.270	6,01%	40.210	-	-	-
Steps City Magazine Gent - Oudenaarde - Eeklo	53.270	52.567	703	1,34%	54.479	-	-	-
Steps City Magazine Kempen	45.200	42.420	2.780	6,55%	44.816	-	-	-
Steps City Magazine Limburg Noord	36.010	32.580	3.430	10,53%	34.762	-	-	-
Steps City Magazine Limburg Zuid	47.378	53.946	-6.568	-12,18%	50.121	-	-	-
Steps City Magazine Mechelen - Lier	35.223	34.294	929	2,71%	35.489	-	-	-
Steps City Magazine Midden-West-Vlaanderen	38.480	35.805	2.675	7,47%	38.711	-	-	-
Steps City Magazine Oost-Brabant	42.016	46.222	-4.206	-9,10%	44.520	-	-	-
Steps City Magazine Waasland	47.880	44.490	3.390	7,62%	47.318	-	-	-
Steps City Magazine Westkust - Middenkust	43.370	41.130	2.240	5,45%	44.417	-	-	-
Steps City Magazine West-Vlaanderen Zuid	34.750	32.415	2.335	7,20%	34.732	-	-	-
Zone Magazines*	196.591	-	-	-	-	-	-	-
TOTAL	1.739.342	1.520.753	218.589	14,37%	1.543.065	-	-	-

* A partir de 2010-T1 toutes les éditions de Zone sont déclarées ensemble. Avant 2010 elles ont été déclarées séparément avec une différente fréquence

