

Authentification Presse

Déclarations trimestrielles

Tableaux récapitulatifs
2009-T4



QUOTIDIENNE - DIFFUSION TOTALE MESURABLE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Belang van Limburg	99.751	100.484	-733	-0,73%	99.443	99.863	-420	-0,42%
De Morgen	61.846	62.886	-1.040	-1,65%	58.264	57.397	867	1,51%
De Standaard	94.926	95.535	-609	-0,64%	93.033	92.320	713	0,77%
De Tijd	37.917	42.588	-4.671	-10,97%	37.311	39.583	-2.272	-5,74%
Gazet van Antwerpen	100.895	104.592	-3.697	-3,53%	103.149	105.020	-1.871	-1,78%
Het Laatste Nieuws + De Nieuwe Gazet	286.740	279.695	7.045	2,52%	287.162	287.348	-186	-0,06%
Het Nieuwsblad + De Gentenaar	259.828	267.282	-7.454	-2,79%	263.063	267.990	-4.927	-1,84%
Metro nl	136.036	140.387	-4.351	-3,10%	133.747	133.405	342	0,26%
TOTAL NL	1.077.939	1.093.449	-15.510	-1,42%	1.075.174	1.082.927	-7.753	-0,72%
Dernière Heure/Les Sports Jours de la semaine*	60.751	70.837	-10.086	-14,24%	63.968	73.429	-9.461	-12,88%
Editions de l'Avenir	96.521	95.735	786	0,82%	96.167	95.787	379	0,40%
Grenz Echo	13.159	12.657	502	3,97%	11.981	11.727	254	2,17%
L'Echo	17.842	20.430	-2.588	-12,67%	17.459	18.978	-1.519	-8,01%
Le Soir	83.544	89.785	-6.241	-6,95%	86.911	90.511	-3.600	-3,98%
Libre Belgique + LB Gazette de Liège	43.409	46.300	-2.891	-6,24%	43.915	45.430	-1.515	-3,34%
Metro fr	118.734	127.055	-8.321	-6,55%	117.705	121.249	-3.544	-2,92%
Sud Presse	118.476	123.110	-4.634	-3,76%	120.447	123.373	-2.926	-2,37%
TOTAL FR	552.436	585.909	-33.473	-5,71%	558.553	580.484	-21.932	-3,78%
TOTAL BELGIQUE	1.630.375	1.679.358	-48.983	-2,92%	1.633.727	1.663.412	-29.685	-1,78%

*** Dernière Heure/Les Sports (comme déclaré)**

Jusqu'à 2008-T4 les éditions de la semaine et l'édition du dimanche de Dernière Heure/Les Sports ont été déclarées ensemble:

Depuis 2009-T1 Dernière Heure/Les Sports - Dimanche est déclaré comme hebdomadaire.

	60.751	76.328	-15.577	-20,41%	63.968	79.145	-15.177	-19,18%
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QUOTIDIENNE - DIFFUSION PAYANTE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Belang van Limburg	98.064	98.433	-369	-0,37%	97.776	97.886	-110	-0,11%
De Morgen	56.768	57.287	-519	-0,91%	55.355	54.738	617	1,13%
De Standaard	93.687	94.074	-387	-0,41%	91.805	91.005	800	0,88%
De Tijd	36.425	37.139	-714	-1,92%	36.009	37.328	-1.319	-3,53%
Gazet van Antwerpen	99.189	102.780	-3.591	-3,49%	101.313	103.015	-1.702	-1,65%
Het Laatste Nieuws + De Nieuwe Gazet	283.255	277.176	6.079	2,19%	284.096	283.079	1.017	0,36%
Het Nieuwsblad + De Gentenaar	255.332	262.513	-7.181	-2,74%	258.476	263.291	-4.814	-1,83%
Metro nl	-	-	-	-	-	-	-	-
TOTAL NL	922.720	929.402	-6.682	-0,72%	924.830	930.342	-5.512	-0,59%
Dernière Heure/Les Sports Jours de la semaine*	60.299	70.287	-9.988	-14,21%	63.466	72.752	-9.286	-12,76%
Editions de l'Avenir	93.289	92.659	630	0,68%	92.929	92.374	556	0,60%
Grenz Echo	9.790	9.785	5	0,05%	9.786	9.799	-13	-0,14%
L'Echo	17.276	17.971	-695	-3,87%	17.003	17.820	-817	-4,59%
Le Soir	82.407	88.618	-6.211	-7,01%	85.281	89.362	-4.081	-4,57%
Libre Belgique + LB Gazette de Liège	42.922	45.740	-2.818	-6,16%	43.391	44.853	-1.462	-3,26%
Metro fr	-	-	-	-	-	-	-	-
Sud Presse	115.571	119.447	-3.876	-3,24%	117.643	119.132	-1.489	-1,25%
TOTAL FR	421.554	444.507	-22.953	-5,16%	429.499	446.091	-16.592	-3,72%
TOTAL BELGIQUE	1.344.274	1.373.909	-29.635	-2,16%	1.354.329	1.376.433	-22.104	-1,61%

Nieuwsblad + De Gentenaar
Het Volk inclus depuis 2008-T2

	255.332	262.513	-7.181	-2,74%	258.476	263.291	-4.814	-1,83%
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*** Dernière Heure/Les Sports (comme déclaré)**

Jusqu'à 2008-T4 les éditions de la semaine et l'édition du dimanche de Dernière Heure/Les Sports ont été déclarées ensemble:

Depuis 2009-T1 Dernière Heure/Les Sports - Dimanche est déclaré comme hebdomadaire.

	60.299	75.778	-15.479	-20,43%	63.466	78.468	-15.002	-19,12%
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BI-HEBDOMADAIRE & HEBDOMADAIRE - DIFFUSION TOTALE MESURABLE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Brussele Deze Week	66.323	67.221	-898	-1,34%	66.240	66.008	233	0,35%
Dag Allemaal - Expres*	437.712	430.380	7.332	1,70%	431.768	424.363	7.406	1,75%
De Boer & De Tuinder	21.531	22.121	-590	-2,67%	21.514	22.087	-574	-2,60%
De Nieuwe Omroeper	21.111	20.767	344	1,66%	21.035	20.705	330	1,59%
De Streekkrant (35 edities)	2.117.394	2.110.460	6.934	0,33%	2.119.863	2.121.358	-1.495	-0,07%
Flair nl	117.548	117.586	-38	-0,03%	122.942	126.832	-3.890	-3,07%
Humo	226.286	220.348	5.938	2,69%	221.792	227.614	-5.823	-2,56%
Joepeie	56.488	58.562	-2.074	-3,54%	57.930	60.142	-2.212	-3,68%
Kerk en Leven	445.649	417.816	27.833	6,66%	399.933	405.478	-5.544	-1,37%
Knack Magazine	119.334	128.941	-9.607	-7,45%	122.172	126.647	-4.475	-3,53%
Krant van West - Vlaanderen	77.234	78.104	-870	-1,11%	77.107	77.741	-633	-0,81%
Landbouwleven	29.072	29.967	-895	-2,99%	29.154	30.074	-920	-3,06%
Libelle	230.613	220.052	10.561	4,80%	219.573	216.507	3.066	1,42%
P - Magazine	55.918	59.503	-3.585	-6,02%	56.633	59.110	-2.477	-4,19%
Rupelkoerier	29.459	29.478	-19	-0,06%	29.672	29.401	271	0,92%
Story	160.121	153.629	6.492	4,23%	158.967	159.833	-866	-0,54%
Teve-Blad	145.814	156.321	-10.507	-6,72%	147.835	158.284	-10.449	-6,60%
Tv Familie + Blik	124.631	120.595	4.036	3,35%	130.786	129.329	1.457	1,13%
Tv Gids Primo	103.609	104.678	-1.069	-1,02%	101.820	102.741	-920	-0,90%
Vraag en Aanbod	10.006	12.328	-2.322	-18,84%	10.723	12.421	-1.699	-13,67%
Weekend Knack	119.334	128.941	-9.607	-7,45%	122.172	126.647	-4.475	-3,53%
Weekkrant (8 edities)	363.041	358.510	4.531	1,26%	362.942	358.538	4.405	1,23%
TOTAL NL	5.078.228	5.046.308	31.920	0,63%	5.032.575	5.061.858	-29.283	-0,58%
7 Dimanche Bruxelles	39.958	67.740	-27.782	-41,01%	57.250	64.983	-7.734	-11,90%
7 Dimanche Charleroi	35.056	47.505	-12.449	-26,21%	41.863	44.966	-3.133	-6,96%
7 Dimanche Liège	44.543	53.781	-9.238	-17,18%	48.730	51.208	-2.478	-4,84%
7 Dimanche Namur	30.953	30.617	336	1,10%	30.108	28.875	1.233	4,27%
Aclot	28.194	28.514	-320	-1,12%	28.194	28.415	-221	-0,78%
Andenne Potins	19.078	20.019	-941	-4,70%	19.122	19.994	-872	-4,36%
Annonces de l'Ourthe	32.375	31.336	1.039	3,32%	31.033	31.274	-241	-0,77%
Ardenne Hebdo	28.064	36.900	-8.836	-23,95%	30.909	37.132	-6.223	-16,76%
Belgique N° 1	181.335	178.771	2.564	1,43%	182.483	178.898	3.585	2,00%
Cayoteu Centre	80.156	77.750	2.406	3,09%	79.471	77.767	1.704	2,19%
Cayoteu Soignies	42.473	48.359	-5.886	-12,17%	42.739	48.413	-5.674	-11,72%
Ciné Télé Revue	342.610	348.500	-5.890	-1,69%	341.584	349.087	-7.503	-2,15%
Dernière Heure/Les Sports - Dimanche	-	-	-	-	-	-	-	-
Dimanche	113.618	130.251	-16.633	-12,77%	113.253	128.249	-14.996	-11,69%
Echo Basse Sambre	26.546	26.303	243	0,92%	26.546	26.248	298	1,14%
Echo Couvin - Chimay - Beaumont	26.042	23.557	2.485	10,55%	24.255	23.557	698	2,96%
Echo Haute Senne	46.723	48.388	-1.665	-3,44%	46.778	48.789	-2.010	-4,12%
Echo Mettet - Walcourt - Florennes - Philippeville	24.955	23.420	1.535	6,55%	23.849	23.420	429	1,83%
Echos de Malmédy - Waimes	11.345	10.658	687	6,45%	10.837	10.529	309	2,93%
Echos Spa - Theux	12.877	12.346	531	4,30%	12.487	12.346	141	1,14%
Echos Stavelot - Vielsalm	14.119	13.019	1.100	8,45%	13.311	13.006	304	2,34%
Edition Locale	82.962	82.726	236	0,29%	82.836	82.726	110	0,13%
Femmes d'Aujourd'hui	106.298	102.671	3.627	3,53%	100.709	98.866	1.842	1,86%
Flair fr	42.494	40.826	1.668	4,09%	43.660	43.120	541	1,25%
Hebdo 2000	28.229	23.252	4.977	21,40%	24.543	23.252	1.291	5,55%
Info 2000	37.125	35.566	1.569	4,41%	35.437	35.551	-115	-0,32%
Jeudi Soir	115.805	116.384	-579	-0,50%	116.267	115.567	700	0,61%
Journal du Centre	96.400	88.000	8.400	9,55%	93.362	87.755	5.606	6,39%
L'Annonceur	34.607	38.185	-3.578	-9,37%	36.108	38.184	-2.076	-5,44%
La Quinzaine	67.444	66.715	729	1,09%	67.444	66.768	676	1,01%
La Tribune de Bruxelles	-	-	-	-	-	-	-	-
Le Bulletin Nord	23.038	23.501	-463	-1,97%	23.033	23.501	-468	-1,99%
Le Bulletin Sud	21.805	22.781	-976	-4,28%	21.808	22.781	-973	-4,27%
Les annonces Ourthe Amblève	32.899	31.984	915	2,86%	32.264	31.934	330	1,03%
Lorgnette	31.909	33.091	-1.182	-3,57%	31.409	33.883	-2.474	-7,30%
Messenger Condroz	25.636	29.547	-3.911	-13,24%	25.372	29.421	-4.049	-13,76%
Mme Figaro (couplé avec Figaro Magazine)	5.956	6.232	-276	-4,43%	6.119	6.219	-100	-1,61%
Paris Match	43.874	43.999	-125	-0,28%	44.357	42.405	1.952	4,60%
Point de Vue	31.855	31.841	14	0,04%	31.774	33.655	-1.881	-5,59%
Publi Gembloux	25.417	25.498	-81	-0,32%	25.417	25.446	-29	-0,11%
Publi Namur	77.411	77.603	-192	-0,25%	77.455	77.663	-208	-0,27%
Publi Tout	30.733	30.131	602	2,00%	30.733	30.357	376	1,24%
Public	33.490	33.463	27	0,08%	33.615	32.899	716	2,18%
Sillon Belge	21.124	22.146	-1.022	-4,61%	21.345	22.374	-1.029	-4,60%
Soir Magazine	58.715	60.825	-2.110	-3,47%	59.189	62.324	-3.136	-5,03%
Spirou	19.260	18.320	940	5,13%	17.699	18.365	-667	-3,63%
Télé Moustique	98.188	102.217	-4.029	-3,94%	98.750	104.896	-6.146	-5,86%
Télé Pocket	45.419	48.405	-2.986	-6,17%	46.261	48.782	-2.521	-5,17%
Télé Star	90.098	94.964	-4.866	-5,12%	91.165	95.846	-4.681	-4,88%
Télépro	132.665	142.029	-9.364	-6,59%	136.882	143.416	-6.534	-4,56%
Vif/Express	76.615	85.687	-9.072	-10,59%	78.606	85.777	-7.171	-8,36%
Vlan +	8.064	9.518	-1.454	-15,28%	8.570	10.941	-2.370	-21,67%
Vlan & Vlan Spectacle	781.656	806.745	-25.089	-3,11%	787.703	1.043.344	-255.641	-24,50%
Weekend - L'Express	76.615	85.687	-9.072	-10,59%	78.606	85.777	-7.171	-8,36%
TOTAL FR	3.584.826	3.718.263	-133.437	-3,59%	3.613.296	3.950.981	-337.684	-8,55%

MENSUELLE - DIFFUSION TOTALE MESURABLE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Beste uit Reader's Digest	41.669	37.586	4.083	10,86%	40.286	37.778	2.508	6,64%
Bizzy Magazine	236.791	237.323	-532	-0,22%	255.064	255.635	-571	-0,22%
Bouwnieuws	-	-	-	-	-	-	-	-
Bozar Magazine**	0	46.696	-46.696	-100,00%	0	46.668	-46.668	-100,00%
Brieven aan Jonge Ouders	59.129	59.156	-27	0,00%	59.129	59.156	-27	-0,05%
CFO Magazine	1.933	3.616	-1.683	-46,54%	2.230	4.413	-2.183	-49,47%
Ché	21.664	20.910	754	3,61%	23.257	22.204	1.053	4,74%
Electro Visie	10.296	10.224	72	0,70%	10.212	9.927	286	2,88%
Elle België	19.212	19.122	90	0,47%	21.292	21.878	-587	-2,68%
FD Magazine	2.180	2.890	-710	-24,57%	2.174	2.865	-691	-24,12%
Feeling	77.473	73.094	4.379	5,99%	75.865	79.895	-4.030	-5,04%
Feeling Wonen	18.126	16.245	1.881	11,58%	21.828	24.374	-2.546	-10,45%
Genieten	13.517	16.650	-3.133	-18,82%	16.475	18.618	-2.142	-11,51%
Glam It	22.895	26.437	-3.542	-13,40%	23.500	30.502	-7.002	-22,96%
Glossy	3.848	4.507	-659	-14,62%	4.719	5.907	-1.187	-20,10%
Goed Gevoel België	77.401	83.101	-5.700	-6,86%	77.283	74.831	2.452	3,28%
Goedele	-	-	-	-	-	-	-	-
HR Magazine	4.799	4.731	68	1,44%	4.821	4.752	70	1,47%
Ingenieursblad	8.484	9.265	-781	-8,43%	8.807	9.791	-984	-10,05%
Karaat Brugge - Knokke - Sluis	111.893	111.773	120	0,11%	113.536	111.744	1.792	1,60%
Karaat Deinze - Aalter - Drongen	58.207	56.162	2.045	3,64%	58.023	56.162	1.861	3,31%
Karaat Kortrijk - Waregem	109.479	105.983	3.496	3,30%	109.562	105.986	3.576	3,37%
Karaat Roeselare - Tielt	97.408	95.569	1.839	1,92%	97.274	95.569	1.705	1,78%
Karaat Vlaamse Ardennen	57.605	55.476	2.129	3,84%	58.011	55.476	2.535	4,57%
Libelle Lifestyle	72.848	72.182	666	0,92%	62.756	62.677	79	0,13%
Marie Claire Vlaams	9.943	9.588	355	3,70%	12.230	11.507	723	6,28%
Markantmagazine	27.635	28.816	-1.181	-4,10%	27.922	28.772	-851	-2,96%
Menzo	3.488	5.057	-1.569	-31,03%	4.381	6.814	-2.433	-35,71%
Motoren & Toerisme	16.359	17.807	-1.448	-8,13%	16.960	17.552	-592	-3,37%
Okra Magazine	172.127	174.918	-2.791	-1,60%	172.339	174.850	-2.511	-1,44%
Ondernemen	5.440	4.960	480	9,68%	5.451	4.980	471	9,45%
Pas Uit Magazine Ardennen - Pajottenland	81.005	27.020	53.985	199,80%	47.911	27.501	20.410	74,21%
Pas Uit Magazine Kempen - Antwerpen	24.583	29.947	-5.364	-17,91%	27.195	23.561	3.634	15,42%
Pas Uit Magazine Limburg	24.833	35.751	-10.918	-30,54%	31.537	32.680	-1.142	-3,50%
Pas Uit Magazine Oost Brabant	-	-	-	-	-	-	-	-
Pas Uit Magazine Westhoek	70.565	18.705	51.860	277,25%	38.379	18.069	20.310	112,41%
Pas Uit Magazine Zuid Antwerpen	30.804	32.804	-2.000	-6,10%	28.279	28.853	-575	-1,99%
Pasar	40.664	42.656	-1.992	-4,67%	44.404	52.740	-8.336	-15,81%
Royals nl	13.386	14.315	-929	-6,49%	13.332	15.279	-1.947	-12,74%
Super Magazine	6.493	7.224	-731	-10,12%	6.550	7.817	-1.267	-16,21%
Telenet Digitaal Magazine*	0	188.350	-188.350	-100,00%	224.991	191.309	33.682	17,61%
Touring Explorer nl	201.557	202.089	-532	-0,26%	201.712	209.650	-7.938	-3,79%
Uit Magazine	290.370	279.113	11.257	4,03%	285.902	271.264	14.638	5,40%
Vitaya (Evita)	58.769	36.679	22.090	60,23%	67.260	51.528	15.732	30,53%
Vrouw & Wereld	92.454	92.157	297	0,32%	93.551	96.304	-2.753	-2,86%
Vrouwen met vaart	108.598	111.119	-2.521	-2,27%	109.446	112.342	-2.896	-2,58%
TOTAL NL	2.405.930	2.527.773	-121.843	-4,82%	2.605.834	2.580.179	25.654	0,99%
Art et Décoration	9.955	9.749	206	2,11%	9.642	9.685	-43	-0,44%
Axelle	11.430	12.864	-1.434	-11,15%	11.656	12.972	-1.316	-10,15%
Be TV Magazine	150.365	182.160	-31.795	-17,45%	145.352	155.671	-10.319	-6,63%
Elle Décoration	3.827	4.758	-931	-19,57%	3.470	4.019	-549	-13,66%
Elle Belgique	20.559	20.740	-181	-0,87%	22.016	22.678	-662	-2,92%
Événement	7.324	8.902	-1.578	-17,73%	7.478	8.740	-1.262	-14,44%
Gael	42.098	42.979	-881	-2,05%	38.781	42.647	-3.866	-9,06%
Gael Maison	17.120	12.445	4.675	37,57%	19.117	19.004	113	0,59%
Jeune & Jolie	4.710	6.116	-1.406	-22,99%	5.188	8.083	-2.896	-35,82%
KESKISPASS Liège	46.520	44.851	1.669	3,72%	46.122	51.100	-4.979	-9,74%
KESKISPASS Mons	21.466	19.099	2.367	12,39%	20.016	20.518	-502	-2,45%
L'éventail	8.773	7.797	976	12,52%	9.093	9.158	-64	-0,70%
Ma Santé	11.710	21.537	-9.827	-45,63%	13.374	19.463	-6.089	-31,28%
Marie Claire Belgique	17.865	18.706	-841	-4,50%	20.832	20.957	-125	-0,59%
Moto et Loisirs	3.917	4.200	-283	-6,74%	4.307	4.719	-412	-8,73%
Parents	5.732	4.737	995	21,00%	5.225	5.339	-115	-2,14%
Première	1.815	2.059	-244	-11,85%	2.062	2.359	-297	-12,60%
Psychologies Magazine	13.183	12.385	798	6,44%	13.990	13.619	370	2,72%
Royals fr	14.210	14.833	-623	-4,20%	15.023	14.220	803	5,65%
Sélection du Reader's Digest	39.389	33.926	5.463	16,10%	36.605	34.649	1.956	5,65%
Talkies	3.094	4.774	-1.680	-35,19%	3.902	5.091	-1.189	-23,35%
Top Santé	37.034	35.765	1.269	3,55%	42.944	44.138	-1.194	-2,71%
Touring Explorer fr	228.340	229.596	-1.256	-0,55%	228.656	238.251	-9.595	-4,03%
Voyages - voyages	2.776	2.164	612	28,28%	2.585	2.319	266	11,45%
Welkenraedt Magazine	30.268	31.404	-1.136	-3,62%	30.528	29.872	655	2,19%
TOTAL FR	753.480	788.546	-35.066	-4,45%	757.961	799.270	-41.309	-5,17%

BIMESTRIELLE - DIFFUSION TOTALE MESURABLE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Guido Magazine nl	26.625	43.841	-17.216	-39,27%	26.107	40.453	-14.346	-35,46%
Karaat Ieper - Poperinge - Menen	56.351	55.738	613	1,10%	56.569	55.738	831	1,49%
Karaat Oostende - Veurne - Diksmuide	95.741	94.087	1.654	1,76%	94.912	94.117	795	0,84%
Karaat Zottegem - Geraardsbergen - Ninove	58.147	58.765	-618	-1,05%	57.450	58.770	-1.320	-2,25%
Omtrent	56.631	53.423	3.208	6,00%	56.208	55.334	874	1,58%
Publimat News	4.575	5.248	-673	-12,82%	5.138	4.992	146	2,92%
Sedes	49.863	49.418	445	0,90%	49.774	50.031	-257	-0,51%
Special Bouwen	5.559	8.632	-3.073	-35,60%	6.316	8.880	-2.564	-28,88%
Stijlvol Wonen	-	-	-	-	-	-	-	-
Weliswaar	42.877	40.781	2.096	5,14%	41.932	39.455	2.478	6,28%
Wonen Landelijke Stijl	34.832	32.014	2.818	8,80%	27.393	31.201	-3.809	-12,21%
TOTAL NL	431.201	441.947	-10.746	-2,43%	421.798	438.971	-17.173	-3,91%
Dynamisme	7.310	7.950	-640	-8,05%	7.354	7.865	-510	-6,49%
Elle à Table	5.054	3.939	1.115	28,31%	4.228	3.560	668	18,76%
Guido Magazine fr	26.058	34.734	-8.676	-24,98%	26.157	32.391	-6.234	-19,25%
Special Construire	2.611	2.533	78	3,08%	2.741	3.227	-486	-15,07%
TOTAL FR	41.033	49.156	-8.123	-16,52%	40.480	47.043	-6.563	-13,95%
A + Architecture + Architectuur*	0	14.080	-14.080	-100,00%	14.198	14.060	139	0,99%
Architecte + Architect	8.729	9.261	-532	-5,74%	9.029	9.197	-168	-1,83%
Argus fr + nl	4.595	4.590	5	0,11%	4.727	4.709	18	0,38%
Café Revue	19.900	19.920	-20	-0,10%	19.913	19.950	-37	-0,18%
Carfix	8.270	8.270	0	0,00%	8.259	8.163	96	1,17%
Catering fr + nl	7.621	7.621	0	0,00%	7.617	7.621	-4	-0,05%
Chocolaterie - Confiserie fr + nl	4.837	5.258	-421	-8,01%	5.088	5.231	-143	-2,74%
Close Up News	10.001	10.416	-415	-3,98%	10.177	10.455	-277	-2,65%
Control Automation fr + nl	8.500	8.463	37	0,44%	8.640	8.348	292	3,50%
Entrepreneur + Aannemer	7.755	8.197	-442	-5,39%	8.037	8.198	-161	-1,97%
Food Industry fr + nl	6.200	6.200	0	0,00%	6.200	6.200	0	0,00%
From Solvay to Business	11.932	8.347	3.585	42,95%	10.350	8.868	1.482	16,71%
Gentleman fr + nl	-	-	-	-	-	-	-	-
Maintenance nl + fr	-	-	-	-	-	-	-	-
Motion Control	13.242	13.066	176	1,35%	13.209	13.149	60	0,46%
Nest fr + nl	135.626	156.622	-20.996	-13,41%	146.557	156.257	-9.700	-6,21%
Pain & Pâtisserie + Brood & Banket	6.780	6.780	0	0,00%	6.787	6.780	7	0,10%
Projecto	8.779	9.269	-490	-5,29%	9.028	9.258	-230	-2,48%
Rend Evenement fr + nl	7.711	8.187	-476	-5,81%	7.886	8.180	-294	-3,60%
Retail	7.798	8.155	-357	-4,38%	8.164	8.207	-43	-0,53%
Script fr + nl	4.530	4.527	3	0,07%	4.530	4.486	44	0,98%
Transfix	5.762	5.773	-11	-0,19%	5.766	5.764	2	0,03%
TOTAL AUTRES	288.568	323.002	-34.434	-10,66%	314.160	323.079	-8.919	-2,76%
TOTAL BELGIQUE	760.802	814.105	-53.303	-6,55%	776.438	809.093	-32.655	-4,04%

* Plusieurs déclarations n'ont pas été livrées

Stijlvol Wonen <i>Déclaré depuis 2009-T1</i>	15.873	-	-	-	10.728	-	-	-
Gentleman fr + nl <i>Déclaré depuis 2009-T1</i>	12.626	-	-	-	10.829	-	-	-
Maintenance nl + fr <i>Déclaré depuis 2009-T1</i>	7.000	-	-	-	7.230	-	-	-

TRIMESTRIELLE - DIFFUSION TOTALE MESURABLE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Botsing	50.522	50.597	-75	-0,15%	50.105	50.221	-116	-0,23%
Imago Magazine	40.000	62.963	-22.963	-36,47%	41.503	63.366	-21.863	-34,50%
Neos Magazine	23.291	25.500	-2.209	-8,66%	22.371	25.349	-2.979	-11,75%
TOTAL NL	113.813	139.060	-25.247	-18,16%	113.978	138.936	-24.958	-17,96%
Baticonfort	6.900	7.200	-300	0,00%	7.100	6.625	475	7,17%
Entreprise & l'Homme	5.906	5.852	54	0,92%	5.918	5.874	44	0,74%
TOTAL FR	12.806	13.052	-246	-1,88%	13.018	12.499	519	4,15%
Attitude	63.672	61.089	2.583	4,23%	65.471	70.343	-4.872	-6,93%
DecoDesign	4.777	4.760	17	0,36%	4.634	4.637	-3	-0,06%
Delicatesse	5.773	5.790	-17	-0,29%	6.016	5.941	75	1,27%
Food Service	7.715	7.833	-118	-1,51%	8.009	8.080	-72	-0,88%
Frituur & Snack — Friterie & Snack	7.541	7.600	-59	-0,78%	7.531	7.563	-33	-0,43%
Garden style	7.498	9.001	-1.503	-16,70%	8.764	9.233	-469	-5,08%
Grande Decouvrez - Ontdek Frankrijk	8.895	9.727	-832	-8,55%	10.428	12.839	-2.412	-18,78%
Grande Decouvrez - Ontdek Frankrijk + Italië	8.895	9.727	-832	-8,55%	11.486	13.401	-1.915	-14,29%
Grande Decouvrez - Ontdek Italië	0	0	0	0,00%	12.544	13.983	-1.439	-10,29%
Hotel Business fr + nl	3.979	3.600	379	10,53%	3.959	3.600	359	9,98%
Le Monde Veterinaire - Dierenartsenwereld	4.253	4.217	36	0,85%	4.246	4.267	-21	-0,50%
Mine*	0	305.966	-305.966	-100,00%	296.927	313.608	-16.681	-5,32%
Mine XL*	0	299.714	-299.714	-100,00%	294.388	303.475	-9.087	-2,99%
Paint & Stuc News	10.066	10.493	-427	-4,07%	10.230	10.671	-441	-4,13%
Polycaro	8.328	7.673	655	8,54%	8.309	7.701	608	7,90%
Pumps	5.000	4.891	109	2,23%	5.000	4.855	145	2,99%
Renoscripto	9.733	13.777	-4.044	-29,35%	12.676	13.702	-1.026	-7,49%
Retail Update Magazine	3.289	4.755	-1.466	-30,83%	4.055	4.760	-706	-14,83%
Sensa fr + nl	249.746	243.226	6.520	2,68%	251.048	274.218	-23.170	-8,45%
TOTAL AUTRES	409.160	1.013.839	-604.679	-59,64%	1.025.718	1.086.876	-61.158	-5,63%
TOTAL BELGIQUE	535.779	1.165.951	-630.172	-54,05%	1.152.714	1.238.311	-85.597	-6,91%

* Plusieurs déclarations n'ont pas été livrées

BI-ANNUELLE & ANNUELLE - DIFFUSION TOTALE MESURABLE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Special Badkamers en Keukens	0	0	0	0,00%	6.816	13.947	-7.132	-51,13%
TOTAL NL	0	0	0	0,00%	6.816	13.947	-7.132	-51,13%
Brusselslife	0	0	0	0,00%	30.300	36.300	-6.000	-16,53%
Special Cuisines & Salles de Bain	0	0	0	0,00%	5.150	4.500	650	14,44%
TOTAL FR	0	0	0	0,00%	35.450	40.800	-5.350	-13,11%
Villas*	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
TOTAL AUTRES	0	0	0	0,00%	0	0	0	0,00%
TOTAL BELGIQUE	0	0	0	0,00%	42.266	54.747	-12.482	-22,80%

* Plusieurs déclarations n'ont pas été livrées

TITRES AVEC DIFFUSION NON-MESURABLE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Bio Gezond	31.000	-	-	-	-	-	-	-
De Zondag (15 edities)	622.488	-	-	-	-	-	-	-
Maar Natuurlijk	260.000	-	-	-	-	-	-	-
Steps City Magazine Antwerpen Centrum/Zuid	59.146	-	-	-	-	-	-	-
Steps City Magazine Antwerpen Noord	48.593	-	-	-	-	-	-	-
Steps City Magazine Brugge - Oostkust	44.657	-	-	-	-	-	-	-
Steps City Magazine De Rand & Brussel	35.654	-	-	-	-	-	-	-
Steps City Magazine Denderland	40.780	-	-	-	-	-	-	-
Steps City Magazine Gent - Oudenaarde - Eeklo	55.812	-	-	-	-	-	-	-
Steps City Magazine Kempen	45.270	-	-	-	-	-	-	-
Steps City Magazine Limburg Noord	36.140	-	-	-	-	-	-	-
Steps City Magazine Limburg Zuid	50.294	-	-	-	-	-	-	-
Steps City Magazine Mechelen - Lier	36.300	-	-	-	-	-	-	-
Steps City Magazine Midden-West-Vlaanderen	39.730	-	-	-	-	-	-	-
Steps City Magazine Oost-Brabant	45.425	-	-	-	-	-	-	-
Steps City Magazine Waasland	48.380	-	-	-	-	-	-	-
Steps City Magazine West-Vlaanderen Zuid	35.640	-	-	-	-	-	-	-
Steps City Magazine Westkust - Middenkust	43.030	-	-	-	-	-	-	-
Zone 02	59.181	-	-	-	-	-	-	-
Zone 03	89.782	-	-	-	-	-	-	-
Zone 09	49.130	-	-	-	-	-	-	-
TOTAL	1.776.432	-	-	-	-	-	-	-

TITRES LUXEMBOURGEOIS - DIFFUSION TOTALE MESURABLE - 2009-T4

TITRE	Trimestre				12 Mois			
	2009-T4	2008-T4	Δ (000)	Δ (%)	2009-T1 2009-T4	2008-T1 2008-T4	Δ (000)	Δ (%)
Andy	10.000	10.000	0	0,00%	10.000	10.000	0	0,00%
Auto Moto	69.413	70.815	-1.402	-1,98%	69.593	70.832	-1.240	-1,75%
Autotouring	123.225	128.374	-5.149	-4,01%	126.464	126.191	273	0,22%
Femmes Magazine	20.019	20.047	-28	-0,14%	20.068	20.066	2	0,01%
I Mail	135.286	138.980	-3.694	-2,66%	135.286	138.980	-3.694	-2,66%
La Voix	6.083	6.060	23	0,38%	5.979	6.215	-236	-3,79%
Le Jeudi	9.136	10.953	-1.817	-16,59%	9.256	10.190	-934	-9,16%
Le Quotidien	6.411	6.615	-204	-3,08%	6.706	6.654	52	0,78%
Lux - Post	134.399	134.339	60	0,04%	134.355	134.861	-506	-0,38%
Luxemburger Wort	70.220	71.376	-1.156	-1,62%	70.622	71.889	-1.266	-1,76%
L'Essentiel	88.849	78.978	9.871	12,50%	84.846	69.922	14.924	21,34%
Made in Luxe	2.744	12.504	-9.760	-78,06%	5.083	12.197	-7.114	-58,33%
Nightlife by InfraRouge*	-	-	-	-	-	-	-	-
Point 24	-	-	-	-	-	-	-	-
Revue	22.507	20.968	1.539	7,34%	21.356	21.388	-32	-0,15%
Tageblatt	16.771	19.094	-2.323	-12,17%	17.843	19.379	-1.535	-7,92%
Télécran	35.170	36.088	-918	-2,54%	35.447	36.299	-852	-2,35%
TOTAL								

* Déclaration 2009-T4 n'a pas été livrée

Nightlife by InfraRouge <i>Déclaré depuis 2009-T1</i>	0	-	-	-	23.590	-	-	-
Point 24 <i>Déclaré depuis 2008-T4</i>	42.889	56.965	-	-	52.682	-	-	-