

# Nieuwsblad+Gentenaar

<b>Periodicity</b>	Daily
<b>Language</b>	NL
<b>Universe</b>	National
<b>Number of issues</b>	303

## Readers *(CIM NRS 2023)*



Total Reach of total Brand	3.581.157
AIR Brand	1.528.439
AIR Print + Digital versions	806.792

## Surfers *(CIM internet Jan 2023 - Dec 2023)*



Website avg. daily surfers (Real Users)	713.493
Apps avg. daily surfers (Real Users)	221.097

## Circulation *(Jan-Dec 2023 Declaration on honour)*



Print run	157.562
Paid copies (>50%)	7.117
Paid subscriptions (>50%)	136.294
Paid sales (<50%)*	66
Paid affiliates (incl. in membership)	-
Paid third party**	257
Free push	1.598
Free pull	-
Other distribution (differed & raw pull)	-
Paid alternate subscriptions	27.002
Paid digital Replica circulation	11.119
Paid digital Non Replica circulation	-
Paid Web only access	20.378

\* Average price Paid sales (<50%) : 0.36 €

\*\* Average price Paid third party : 1.68 €

Remark:

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.