

# Dag Allemaal+Expres

<b>Periodicity</b>	Weekly
<b>Language</b>	NL
<b>Universe</b>	National
<b>Number of issues</b>	52

## Readers *(CIM NRS 2023)*



Total Reach of total Brand	1.531.362
AIR Brand	790.317
AIR Print + Digital versions	790.317

## Surfers *(CIM internet Jan 2023 - Dec 2023)*



Website avg. daily surfers (Real Users)	-
Apps avg. daily surfers (Real Users)	-

## Circulation *(Jan-Dec 2023 Declaration on honour)*



Print run	209.825
Paid copies (>50%)	92.542
Paid subscriptions (>50%)	60.504
Paid sales (<50%)*	2.921
Paid affiliates (incl. in membership)	-
Paid third party**	-
Free push	533
Free pull	-
Other distribution (differed & raw pull)	-
Paid alternate subscriptions	-
Paid digital Replica circulation	222
Paid digital Non Replica circulation	-
Paid Web only access	-

\* Average price Paid sales (<50%) : 1.19 €

\*\* Average price Paid third party : 0 €

Remark:

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.