

Laatste Nieuws

Periodicity

Daily

Language

NL

Universe

National

Number of issues

305

Readers (CIM NRS 2023)



Total Reach of total Brand	4.120.454
AIR Brand	2.110.519
AIR Print + Digital versions	1.030.924

Surfers (CIM internet Sep 2022 - May 2023)



Website avg. daily surfers (Real Users)	987.800
Apps avg. daily surfers (Real Users)	663.985

Circulation (Jan-Dec 2022 Controlled)



Print run	187.277
Paid copies (>50%)	18.411
Paid subscriptions (>50%)	141.200
Paid sales (<50%)*	4.859
Paid affiliates (incl. in membership)	-
Paid third party**	188
Free push	2.256
Free pull	-
Other distribution (differed & raw pull)	-
Paid alternate subscriptions	26.676
Paid digital Replica circulation	22.959
Paid digital Non Replica circulation	-
Paid Web only access	49.546

* Average price Paid sales (<50%) : 0.37 €

** Average price Paid third party : 1.42 €

Remark:

- Brand= Paper+Digital BPS 2023 + Podcasts BPS 2023 + fused web-video Gemius Feb-May 2023

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