

# Flair FR

<b>Periodicity</b>	Weekly
<b>Language</b>	FR
<b>Universe</b>	National
<b>Number of issues</b>	52

## Readers (CIM NRS 2021\*)



Total Reach of total Brand	-
AIR Brand	-
AIR Print + Digital versions	-

## Surfers (CIM internet Jan-Dec 2021)



Website avg. daily surfers (Real Users)	18.060
Apps avg. daily surfers (Real Users)	-

## Circulation (Jan-Dec 2021 Declaration on honour)



Print run	26.910
Paid copies (>50%)	8.281
Paid subscriptions (>50%)	3.444
Paid sales (<50%)*	-
Paid affiliates (incl. in membership)	-
Paid third party**	-
Free push	526
Free pull	-
Other distribution (differed & raw pull)	30
Paid digital Replica circulation	32
Paid digital Non Replica circulation	-
Paid Web only access	-

\* Average price Paid sales (<50%) : 0.00 €

\*\* Average price Paid third party : 0.00 €

**Remark:**

- Web average daily surfers: based on less than 40 respondents per day

\*There is no readers figure as there was no CIM NRS 2021 publication due to too much instability in the fieldwork caused by the Covid pandemic.

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.