

Tageblatt (Lux)

Periodicity

Daily

Language

FR

Universe

National

Number of issues

305

Readers (CIM NRS 2022)


Total Reach of total Brand	-
AIR Brand	-
AIR Print + Digital versions	-

Surfers (CIM internet Nov 21-Jun 22)


Website avg. daily surfers (Real Users)	-
Apps avg. daily surfers (Real Users)	-

Circulation (Jan-Dec 2021 Controlled)


Print run	9.674
Paid copies (>50%)	597
Paid subscriptions (>50%)	6.675
Paid sales (<50%)*	-
Paid affiliates (incl. in membership)	-
Paid third party**	-
Free push	685
Free pull	-
Other distribution (differed & raw pull)	55
Paid digital Replica circulation	519
Paid digital Non Replica circulation	-
Paid Web only access	359

* Average price Paid sales (<50%) : 0 €

** Average price Paid third party : 0 €

Remark:

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.